



Product Liability Conference

Ready, Set, Geaux in NOLA

Targeted programming to improve all aspects of your practice!

- Improve your understanding of the use and development of virtual reality
- Explore new and evolving methods for jury research
- Learn how to give a better presentation
- Presentations by 25 in-house speakers



BUSINESS DEVELOPMENT SKILLS WORKSHOP

Essential Business Development Skills for Leading the Firm of the Future

See page 3 for details



February 5-7, 2020

New Orleans Marriott Hotel

New Orleans, LA

oin us for Products 2020 in New Orleans, a city known for food, more food, music, and fun! Once again, we will have lots of opportunities for networking in great spots throughout this wonderful city. Combined with presentations on the development and use of virtual reality, improving your PowerPoint presentations, and the usual diverse and interesting sessions from our specialized litigation groups, this is a program that you will not want to miss!



Lynne Jones **Blain** Program Chair



James E. **Weatherholtz** Committee Chair



Lindsay **Lorimer** Program Vice Chair



Gretchen N. Miller Committee Vice Chair



Roman **Lifson** Law Institute

PRESENTED BY DRI'S Product Liability Committee

THIS SEMINAR BROCHURE IS SPONSORED BY





NETWORKING EVENTS

An Evening at Latrobe's on Royal, Featuring Bag of Donuts

403 Royal Street

Thursday, February 6, 2020, 7:30 p.m.-10:30 p.m.



Join your friends and colleagues at Latrobe's on Royal for a uniquely New Orleans experience that you will not want to miss, featuring cocktails, Cajun-style cuisine, and interactive entertainment. Located in the heart of the French Quarter, the elegance and architecture of Latrobe's on Royal make it the perfect setting for an evening of entertainment that can only be had in the Crescent City. Dine on fine foods that have made New Orleans famous around the globe, gamble the night away Big Easy-style at the tables, or have your future revealed with a tarot card reading. And of course, what New Orleans event would be complete without live music? Come dance the night away with a well-

known, high-energy New Orleans cover band, Bag of Donuts, that is sure to get everyone out on the floor. Do not miss this amazing opportunity to network and make new connections, while enjoying much of the unique culture and energy that New Orleans has to offer. Your registration fee includes your ticket for this event, If you do not wish to attend this event, please call the DRI Accounting Department to process your registration (312.795.1101).

SPONSORED BY ARCCA, Baker Donelson, ESi, Exponent, Greenberg Traurig LLP, Harman Claytor Corrigan & Wellman PC, SmithAmundsen LLP, Stinson Leonard Street LLP, Wilson Elser Moskowitz Edelman & Dicker LLP, and Wilson Turner Kosmo LLP

Wednesday, February 5

11:30 a.m. SLG Lunch-Arounds

Join SLG leaders, colleagues, and friends at selected restaurants for a no-host lunch. More details sent in advance.

11:30 a.m. Diversity and Inclusion Lunch

Join colleagues and friends from the DRI Diversity and Inclusion Committee for a networking lunch, RSVP to Andrei Pascu at andrei.pascu@mcmillan.ca.

DRI for Life

11:50 a.m. | Guided Walking Tour of New Orleans' French Quarter

Join your colleagues for a guided tour of New Orleans' historic French Quarter and learn more about the history and architecture that make New Orleans so unique! The cost of attendance is \$30 per person. RSVP to **DRIProducts@outlook.com**.

6:00 p.m. **Networking Reception**

7:30 p.m. **SLG Dine-Arounds**

Join SLG leaders, colleagues, and friends at selected restaurants for a no-host dinner. More details sent in advance.

Upstairs at the Old Absinthe House

240 Bourbon Street at Bienville 9:00 p.m.-11:00 p.m. Enjoy a unique New Orleans Bourbon Street balcony experience during Mardi Gras season with your friends and colleagues at Upstairs at the Old Absinthe House. The cost of attendance is \$80 per person and includes an open bar and heavy appetizers. RSVP to **DRIProducts@outlook.com**.

Thursday, February 6

6:30 a.m. DRI for Life Group Run and Walk

11:45 a.m. SLG Lunch-Arounds

Join SLG leaders, colleagues, and friends at selected restaurants for a no-host lunch. More details sent in advance.

11:45 a.m. Women in the Law Luncheon

Join Women in the Law Committee members for a jazz brunch at the Court of Two Sisters, 613 Royal Street. The cost of attendance is \$45 per person, RSVP to Marie E. Chafe at MChafe@cornellgollub.com or Kristin Wedell at kwedell@ dmclaw.com

6:00 p.m. **Networking Reception**

7:30 p.m. An Evening at Latrobe's on Royal,

Featuring Bag of Donuts (see above)

Friday, February 7

Community Service Project

1:30 p.m.

Second Harvest Food Bank, 700 Edwards Avenue



Second Harvest Food Bank leads the fight against hunger in South Louisiana by providing food access, advocacy, education, and disaster **#DRICares** response. Second Harvest provides food and

support to more than 700 community partners and programs across 23 parishes. Its staff and volunteers distribute the equivalent of more than 32 million meals to over 210,000 people a year. For more information, please contact Enjoliqué D. Aytch at enjolique.aytch@akerman.com.

What You Will Learn



- How to develop virtual reality evidence from the outset of the case
- New and developing methods for jury research
- What's new with the Supreme Court
- How to do free and low-cost online research.

Device Charging Station SPONSORED BY Eckert Seamans Cherin & Mellott LLC goCharge Kiosk SPONSORED BY Robson Forensic
Wireless Access SPONSORED BY Butler Snow LLP

Members Get More

- Access to LegalPoint

 ™ at dri.org: Committee newsletters, seminar course materials, and other publications.
- Access to the DRI Product Liability Committee Community: Share articles, post blogs, and connect with others on the latest trends in your area of practice.
- Access to **dri circles**, where lawyer-to-lawyer connections happen. Search **dri circles** in your app store:



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J

PROGRAM SCHEDULE

Click on any speaker name to view bio.

WEDNESDAY, FEBRUARY 5

9:30 a.m. **Registration for Workshop**

Wednesday, February 5, 10:00 a.m.–1:00 p.m.

NEW!



Essential Business Development Skills for Leading the Firm of the Future

PRESENTER | Wendy Merrill, StrategyHorse Consulting Group, Baltimore, MD

The practice of law is changing, and successful professionals are those who possess the skills to lead their firms into the future successfully. Leadership skills, business development acumen, time management, a knack for client development, and business savvy are all essential for attorneys who are committed to long-term success. Join Wendy Merrill of StrategyHorse Consulting Group for an innovative and creative approach to helping those on the partnership track surpass both their individual goals and the growth objectives of the firm.

Attendees will leave the session with the following:

- An understanding of their individual value proposition to their firm, clients, colleagues, and community—a precursor to defining one's personal brand (essential for smart business development) and effectively positioning oneself as an esteemed trusted advisor;
- Proven techniques on building a sustainable practice, with strategies for how to combat the

- risk of Al by becoming the *lawyer of the future*, exchanging the traditional "selling through intimidation-legalese and high fees" approach to bringing in new clients for more relatability and humanity in the practice of law;
- The skills necessary to establish oneself as a rainmaker by differentiating oneself from competitors;
- The ability to identify, pursue, and secure the most *profitable clients*/matters for the firm;
- Executive presence and self-confidence developed through fun exercises and confidential and engaging group conversations with peers; and
- The ability to apply these new skills to a successfully executed individualized strategic plan for personal and professional growth—with measurable results.

Act now to reserve a spot because space is limited. See registration form for pricing.



Diversity and Inclusion in DRI: A Statement of Principle

DRI is the largest international membership organization of attorneys defending the interests of business and individuals in civil litigation.

Diversity is a core value at DRI. Indeed, diversity, which includes sexual orientation, is fundamental to the success of the organization, and we seek out and embrace the innumerable benefits and contributions that the perspectives,

backgrounds, cultures, and life experiences a diverse membership provides.

Inclusiveness is the chief means to increase the diversity of DRI's membership and leadership positions. DRI's members and potential leaders are often also members and leaders of other defense organizations. Accordingly, DRI encourages all national, state, and local defense organizations to promote diversity and inclusion in their membership and leadership.

Harassment and Discrimination

DRI is committed to the policy of equal opportunity regardless of race, color, religion, sex, sexual orientation, gender, national origin and disability in all of its programs and activities, as well as maintaining an environment in our programs and activities which is free from all forms of harassment or discrimination of any kind. Pursuant to this policy, if any person who attends our programs or activities experiences unlawful discrimination or harassment, this should be reported to the Executive Director so that appropriate action may be taken.

WEDNESDAY, FEBRUARY 5 (cont.)

11:30 a.m. **SLG Lunch-Arounds** (see page 1)

11:30 a.m. **Diversity and Inclusion Lunch** (see page 1)

11:50 a.m. **DRI for Life: Guided Walking Tour of New Orleans' French Quarter** (see page 1)

12:00 p.m. Registration

SLG Session I | 1:00 p.m.-3:00 p.m.

AUTOMOTIVE

CHAIR | **Jodi Dyan Oley**, *Eckert Seamans Cherin & Mellott LLC*. Philadelphia. PA

VICE CHAIR | Michael A. McCaskey, Swanson Martin & Bell LLP, Chicago, IL

Defending Innovation: Defending Against Negligent Design Cases for Failure to Include Available but Not Legislated Safety Features

Joan M. Young, McMillan LLP, Vancouver, BC

Using Innovation to Defend Your Case: Using New Automotive Technology to Build Your Defense

Boyd White III, Dykema Gossett PLLC, Detroit, MI

Karen A. Morao, Hyundai Motor America, Fountain Valley, CA

■ BIOMECHANICS AND INJURY CAUSATION

CHAIR | **John R. (Jay) Reid, Jr.,** *McDonald Toole Wiggins PA*, Orlando, FL

VICE CHAIR | Callum G. (Cal) Kelly, Stevens Virgin, Vancouver, BC

Avoiding "Biohazards" in Your Product Case: A Review of Admissibility Standards for Biomechanical Testimony

Kevin C. Schiferl, *Frost Brown Todd LLC*, Indianapolis, IN

Leveraging Biomechanical Analysis to Assess Concussion Risk

Amy Courtney. PhD. Exponent. Atlanta. GA

Using Technology in the Courtroom to Establish Injury Causation at Trial: Using Virtual Reality and 3D Modeling to Portray Various Accidents Related to Vehicles

- **>> Christopher E. Espinosa**, *Exponent*, Irvine, CA
- **Deniamin Lester, PhD**, Exponent, Phoenix, AZ

Considering Underlying Conditions in Evaluating Seat Performance

MODERATOR | **Quincy T. Crochet**, *McCranie Sistrunk Anzelmo Hardy McDaniel & Welch LLC*, Covington, LA

Reed Cochran Darsey, FCA US LLC, Auburn Hills, MI

- 🊏 **Cynthia M. Day, MD**, *Radiologists*, Boerne, TX
- Gregory D. Stephens, Collision Research and Analysis Inc., Gig Harbor, WA

BUILDING PRODUCTS

CHAIR | Harris Neal Feldman, Parker McCay, Mount Laurel, NJ

VICE CHAIR | **Kathryn S. Mansfield**, *Womble Bond Dickinson(US) LLP*, Charleston, SC

Lessons Learned: Tales from a Building Products Trials and Challenging Expert Witnesses

Valerie A. Garcia, Hall & Evans LLC, Denver, CO

Charles R. Ledbetter, American Family Insurance Co., Phoenix, AZ

Michael A. Montgomery, *Butler Weihmuller Katz Craig*, Mobile, AL

What Every Building Products Attorney Needs to Know About Forensic Building Science and Building Component Analysis

>> Scott A. Nesvold, MS, MEng, PE, ESi, Plymouth, MN

CHILDREN'S PRODUCTS

CHAIR | Merton A. (Mert) Howard, Hanson Bridgett LLP, San Francisco, CA

VICE CHAIR | **Dannel C. Duddy**, *Harman Claytor Corrigan* & *Wellman PC*, Richmond, VA

Is Your Innovation Stifled Yet? Disparity Between Tort Law and CPSC Treatment of Design

Michael (Mike) Gentine, *Schiff Hardin LLP*, Washington, DC

Nico Zimmerman, Dorel Sports, Wilton, CT

Misunderstood Memory: How Science Can Improve Fact Witness Examinations

Daniel M. (Dan) Long, *Quarles & Brady LLP*, Indianapolis, IN,

>> Joseph B. Sala, PhD, Exponent, Philadelphia, PA

And Now a Word from the Industry: Status of Federal Preemption of State Efforts to Ban Products or Chemicals in Products

MODERATOR | Mitchell W. Taraschi, Connell Foley LLP, Roseland, NJ

- Amy E. Blankenship, Goodbaby International, Miamisburg, OH
- Mark W. Johnson, Newell Brands Inc., Atlanta, GA

Kelly Mariotti, JD, CPA, CAE, *Juvenile Products Manufacturers Association*, Mount Laurel, NJ

Optional Safety Equipment: Responding to Plaintiff Arguments that Optional or After-Market Add-On Products Are Mandatory

>> Dennis B. Brickman, *ESi*, Aurora, IL

Cheryl A. Possenti, Goldberg Segalla LLP, Buffalo, NY

3:00 p.m. Refreshment Break

SPONSORED BY Irwin Fritchie Urquhart &
Moore LLC
McMillan LLP

SLG Session II | 3:30 p.m.-5:30 p.m.

■ FIRE SCIENCE AND LITIGATION

CHAIR | **Kathryn A. (Katy) Regier**, *Sandberg Phoenix & von Gontard PC*, Kansas City, MO

VICE CHAIR | Andrew E. Stead, McMillan LLP, Calgary, AB

Burning Hot and Cold: Learn About Fast-Moving Green Energy Fires but Slow-Moving Regulations

- **Olivia Barney**, S-E-A, Columbus, OH
- *> Robert P. Juergens, PE, CFI, CFEI, S-E-A, Glen Burnie. MD

Green Light Flights: Combining Drones, Animation, and Modeling to Enhance Fire Scene Inspection and Analysis

- ◆> Olivia Barney, S-E-A, Columbus, OH
- ♦> **John E. Swanson**, *S-E-A*, Glen Burnie, MD

■ TRIAL TECHNIQUES AND TECHNOLOGY

CHAIR | **Jonathan E. Hall**, *Parker Poe Adams & Bernstein LLP*, Raleigh, NC

VICE CHAIR | **Juan C. Ortega**, *Sirote & Permutt PC*, Mobile, AL

What to Do When Your High-Tech Exhibits Do Not Work or Are Not Allowed, and Adjusting on the Run

D. Alan Thomas, *Huie Fernambucq & Stewart LLP*, Birmingham, AL

MANUFACTURERS' RISK PREVENTION

CHAIR | **Joshua H. Abramson**, *Porzio Bromberg & Newman PC*, New York, NY

VICE CHAIR | Christopher (Chris) Horkins, Cassels Brock & Blackwell LLP, Toronto, ON

Make It Your Exhibit A, Not Theirs: Documentation Strategies for Success at Trial

MODERATOR | **Andrew M. (Drew) Unthank**, Wheeler Trigg O'Donnell LLP, Denver, CO

Emily M. Maki-Rusk, Whirlpool Corporation, Benton Harbor, MI

Richard T. (Rich) Orton, *Gass Weber Mullins LLC*, Milwaukee, WI

- Nicholas L. Secord, Kia Motors America Inc., Irvine, CA
- Elissa E. Spencer, Whirlpool Corporation, Benton Harbor, MI

Beware the Middleman: How to Avoid Liability When a Distributor or Dealer Fails to Instruct the Consumer Properly

Timothy R. Freeman, *Tanenbaum Keale LLP*, Newark, NJ

Michael D. Parrish, *Fasken Martineau DuMoulin LLP*, Vancouver, BC

6:00 p.m. **Networking Reception**SPONSORED BY **Hodgson Russ LLP**

7:30 p.m. **SLG Dine-Arounds** (see page 1)

Upstairs at the Old Absinthe House 9:00 p.m.–11:00 p.m. (see page 1)

THURSDAY, FEBRUARY 6

6:30 a.m. DRI for Life Group Run and Walk

7:00 a.m. **Registration**

7:00 a.m. **Continental Breakfast**

SPONSORED BY Ericksen Arbuthnot

Weinberg Wheeler Hudgins Gunn & Dial LLC

7:00 a.m. First-Time Attendees Breakfast

James E. Weatherholtz, *Womble Bond Dickinson (US) LLP*, Charleston, SC

8:00 a.m. Welcome and Introductions

Roman Lifson, Christian & Barton LLP,

Richmond, VA

Lynne Jones Blain, *Harman Claytor Corrigan & Wellman PC*, Richmond, VA

8:15 a.m. A Presentation on How to Give a Presentation

This interactive session will feature tips on avoiding detailed PowerPoint slides, getting out from behind the lectern, and how to keep the audience engaged. The program will include demonstrations with audience participation.

Marie-Claude Simard, LLB, MBA. Bombardier Recreational Products Inc... Valcourt, QC

Thomas W. Tobin. Wilson Elser Moskowitz Edelman & Dicker LLP. White Plains, NY

9:00 a.m. Virtual Reality: Put Your Best Foot Forward This highly informative session will teach you how to develop virtual reality evidence that will assist during discovery and mediation and be admissible at trial.

Charles A. Fox PhD. ESi. Ames. IA

Melissa McAlpine, Polaris Industries Inc., Medina, MN

Kevin G. Owens, Johnson & Bell Ltd, Chicago, IL

10:00 a.m. Refreshment Break

SPONSORED BY Frost Brown Todd LLC

10:30 a.m. Fundamental Liability Changes **Driven by Autonomous Vehicles**

The autonomy in vehicle operation is forcing insurers to change how they approach liability coverage. Hear from an industry leader how this sea change will dramatically affect the norm that has been established for decades.

John W. Danenberger, State Farm *Insurance*, Bloomington, IL

11:15 a.m. **LMGTFY:** The Best Things in Life are Free Learn about the free and low cost online tools and resources that are available to help build and present your case.

> Matthew D. Gurbach, Benesch Friedlander Coplan & Aronoff LLP, Cleveland, OH

Denotes the DRI CLIENT CONNECTION: In-house and claims professional speakers

Denotes medical professional

Denotes expert

CORPORATE COUNSEL BREAKOUT

10:15 a.m.-11:45 a.m.

(for in-house counsel and claims professionals only)

The Value of Witness Preparation: Why legal departments should devote resources to witness training given recent discovery trends.

MODERATOR | Adam Bautista, CNH Industrial America LLC, Racine, WI

C. Todd Koebele, HKM Law Group, Saint Paul, MN Nicholas C. (Nick) Pappas. Frost Brown Todd LLC. Indianapolis, IN

11:45 a.m. **Lunch** (on your own)

11:45 a.m. **SLG Lunch-Arounds** (see page 1)

11:45 a.m. **Women in the Law Luncheon** (see page 1)

1:15 p.m. Welcome to Professor Powell's

Classroom: Ethical Concerns in the

Product Liability Context

Burnele V. Powell, *University of South Carolina*

School of Law, Columbia, SC

2:15 p.m. The Many Faces of Jury Research

Today's jury research has evolved as technology has evolved. The use of online jury research, traditional mock trials, focus groups, online "trials," and online surveys will be discussed, including examples of how clients have used research at different stages in the life cycle of a case to improve the outcome at any stage of litigation. The program will also include an interactive demonstration showing how research can be used to gather useful feedback from jurors in a hybrid focus group/ mock trial format.

Michael G. (Mike) Liffrig, First Court Inc., Mandan, ND

Jason J. Irvin, Gordon Rees Scully Mansukhani LLP, Dallas, TX

Celeste Patton Armstrong, Nationwide Mutual Insurance Company, Birmingham, AL

3:30 p.m. Refreshment Break

SPONSORED BY Hanson Bridgett LLP McMillan LLP

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4:00 p.m. The Latest from the Supremes

Mr. Dupree will discuss the Court's latest decisions and other developments as the Court completes its first term with its new lineup.

Thomas H. (Tom) Dupree, Jr., *Gibson Dunn & Crutcher LLP*, Washington, DC

4:45 p.m. **Figures Lie and Liars Figure:** The Use and Abuse of CPSC Accident Data

Mr. Osterman will discuss the availability and

Mr. Osterman will discuss the availability and admissibility of accident data from the CPSC and NEISS and proven strategies for responding to the data.

David S. Osterman, *Goldberg Segalla LLP*, Princeton, NJ

5:30 p.m. Adjourn

5:30 p.m. **Product Liability Committee Meeting** (open to all)

6:00 p.m. **Networking Reception**

SPONSORED BY **ESi**

Hermes Netburn O'Connor & Spearing PC

7:30 p.m. An Evening at Latrobe's on Royal, Featuring Bag of Donuts (see page 1)

FRIDAY, FEBRUARY 7

7:30 a.m. **Registration**

7:30 a.m. Continental Breakfast

SPONSORED BY Hiltgen & Brewer PC

Naman Howell Smith & Lee PLLC

SLG Session III | 8:15-10:15 a.m.

AGRICULTURAL CONSTRUCTION MINING & INDUSTRIAL EQUIPMENT (ACMIE)

CHAIR | **D. Christopher (Chris) Robinson**, *Frost Brown Todd LLC*, Louisville, KY

VICE CHAIR | John Paul (JP) Gatto, HKM, Saint Paul, MN

It's So Hard to Say Goodbye: Why Replacing Words with Symbols Is Difficult

◆> Steven M. (Steve) Hall, MSE, CPSM,

Applied Safety and Ergonomics Inc., Ann Arbor, MI

Denotes the DRI CLIENT CONNECTION: In-house and claims professional speakers

Denotes medical professional

Denotes expert

U Can't Touch This: Challenges in

Autonomous Equipment

Brannon J. Arnold, *Weinberg Wheeler Hudgins Gunn & Dial LLC*, Atlanta, GA

Adam Bautista, CNH Industrial America LLC, Racine, WI

You Need to Move It to Move It: A Biomechanical Case Study About a Farmer Who Didn't

Chimba Mkandawire, PhD, PE, CAISS, Exponent, Atlanta, GA

■ AVIATION AND AEROSPACE

CHAIR | Catherine B. Slavin, Gordon Rees Scully
Mansukhani LLP, Philadelphia, PA
WKE CHAIR | Laura McGinn, Global Agreenage Inc.

VICE CHAIR | **Laura McGinn**, *Global Aerospace Inc.*,
Parsippany, NJ

They Say They're with Some Government and They're Here to Help: An Insider Panel on Working with
Governments in Aviation

- **David W. (Dave) Chant**, *Textron Aviation Inc.*, Wichita, KS
- Matthew D. (Matt) Flesher, Textron Aviation Inc., Wichita, KS

You Can't Find It if You Don't Look for It: Medical Issues in Aviation Accident Investigation

Mitchell A. Garber, MD, MPH, MSME, ESi, Norcross, GA

New, Different, Revised or Not: The Current State of GARA New Part Repose

L. Robert Bourgeois, *Banker Lopez Gassler PA*, Tampa, FL

■ CHEMICAL AND TOXIC TORT

CHAIR | **H. Lockwood (Chip) Miller III**,

Goldberg Segalla LLP, Princeton, NJ

VICE CHAIR | **Ryan F. Kenny**, Cetrulo LLP, Boston, MA

A Discussion of the Scientific and Legal Issues in the Growing Glyphosate Litigation

◆> Suren Bandara, PhD, Cardno ChemRisk, San Francisco. CA

Asbestos Bare Metal Defense After Devries

James M. Beck. Reed Smith LLP. Philadelphia. PA

CONSUMER GOODS AND OFFICE EQUIPMENT (CGOE)

CHAIR | **David L. Campbell**, *Bowman and Brooke LLP*, Bloomfield Hills, MI

VICE CHAIR | **Katherine Ann (Katie) Fillmore**,

Butler Snow LLP, Austin, TX

Alexa, Can You Keep a Secret? Data Privacy Implications for Consumer Products and the Internet of Things

Sophia L. Lauricella, Sompo International, Los Angeles, CA

The Ubiquitous Printed Circuit Board: Case Studies in Hardware Failure

Angel A. Darmer, Carr Allison, Birmingham, AL

>> Scott Raszeja, AEI Corporation, Littleton, CO

CPSC Reporting Requirements: Strategic Considerations from the Regulated Side

Anna M. Early, Britax Child Safety, Fort Mill, SC

John F. Kuppens, Nelson Mullins Riley & Scarborough LLP, Columbia, SC

Richard L. Stern, Techtronic Industries, Fort Lauderdale, FL

■ FOOD LAW

CHAIR | **Jennifer Snyder Heis**, *Ulmer Berne LLP*, Cincinnati, OH

VICE CHAIR | **Shannon M. Nessier**, *Hanson Bridgett LLP*, San Francisco, CA

Genome Testing in Foodborne Illness Cases: Tracing

Your Pathogen Through the Supply Chain

Daniel J. Arnett, Arnett Law Group LLC, Chicago, IL

Sandra J. Wunderlich. Tucker Ellis LLP. Saint Louis. MO

Liability for What's Not on the Label:

Litigation Trends Regarding Trace Contaminants After the Glyphosate Verdicts

Shawn J. Gebhardt, *Ulmer & Berne LLP*, Chicago, IL

Cross-Border Management of Foodborne Illness Claims: Q & A

MODERATOR | Shannon M. Nessier, Hanson Bridgett LLP, San Francisco, CA Janusz F. Luterek, Hahn & Hahn LLP, Pretoria. South Africa

10:00 a.m. Refreshment Break

SLG Session IV | 10:30 a.m.-12:30 p.m.

Joint Session

DIGITAL EVIDENCE AND EMERGING TECHNOLOGIES

CHAIR | Charles S. (Charlie) Painter, Ericksen Arbuthnot, Sacramento, CA

VICE CHAIR | Matthew D. Gurbach, Benesch Friedlander Copland & Aronoff LLP, Cleveland, OH

MASS TORTS AND CLASS ACTIONS

CHAIR | **Holiday D. Powell**, *Donahue Fitzgerald LLP*, Oakland, CA

VICE CHAIR | Mary Delli Quadri, Miller Thomson LLP, Montreal, QC

Blais and Letourneau: Discovery Takeaways from the \$15 Billion Ruling in the Quebec Tobacco Class Actions

MODERATOR | Carol Ann M. Seita, Ericksen Arbuthnot, Fresno, CA

Bennett Borden, *Drinker Biddle & Reath LLP*, Washington, DC

Laura Marquez-Garrett, *Lane Powell*, Seattle, WA **Emmanuelle Rolland**, *Audren Rolland*, Montreal, QC

Paige Hunt Wojcik, Lighthouse Global, Seattle, WA

Navigating the Haze of Mass Tort Litigation: How the

Emerging Cannabis Industry Is Doing It

MODERATOR | **Holiday D. Powell**, *Donahue Fitzgerald LLP*, Oakland, CA

Sandra A. Gogal, Miller Thomson LLP, Toronto, ON

Patrick F. (Pat) Haggerty, *Frantz Ward LLP*, Cleveland. OH

Tori Smith Levine, *Wilson Elser Moskowitz Edelman & Dicker LLP*, Dallas, TX

■ HAND AND POWER TOOLS

CHAIR | **Patrick P. Clyder**, *Swanson Martin & Bell LLP*, Chicago, IL

VICE CHAIR | **Suzanne P. Galvin**, Fox Galvin LLC, Saint Louis, MO

Reading the Tea Leaves: Warning Development in the Absence of an Industry Standard

Anne C. Mathias, PE, *ESi*, Aurora, IL

John L. Tate, *Stites and Harbison*, Louisville, KY

Michael P. (Mike) Van Bree, Louisville Ladder, Louisville, KY

Meeting the Duty to Warn in an Increasingly Pluralistic Society

Christopher A. Duggan, *Smith Duggan Buell & Rufo LLP*. Lincoln. MA

Where Is That Feature Featured: Addressing Geographic Product Feature and Warning

Eric Dawson Carter. Techtronic Industries

Eric Dawson Carter, Techtronic Industries North America, Anderson, SC

George Wray, Borden Ladner Gervais LLP, Toronto, ON

Getting to the Middle of It: Defending Tools in the Age of Standard Unification

> Jack E. Hyde, PE, Safety & Fire Analysis Consulting LLC, Saint Peters, MO

Richard A. Schuster, *Matthiesen Wickert & Lehrer SC*, Hartford, WI

Joint Session

■ INTERNATIONAL LAW

CHAIR | Rosangela Delgado Barreto,

Veirano Advogados, Rio de Janeiro, Brazil VICE CHAIR | **Jonathan L.S. Hodes**, Miller Thomson LLP, Vancouver. BC

RECREATIONAL PRODUCTS

CHAIR | **Peter J. Henein**, Cassels Brock & Blackwell LLP, Toronto, ON

VICE CHAIR | Riley Phillips Griffin, Bradley Arant Boult Cummings LLP, Birmingham, AL

Half-Baked: Cannabis Law and International Issues

Whitt Steineker, *Bradley Arant Boult Cummings LLP*,

Birmingham, AL

SCAFFOLDING, CRANES, AND AERIAL DEVICES (SCAD)

CHAIR | **D. Craig York**, *Dinsmore Shohl LLP*, Louisville, KY VICE CHAIR | **Kathleen Ingram (Kat) Carrington**, Butler Snow LLP, Ridgeland, MS

The Future Is Now: Understanding and Defending Rapidly Evolving Industry Technologies

Christopher R. Cashen, *Dinsmore & Shohl LLP*, Lexington, KY

- James M. Celentano, Terex Corporation, Westport, CT
- Suzanne G. Meredith, Toyota Material Handling
 USA Inc., Columbus, IN

How to Market Effectively to In-House Counsel

- Jennifer L. Peterson, The Manitowoc Company Inc., Manitowoc, WI
- Leroy Penn Spell, Alimak Group USA Inc., Webster, TX

YOUNG LAWYERS

LIAISON | Allison A. Waase, Kaufman Borgeest &
Ryan LLP, New York, NY

VICE LIAISON | **Kathryn K. (Kate) Van Namen**, *Butler Snow LLP*, Memphis, TN

Material Handling Trends and "Day-in-the-Life":

Trends in the Material Handling Industry as well as a Commentary on a "Day-in-the-Life" of In-House Counsel

Suzanne G. Meredith, Toyota Material Handling
USA Inc., Columbus, IN

AG Enforcement Actions: The Rise of Attorney General Enforcement Actions as an Alternative to Private-Plaintiff Product Liability Suits

Simon Turner Bailey, *Bradley Arant Boult Cummings LLP*, Jackson, MS

Statute of Repose: The SOR Defense Is Both Highly Effective and Constantly in Flux

Denis Frank Alia, Cetrulo LLP, Boston, MA

Practice Point Quick Hits #1: Use of Social Media **Pamela R. Kaplan**, *Tanenbaum Keale LLP*, Newark, NJ

Practice Point Quick Hits #2: The Top 10 Judicial "Hellholes," and What to Do When You Find Yourself in One

Issac W. (Ike) Messmore, *Bowman and Brooke LLP*, Minneapolis, MN

1:30 p.m. Community Service Project at Second Harvest Food Bank of Greater New Orleans (see page 1)

- Denotes the DRI CLIENT CONNECTION: In-house and claims professional speakers
- The professional professional
- Denotes expert

GENERAL INFORMATION

In-House Counsel

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CLE

This seminar has been approved for MCLE credit by the State Bar of California for up to **14.75** hours, including **1** hour of ethics credit. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states. Credit availability and requirements vary from state to state; please **check the DRI website** at **dri.org** for the latest information for your state.

Registration Policy

Save \$100 when you register by January 6, 2020. (See the registration form for pricing.) The registration fee includes course materials, continental breakfasts, refreshment breaks, networking receptions, and access to the DRI App. If you wish to have your name appear on the registration list distributed at the conference and receive the

course materials in advance, DRI must receive your registration by **January 13, 2020** (*please allow 10 days for processing*). Registrations received after **January 13, 2020**, will be processed on-site.

Refund Policy

The registration fee is fully refundable for cancellations received on or before **January 13**, **2020**. Cancellations received after **January 13** and on or before **January 20**, **2020**, will receive a refund, less a \$100 processing fee. Cancellations made after **January 20** will not receive a refund, but a \$100 certificate good for any DRI seminar within the next 12 months will be issued. All cancellations and requests for refunds must be made in writing. Fax (312.795.0747) or email (**seminars@dri.org**) to DRI's Accounting Department. Processing of refunds will occur within four weeks after the date of the seminar. All refunds will be processed in the same method that the payment was received. Substitutions may be made at any time without charge and must be submitted in writing.

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Travel Discounts DRI offers discounted meeting fares on various major air carriers for **DRI Product Liability Conference** attendees. To receive these discounts, please contact Direct Travel, DRI's official travel provider, at 800.840.0908. As always, to obtain the lowest available fares, early booking is recommended.

- The taping or recording of DRI seminars is prohibited without the written permission of DRI.
- Speakers and times may be subject to last-minute changes.
- A small portion of your room rate offsets the costs of the seminar.
- DRI policy provides there will be no group functions sponsored by others in connection with its seminars.

Hotel Accommodations

A limited number of discounted hotel rooms have been made available at **New Orleans Marriott, 555 Canal Street, New Orleans, LA 70130.** (click here to view hotel photos).

Take advantage of the group rate of **\$269 Single/Double** in one of two ways:

- Reserve online: Click here or visit dri.org and go to the DRI Product Liability Conference page and click on the "Book hotel" button.
- 2) Or **contact the hotel directly at 504.581.1000** and mention the **DRI Product Liability Conference**.

The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by **January 6, 2020**, to be eligible for the group rate. Requests for reservations made after **January 6** are subject to room and rate availability.

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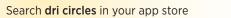
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