



DRI delivers **resources** to build your practice

Diversity for Success

Seminar and Corporate Expo

**An honest look at the state of diversity in the legal profession:
what worked, what went wrong, and how to pave the road ahead.**

- Hear from corporate counsel about their frustrations with the state of diversity
- Observe a pitch for business and hear the critique given by corporate counsel so you can sharpen your marketing skills
- Hear directly from the NFL and NBA regarding the similarities between athletes and law firm attorneys
- Network with potential clients who share your diversity values
- Participate in the Corporate Expo, where you interview with prospective clients



June 19–21, 2019

Sheraton New Orleans

New Orleans, LA

The DRI Diversity and Inclusion Committee invites you to New Orleans for the 14th annual Diversity for Success Seminar and Corporate Expo. This seminar will include an honest and frank conversation about the ongoing struggle for diversity and inclusion in the legal profession. The program will discuss strategies for overcoming the roadblocks faced by diverse law firm attorneys and for utilizing support from our corporate friends in implementing those strategies. You will learn what corporate clients are looking for when you make a pitch for business and be able then to utilize those skills in your expo interviews on Friday.



Stacy L. Douglas
Program Chair



Rosary A. Hernandez
Committee Chair



Gary L. Howard
Program Vice Chair



Ricardo A. Woods
Committee Vice Chair



Geri Lynn Arrindell
Expo Chair



Jaime Walker Luse
Law Institute



Atoyia Scott Harris
Expo Vice Chair

PRESENTED BY **DRI's Diversity and Inclusion Committee**

What You Will Learn



- Why corporate counsel are dissatisfied with the state of diversity
- How to market yourself successfully and make a pitch for business in the Corporate Expo on Friday (see page 4 for details).
- What strategies you can implement to obtain equal opportunities
- The similar battles that minorities are having in professional sports and how we can learn from their example

Members Get More

- Access to **LegalPoint**™ at **dri.org**: Committee newsletters, seminar course materials, and other publications.
- Access to the **DRI Diversity and Inclusion Committee Community**: Share articles, post blogs, and connect with others on the latest trends in your area of practice.
- Access to **dri circles**, where lawyer-to-lawyer connections happen. Search **dri circles** in your app store:





Use dri™ Dividends Points to **reduce your registration fee**:

- Recruit a member
- Attend a seminar
- Participate on a committee
- ...and more!

Visit dri.org, go to **My DRI** and click on **DRI Dividends** to see your balance.

Get engaged, get recognized, and get rewarded.

PROGRAM SCHEDULE

WEDNESDAY, JUNE 19

- 1:00 p.m. **Community Service Project** | Diaper Drive with the Little League of New Orleans. For more information, please contact Eileen Buholtz at ebuholtz@connorscorcoran.com.
- 4:00 p.m. **Law Student Registration**
- 4:30 p.m. **Law Student Forum**
Hear an honest discussion with the future generation of lawyers about overcoming challenges and improving their chances for success after graduation (*no CLE*).
MODERATOR | **Stacy L. Douglas**, *Collinson Daehnke Inlow & Greco*, Torrance, CA
Imoh Emmanuel Akpan, *Franklin & Prokopik PC*, Baltimore, MD
Atoyia Scott Harris, *Ogletree Deakins Nash Smoak & Stewart PC*, New Orleans, LA
Gary L. Howard, *Bradley Arant Boult Cummings LLP*, Birmingham, AL
SPONSORED BY **Bradley Arant Boult Cummins LLP**
- 6:00 p.m. **Registration**
- 6:00 p.m. **Networking Reception**
- 7:00 p.m. **Dine-Arounds** | Join colleagues and friends at selected restaurants for dinner (*on your own*). More details to follow.

THURSDAY, JUNE 20

- 7:00 a.m. **Registration**
- 7:00 a.m. **Continental Breakfast**
- 7:00 a.m. **First-Time Attendees Breakfast**
Rosary A. Hernandez, *Tiffany & Bosco PA*, Phoenix, AZ
- 8:00 a.m. **Welcome and Introductions**
Stacy L. Douglas, *Collinson Daehnke Inlow & Greco*, Torrance, CA

View faculty bios on the **Diversity and Inclusion Seminar webpage**; click on “View speakers” button.

Jaime Walker Luse, *Tydings & Rosenberg LLP*, Baltimore, MD

Presentation of Diversity Scholarship Recipients

8:20 a.m. Why Are We Still “Covering”?

Despite advancements in gay rights, many LGBTQ attorneys are still “covering” their true identities in the workplace. The notion of “covering” is not unique to the LGBTQ community and is utilized by many minorities. This session will examine the reasons why minorities cover and why it is not the answer.

MODERATOR | **Gary L. Howard**, *Bradley Arant Boult Cummings LLP*, Birmingham, AL

➔ **Wesley Bizzell**, *Altria Client Services LLC*, Washington, DC

Elizabeth B. Davis, *Burr & Forman LLP*, Atlanta, GA

9:20 a.m. In 2019 Are We “Faking Diversity”?

Despite decades of “diversity” programs and initiatives, the grim reality is that U.S. law firms do not reflect the diversity of the corporate clients that they serve, yet they utilize their limited diverse talent for marketing. This panel will discuss how diverse associates and clients can tackle this problem and what clients are expecting of law firm management.

MODERATOR | **Stacy L. Douglas**, *Collinson Daehnke Inlow & Greco*, Torrance, CA

➔ **Natalie Renee Bolling**, *Vulcan Materials Company*, Birmingham, AL

➔ **David Peim**, *Honda North America Inc.*, Torrance, CA

Donald S. Prophete, *Constangy Brooks Smith & Prophete LLP*, Kansas City, MO

10:20 a.m. Refreshment Break

SPONSORED BY **Burr & Forman**

“I was able to re-connect with participants from past events and meet new participants. It was great to learn that others experience the same challenges as I do.”

10:30 a.m. **Woman, Person of Color, or Both?**

Despite the trailblazing of Justices O'Connor, Ginsburg, Sotomayor, and Kagan, the 2017–18 Supreme Court term saw a decline in the number of women arguing before it. This panel will discuss what is happening to women in the law, with a specific focus on women of color, who must overcome the challenge of being both women and minorities.

MODERATOR | **Sheryl M. Howard**, *Duplass Zwain Bourgeois Pfister Weinstock & Bogart*, Metairie, LA

The Honorable Nannette Jolivet Brown, *US District Court, Eastern District of Louisiana*, New Orleans, LA

The Honorable Keva Landrum-Johnson, *Orleans Parish Criminal Court*, New Orleans, LA

11:30 a.m. **Diversity Luncheon and Presentation of Sheryl J. Willert Award**

KEYNOTE SPEAKER | **The Honorable Bernette J. Johnson**, *Chief Justice, Supreme Court of Louisiana*, New Orleans, LA

SPONSORED BY **Dinsmore & Shohl**
Kutak Rock
Shook Hardy & Bacon LLP

1:00 p.m. **Taking a Knee: A Fireside Chat**

Whether marching on or kneeling down, inspiration for underrepresented attorneys can be found in a myriad of places. This session will focus on what inspires those who take a stand in the face of opposition and how we as diverse attorneys can do the same.

Geri Lynn Arrindell, *Mickes O'Toole LLC*, Saint Louis, MO

➔ **Joe Briggs**, *National Football League Players Association*, Washington, DC

➔ **Scott Rochelle**, *National Basketball Retired Players Association*, Chicago, IL

2:15 p.m. **Moving on Up or Out**

While deciding your calling—whether it will involve a government, public interest, private firm, corporate, or other vocation—a diverse attorney's career path may take some unexpected turns. The panelists will discuss how they charted their courses and provide tips, advice, and insight into the pros and cons of the varying uses for your legal degree.

MODERATOR | **Ricardo A. Woods**, *Burr & Forman LLP*, Mobile, AL

➔ **Taren N. (Stanton) Butcher**, *Allegis Group Inc.*, Hanover, MD

Gary M. Carter, Jr., *Louisiana House of Representatives for District 102*, New Orleans, LA

Todd S. Manuel, *Entergy Corporation*, Baton Rouge, LA

3:00 p.m. **Refreshment Break**3:20 p.m. **Pitch Perfect**

Most diverse attorneys are not invited to the “pitch.” This panel will provide direct insight into what clients want to hear when their business is being solicited. You will watch seasoned attorneys present pitches to corporate counsel. Bring your pitch ideas and questions so that you are ready to go at the Corporate Expo!

MODERATOR | **Sheila S. Boston**, *Arnold & Porter Kaye Scholer LLP*, New York, NY

PANEL

➔ **James G. Bynoe**, *OneBeacon Insurance Group*, Plymouth, MN

➔ **Monica A. Johnson**, *Bonduelle Fresh Americas & Bonduelle Americas Long Life*, Los Angeles, CA

➔ **Keshia L. Rodriguez**, *Sears Hometown & Outlet Stores Inc.*, Hoffman Estates, IL

“The topics addressed were interesting and are important to all members in the legal community, and the networking opportunities were fantastic.”

- 5:00 p.m. **Adjourn**
- 5:05 p.m. **Diversity and Inclusion Committee Meeting**
- 6:00 p.m. **Networking Reception**
- 7:00 p.m. **Dine-Arounds** | Join colleagues and friends at selected restaurants for dinner (*on your own*). More details on-site.

FRIDAY, JUNE 21

- 7:30 a.m. **Registration**
- 7:30 a.m. **Continental Breakfast**

CORPORATE EXPO

- 8:30 a.m. **Corporate and Insurance Company Interviews**
Corporations committed to diversifying their outside counsel will interview select diverse and underrepresented attorneys, and their law firms. Only DRI members are eligible to participate in the Corporate Expo, and interviews are not guaranteed. Please follow instructions in the shaded box to the right to register for the Corporate Expo.
- 9:50 a.m. **Refreshment Break**
- 10:05 a.m. **Corporate Expo Resumes**
- 11:05 a.m. **Refreshment Break**
- 11:20 a.m. **Corporate Expo Resumes**
- 1:00 p.m. **Adjourn**

Corporate Expo

Friday's Corporate Expo provides a unique opportunity for selected minority and women attorneys and their law firms to network and interview with corporations and insurance companies committed to diversifying their national outside counsel panels. Three attorneys per law firm may participate in the process. Participating corporations and insurance companies select which firms to network with based on criteria submitted by the law firms. For you and your firm to participate in the Corporate Expo, **each** attorney must

- 1) be registered individually for the Diversity for Success Seminar by submitting the seminar registration form at the end of this brochure, going online at dri.org, or calling DRI Customer Service at 312.795.1101; and
- 2) be a DRI individual member. If you are not a DRI member, you can join online at dri.org or call DRI Customer Service.

The Corporate Expo is for DRI members only. After you have registered for the Diversity for Success Seminar and become a DRI member, you will receive an email with a link to the Law Firm Application, which you must complete and submit electronically. If you do not receive a link within a week of registering, please call DRI Customer Service at 312.795.1101. The Law Firm Application **must** be completed and submitted on or before **May 23, 2019**. DRI cannot accept late submissions this year due to increased interest in the Corporate Expo.



Diversity and Inclusion in DRI: A Statement of Principle

DRI is the largest international membership organization of attorneys defending the interests of business and individuals in civil litigation.

Diversity is a core value at DRI. Indeed, diversity, which includes sexual orientation, is fundamental to the success of the organization, and we seek out and embrace the innumerable benefits and contributions that the perspectives,

backgrounds, cultures, and life experiences a diverse membership provides.

Inclusiveness is the chief means to increase the diversity of DRI's membership and leadership positions. DRI's members and potential leaders are often also members and leaders of other defense organizations. Accordingly, DRI encourages all national, state, and local defense organizations to promote diversity and inclusion in their membership and leadership.

Harassment and Discrimination

DRI is committed to the policy of equal opportunity regardless of race, color, religion, sex, sexual orientation, gender, national origin and disability in all of its programs and activities, as well as maintaining an environment in our programs and activities which is free from all forms of harassment or discrimination of any kind. Pursuant to this policy, if any person who attends our programs or activities experiences unlawful discrimination or harassment, this should be reported to the Executive Director so that appropriate action may be taken.

GENERAL INFORMATION

In-House Counsel

In-house counsel are eligible for free registration to DRI seminars. In-house counsel are defined as licensed attorneys who are employed exclusively by a corporation or other private sector organization for the purpose of providing legal representation and counsel only to that corporation, its affiliates, or its subsidiaries. To qualify for free registration, in-house counsel must be a DRI member and a member of the DRI Corporate Counsel Committee *or* be sponsored by a DRI member who is both registered and has paid for the seminar.

Nonmember in-house counsel may utilize this offer only once. This offer excludes the DRI Annual Meeting and the DRI Business Management Principles for Lawyers Seminar.

Claims Executives

Claims professionals are eligible for free registration to DRI seminars. Claims professionals are defined as any individuals employed by a corporation or insurance company, who spend a substantial portion of their professional time hiring or supervising outside counsel in the representation of businesses, insurance companies or their insureds, associations, or governmental entities in civil litigation. To qualify for free registration, the claims professional must be a DRI member under a corporate membership *or* be sponsored by a DRI member who is both registered and has paid for the seminar. **Nonmember claims professionals may utilize this offer once per calendar year. This offer excludes the DRI Annual Meeting.**

CLE

This seminar has been approved for MCLE credit by the State Bar of California for up to **6.50** hours, including **0** hours of ethics credit. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states. Credit availability and requirements vary from state to state; please **check the DRI website at dri.org** for the latest information for your state.

Registration Policy

Save \$100 when you register by May 22, 2019. (See the registration form for pricing.) The registration fee includes course materials, con-

tinental breakfasts, refreshment breaks, networking receptions, and access to the DRI App. If you wish to have your name appear on the registration list distributed at the conference and receive the course materials in advance, DRI must receive your registration by **May 22, 2019** (*please allow 10 days for processing*). Registrations received after **May 29, 2019**, will be processed on-site.

Refund Policy

The registration fee is fully refundable for cancellations received on or before **May 29, 2019**. Cancellations received after **May 29** and on or before **June 5, 2019**, will receive a refund, less a \$100 processing fee. Cancellations made after **June 5** will not receive a refund, but a \$100 certificate good for any DRI seminar within the next 12 months will be issued. All cancellations and requests for refunds must be made in writing. Fax (312.795.0747) or email (seminars@dri.org) to DRI's Accounting Department. Processing of refunds will occur within four weeks after the date of the seminar. All refunds will be processed in the same method that the payment was received. Substitutions may be made at any time without charge and must be submitted in writing.

Discounts

Travel Discounts DRI offers discounted meeting fares on various major air carriers for **DRI Diversity and Inclusion Seminar** attendees. To receive these discounts, please contact Direct Travel, DRI's official travel provider, at 800.840.0908. As always, to obtain the lowest available fares, early booking is recommended.

- The taping or recording of DRI seminars is prohibited without the written permission of DRI.
- Speakers and times may be subject to last-minute changes.
- A small portion of your room rate offsets the costs of the seminar.
- DRI policy provides there will be no group functions sponsored by others in connection with its seminars.

Hotel Accommodations

A limited number of discounted hotel rooms have been made available at the **Sheraton New Orleans Hotel, 500 Canal Street, New Orleans, LA 70130** ([click here](#) to view hotel photos).

Take advantage of the group rate of **\$189 Single/Double** in one of two ways:

- 1) Reserve online: [Click here](#) or visit dri.org and go to the **DRI Diversity and Inclusion Seminar page** and click on the "Book hotel" button.
- 2) Or **contact the hotel directly at 504.525.2500** and mention the **DRI Diversity and Inclusion Seminar**.

The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by **May 22, 2019**, to be eligible for the group rate. Requests for reservations made after **May 22** are subject to room and rate availability.

FACULTY

Imoh Emmanuel Akpan, Franklin & Prokopik PC,
Baltimore, MD

Geri Lynn Arrindell, Mickes O'Toole LLC, Saint Louis, MO

➔ **Wesley Bizzell**, Altria Client Services LLC,
Washington, DC

➔ **Natalie Renee Bolling**, Vulcan Materials Company,
Birmingham, AL

Sheila S. Boston, Arnold & Porter Kaye Scholer LLP,
New York, NY

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Association, Washington, DC

The Honorable Nannette Jolivet Brown, US District Court,
Eastern District of Louisiana, New Orleans, LA

➔ **Taren N. (Stanton) Butcher**, Allegis Group Inc.,
Hanover, MD

➔ **James G. Bynoe**, OneBeacon Insurance Group,
Plymouth, MN

Gary M. Carter, Jr., Louisiana House of Representatives for
District 102, New Orleans, LA

Elizabeth B. Davis, Burr & Forman LLP, Atlanta, GA

Stacy L. Douglas, Collinson Daehnke Inlow & Greco,
Torrance, CA

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claims professional speakers

Rosary A. Hernandez, Tiffany & Bosco PA, Phoenix, AZ

Gary L. Howard, Bradley Arant Boult Cummings LLP,
Birmingham, AL

Sheryl M. Howard, Duplass Zwain Bourgeois Pfister
Weinstock & Bogart, Metairie, LA

The Honorable Bernette J. Johnson, Chief Justice, Supreme
Court of Louisiana, New Orleans, LA

➔ **Monica A. Johnson**, Bonduelle Fresh Americas &
Bonduelle Americas Long Life, Los Angeles, CA

The Honorable Keva Landrum-Johnson, Orleans Parish
Criminal Court, New Orleans, LA

Jaime Walker Luse, Tydings & Rosenberg LLP, Baltimore, MD

Todd S. Manuel, Entergy Corporation, Baton Rouge, LA

➔ **David Peim**, Honda North America Inc., Torrance, CA

Donald S. Prophete, Constangy Brooks Smith &
Prophete LLP, Kansas City, MO

➔ **Scott Rochelle**, National Basketball Retired Players
Association, Chicago, IL

➔ **Keshia L. Rodriguez**, Sears Hometown & Outlet
Stores Inc., Hoffman Estates, IL

Ricardo A. Woods, Burr & Forman LLP, Mobile, AL

**View faculty bios on the Diversity and Inclusion Seminar
webpage; click on "View speakers" button.**

"I think it is important for not only diverse attorneys to understand the importance of diversity, but I think majority partners in majority firms should attend to get a better understanding of how diversity is now driving the legal market."

CLE for Your Practice

**View all
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offerings**

March 21–22

Medical Liability and Health Care Law

*Hilton Nashville Downtown,
Nashville, TN*

April 3–5

Insurance Coverage and Claims Institute

Loews Chicago Hotel, Chicago, IL

April 3–5

Life, Health, Disability and ERISA

Swissôtel, Chicago, IL

April 10–12

Construction Law

Caesars Palace, Las Vegas, NV

May 8–10

Business Litigation Super Conference

Omni Austin Downtown, Austin, TX

May 8–10

Employment and Labor Law

*Pointe Hilton Tapatio
Cliffs Resort, Phoenix, AZ*

May 8–10

Intellectual Property Litigation

Omni Austin Downtown, Austin, TX

May 9–10

Retail and Hospitality Litigation

*Loews Sapphire Falls/Royal Pacific
Resorts at Universal, Orlando, FL*

May 15

Cannabis Law

*Renaissance Washington DC
Downtown, Washington, DC*

May 16–17

Drug and Medical Device Litigation

*Renaissance Washington DC
Downtown, Washington, DC*

June 5–7

Insurance Bad Faith and Extra-Contractual Liability

*Westin Washington, D.C.
City Center, Washington, DC*

June 26

Trucking Law Primer

*Hilton Nashville Downtown,
Nashville, TN*

June 26–28

Young Lawyers

*Hilton Nashville Downtown,
Nashville, TN*

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- Schedule meetings
- Send messages
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- Create professional circles to facilitate business development
- Video conference call functionality

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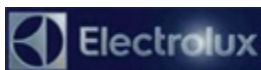
Segal McCambridge
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Collinson, Daehnke, Inlow & Greco
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2019 CORPORATE EXPO

The following corporations and insurance companies have committed to interview and networking at Friday's Corporate Expo.



Diversity for Success Seminar and Corporate Expo

June 19-21, 2019
Sheraton New Orleans | New Orleans, LA

Register online

Download form to fax or mail

FORMAL NAME

TITLE

NAME (as you would like it to appear on badge)

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Please list any special needs

Are you a first-time attendee at this DRI seminar? ☐ Yes ☐ No

How many attorneys are in your firm? What is your primary area of practice?

REGISTRATION FEE

Registration fee includes seminar attendance, networking receptions, course materials, and access to the DRI App. DRI will email a link to download the course materials to all registrants two weeks in advance of the seminar. Only members of DRI will have access to the PowerPoint presentations after the seminar.

	On or before May 22, 2019	After May 22, 2019	
<input type="checkbox"/> Member/Nonmember	\$635	\$735	For inclusion on the preregistration list and to receive course materials in advance, register by May 22, 2019.
<input type="checkbox"/> Government Member	\$550		
<input type="checkbox"/> Law Student Member	FREE		
<input type="checkbox"/> In-House Counsel Member*	FREE		
<input type="checkbox"/> Claims Executive Member*	FREE		
<input type="checkbox"/> Community Service Project**	FREE		
<input type="checkbox"/> Diversity Award Luncheon***	FREE		

* As defined on page 5
** See page 2
*** Included in registration; see page 3

PAYMENT METHOD

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Diversity for Success

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