Retail and Hospitality
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May 7–8, 2020
Disney World Swan & Dolphin Hotel
Orlando, FL
Please join us at the Disney World Swan & Dolphin Hotel, located at the Disney World Resort in sunny Orlando, Florida. This past year has seen significant developments in the nature of litigation that retail and hospitality companies face, as well as a tidal wave of new regulations affecting the service industries. This seminar will catch you up on all those developments while you reconnect with colleagues from across the country. With opportunities to enjoy all that central Florida has to offer, this is a seminar that you don’t want to miss!

We hope to see you in Orlando!

PRESENTED BY DRI’s Retail and Hospitality Committee

Register online now at dri.org or complete the form in the back.
Value for Your Practice

- Learn the latest legal updates from industry experts
- Review key legal developments in areas such as food regulation, employment law, and personal injury
- Discuss winning strategies for trials and settlement negotiations
- Network with clients and co-counsel from across the country

Members Get More

- Access to LegalPoint™ at dri.org: Committee newsletters, seminar course materials, and other publications.
- Access to the DRI Retail and Hospitality Committee Community: Share articles, post blogs, and connect with others on the latest trends in your area of practice.
- Access to dri circles, where lawyer-to-lawyer connections happen. Search dri circles in your app store:

Use dri™ Dividends Points to reduce your registration fee:

- Recruit a member
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- Participate on a committee
- ...and more!

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Get engaged, get recognized, and get rewarded.
PROGRAM SCHEDULE

WEDNESDAY, MAY 6
5:00 p.m.  Registration
6:00 p.m.  Networking Reception
SPONSORED BY  McVey & Parsky LLC

THURSDAY, MAY 7

Community Service and DRI for Life 6:30 a.m.
Charity Fun Run and Walk Benefitting the Boys and Girls Club of Central Florida
Join us for a run, walk, or walk and run to start the day, benefitting the Boys and Girls Club of Central Florida. We will have designated leaders for a one-mile walk, one-mile run, and three-mile run.
Sleep-In Option: Make a donation to support the Boys and Girls Club!

7:00 a.m.  Registration
7:00 a.m.  Continental Breakfast
8:25 a.m.  Welcome and Introductions
  J. Richard Moore, Bleeke Dillon Crandall, Indianapolis, IN
  Ann H. MacDonald, Schiff Hardin LLP, Chicago, IL
8:35 a.m.  The Sword in the Stone: Combating New Tactics in Personal Injury Litigation
  Personal injury litigation is evolving to include new and more complex ways to maximize plaintiffs’ recoveries. These strategies include discovery devices and advertising and referral networks. This program will equip you with the best weapons to fight these approaches from the initial claims phase through trial.
  ➤ Erika J. Gardner, Home Depot USA, Atlanta, GA
  Davis Ready, Simon Peragine Smith & Redfearn LLP, New Orleans, LA
9:15 a.m.  Liability for Criminal Acts Part 1: Legal Theory Update
  Plaintiffs have long sought to hold hospitality and retail companies liable for third-party criminal acts. This program will explore the latest developments in those theories, including recent lawsuits alleging that companies assisted sex traffickers in evading police or failed to prevent mass shootings.
  Shannon Dudic, DLA Piper LLP (US), Los Angeles, CA
  Anthony P. LaRocco, K&L Gates LLP, Newark, NJ
  Coleman T. Lechner, Foley & Lardner LLP, Denver, CO
10:05 a.m.  Liability for Criminal Acts Part 2: What Everyone Should Know About Human Trafficking
  The presentation will provide an update on the state of human trafficking today in the United States, including information related to new laws that have passed or are being considered.
  Kimberly Mehlman-Orozco, PhD, Freedom Light, Alexandria, VA
  Marisa A. Trasatti, Wilson Elser Moskowitz Edelman & Dicker LLP, Baltimore, MD
10:35 a.m.  Refreshment Break
SPONSORED BY  Simon Peragine Smith & Redfearn LLP
10:55 a.m.  But It Was My Cell Phone! Investigating and Responding to Employee Misconduct
  Work is no longer nine to five, and it often does not end when you walk out the door. Drawing on their experience in government and in-house, the panel will discuss balancing employer interests and employee privacy in the age of social media, the gig economy, and flexible work arrangements.
  Ashley G. Eddy, MGM Resorts International, Las Vegas, NV
  Maggie Hickey, Schiff Hardin LLP, Chicago, IL
11:45 a.m.  Lunch (on your own)
11:45 a.m.  SLG Lunch-Arounds | Electronic sign-up.
  Details for sign-up are circulated to registrants in advance of the seminar.
1:15 p.m.  Not Quite Pixie Dust: Navigating Marijuana Legalization and the Growing CBD Business
  Marijuana legalization comes with both business opportunities and risks. Learn what you
need to know to be an effective business partner, employer, and risk manager.

MODERATOR | Leon B. Silver, Gordon Rees Scully Mansukhani LLP, Phoenix, AZ

Nicole France Stanton, Harvest Health & Recreation, Tempe, AZ
Jeremy Unruh, PharmaCann, Chicago, IL

1:55 p.m. Keynote Address
Joe Kadow recently retired after 25 years at Bloomin’ Brands and is a former president of the National Restaurant Association. Mr. Kadow will reflect on the hospitality industry’s changes, future challenges, and opportunities.

Joseph J. (Joe) Kadow, former Bloomin’ Brands General Counsel and former National Restaurant Association (NRA) President, Tampa, FL

2:45 p.m. Show Not Tell: Using Technology to Defend Your Case
Learn the latest in using technology to build the defenses for your case, including surveillance and other video evidence, social media, and cell phone records.

Stephanie B. Gitnik, Kaufman Borgeest & Ryan LLP, Valhalla, NY

3:15 p.m. Cheeseburger, Cheeseburger, Cheeseburger—No Meat, Plants!
With the rise of plant-based meat substitutes, many states are introducing new labeling requirements to differentiate between meat and nonmeat options. Learn what your clients need to know before serving or selling the vegetarian options.

Kyle A. Diamantas, Baker Donelson Bearman Caldwell & Berkowitz PC, Orlando, FL

3:45 p.m. Refreshment Break
SPONSORED BY Collins & Lacy PC, Orlando, FL

4:05 p.m. Beyond the Verdict: Updated Strategies for Preserving Appellate Issues at Trial
The best trial lawyers live in the moment while thinking ahead to a potential appeal. This presentation goes beyond basics to discuss the most effective strategies and recent case law.

Elissa Blache Haynes, Drew Eckl & Farnham LLP, Atlanta, GA
Prashant Kolluri, Assistant U.S. Attorney, N.D. Illinois, Chicago, IL

4:05 p.m. In-House Counsel Roundtable
An open discussion of issues affecting in-house counsel, including how to nurture relationships among in-house counsel to create a community and collaborate, the effect of restructuring of legal departments, and in-house counsel’s role in protecting the brand and the effect of social media in this process.

MODERATOR | Jennifer Anderson Hoffman, Marlow Adler Abrams Newman & Lewis, Coral Gables, FL

5:00 p.m. DRI Retail and Hospitality Committee Meeting (open to all)

6:00 p.m. Networking Reception

YOUNG LAWYERS BREAKOUT

Thursday, May 7, 9:15 a.m.–10:35 a.m.

9:15 a.m. Contracts That Are Key to a Good Defense
This program discusses the importance of contractual agreements when defending retail and hospitality litigation and how they can make or break a case, including owner/operation contracts, franchise agreements, financing agreements, and insurance.

Jason T. Vuchinich, Weinberg Wheeler Hudgins Gunn & Dial LLC, Atlanta, GA

9:55 a.m. The Client Corner
Visit with a seasoned in-house professional to discuss practice tips, marketing strategies, work–life advice, industry perspectives, and other topics helpful to young lawyers.

John R.H. Henley, UPC Insurance, Saint Petersburg, FL

10:35 a.m. Adjourn
7:00 p.m.  **Dine-Arounds**  |  Join colleagues and friends at selected restaurants for dinner. *Electronic sign-up.* Details for sign-up are circulated to registrants in advance of the seminar.

9:00 p.m.  **Late Night Social**  |  More information to be sent at a later date.

**FRIDAY, MAY 8**

7:00 a.m.  **Continental Breakfast**

**SPONSORED BY**  Baker Donelson Bearman Caldwell & Berkowitz PC

8:00 a.m.  **Announcements**

*Megan S. Peterson,* Simon Peragine Smith & Redfearn LLP, New Orleans, LA

8:05 a.m.  **The Art of Mediation: Creative Approaches to Resolving High-Exposure Cases**

Cases involving catastrophic injuries are difficult to resolve due to many moving parts and the emotional nature of the injuries. A panel of seasoned professionals will share their recommendations on meeting the challenges presented in resolving these claims.

**MODERATOR**  |  Christian Stegmaier, Collins & Lacey PC, Columbia, SC

Heather Friedl, Society Insurance, Fond du Lac, WI

Daniel J. Goodmann, Alliant, Chicago, IL

Timon V. (Tim) Sullivan, Ogden & Sullivan PA, Tampa, FL

8:45 a.m.  **Call Me Maybe?**

Telephone and text message marketing are the norm in the retail and hospitality industry. When combined with new technology and the Telephone Consumer Protection Act (TCPA), significant legal challenges arise. Learn to protect your company and clients with the latest updates in TCPA litigation.

*Shawn Y. Libman,* Bowman and Brooke LLP, Miami, FL

9:15 a.m.  **Whose Responsibility Is It for a More Diverse Legal Profession?**

Clients and shareholders are demanding more diversity within the legal profession, but implementation has been slow. Panelists will discuss what everyone can do to advance diversity and better serve their clients.

**MODERATOR**  |  Leslie K. Eason, Gordon Rees Scully Mansukhani LLP, Atlanta, GA

Theresa Adams Coetzee, Marriott International Inc., Bethesda, MD


10:05 a.m.  **Refreshment Break**

10:25 a.m.  **Not Fun and Games: Litigating Injury Claims Involving Minors**

Hospitality companies, and in particular theme park owners and operators, face a disproportionate number of claims made on behalf of minors. Seasoned counsel will discuss how in-house counsel and outside litigators can best adapt to defend those claims in court and in the public arena.

**MODERATOR**  |  Richard J. (Rich) Keating, Jr., Swanson Martin & Bell LLP, Chicago, IL

Alan Carroll (A.C.) Nash, Marshall Dennehey Warner Coleman & Goggin PC, Fort Lauderdale, FL

Joseph B. (Joe) Pereles, Drury Hotels Company LLC, Saint Louis, MO

11:15 a.m.  **Ethics Topic: Are NDAs and Confidentiality Agreements Still Appropriate?**

In light of recent scrutiny, legal ethics expert will discuss whether and how to use confidentiality clauses to protect your clients’ settlements.

Sashi Bach, Boies Schiller & Flexner LLP, Fort Lauderdale, FL

John F. Stinneford, University of Florida Law School, Gainesville, FL

12:15 p.m.  **Adjourn**
In-House Counsel
In-house counsel are eligible for free registration to DRI seminars. In-house counsel are defined as licensed attorneys who are employed exclusively by a corporation or other private sector organization for the purpose of providing legal representation and counsel only to that corporation, its affiliates, or its subsidiaries. To qualify for free registration, in-house counsel must be a DRI member and a member of the DRI Corporate Counsel Committee or be sponsored by a DRI member who is both registered and has paid for the seminar. Nonmember in-house counsel may utilize this offer only once. This offer excludes the DRI Annual Meeting and the DRI Business Management Principles for Lawyers Seminar.

Claims Executives
Claims professionals are eligible for free registration to DRI seminars. Claims professionals are defined as any individuals employed by a corporation or insurance company, who spend a substantial portion of their professional time hiring or supervising outside counsel in the representation of businesses, insurance companies or their insureds, associations, or governmental entities in civil litigation. To qualify for free registration, the claims professional must be a DRI member under a corporate membership or be sponsored by a DRI member who is both registered and has paid for the seminar. Nonmember claims professionals may utilize this offer once per calendar year. This offer excludes the DRI Annual Meeting.

CLE Accreditation
This seminar has been approved for MCLE credit by the State Bar of California for up to 9.25 hours, including 1 hour of ethics credit. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states. Credit availability and requirements vary from state to state; please check the DRI website at dri.org for the latest information for your state.

Registration Policy
Save $100 when you register by April 6, 2020. (See the registration form for pricing.) The registration fee includes course materials, continental breakfasts, refreshment breaks, networking receptions, and access to the DRI App. If you wish to have your name appear on the registration list distributed at the conference and receive the course materials in advance, DRI must receive your registration by April 13, 2020. (please allow 10 days for processing). Registrations received after April 13, 2020, will be processed on-site.

Refund Policy
The registration fee is fully refundable for cancellations received on or before April 13, 2020. Cancellations received after April 13 and on or before April 20, 2020, will receive a refund, less a $100 processing fee. Cancellations made after April 20 will not receive a refund, but a $100 certificate good for any DRI seminar within the next 12 months will be issued. All cancellations and requests for refunds must be made in writing, Fax (312.795.0747) or email (registration@dri.org) to DRI’s Accounting Department. Processing of refunds will occur within four weeks after the date of the seminar. All refunds will be processed in the same method that the payment was received. Substitutions may be made at any time without charge and must be submitted in writing.

Discounts
Group Discount The first and second registrations from the same firm or company are subject to the fees outlined previously. The registration fee for additional registrants from the same firm or company is $775, regardless of membership status if received on or before April 6, 2020. After April 6, the group rate is $875. All registrations must be received at the same time to receive the discount.

Travel Discounts DRI offers discounted meeting fares on various major air carriers for DRI Retail and Hospitality Seminar attendees. To receive these discounts, please contact Direct Travel, DRI’s official travel provider, at 800.840.0908. As always, to obtain the lowest available fares, early booking is recommended.

Hotel Accommodations
A limited number of discounted hotel rooms have been made available at Walt Disney World Swan and Dolphin Resort, 1200 Epcot Resort Boulevard, Lake Buena Vista, FL 32830.
Take advantage of the group rate of $244 Single/Double with a $30 per room, per night resort fee in one of two ways:
1) Reserve online: Click here or visit dri.org and go to the “Book hotel” button.
2) Or contact the hotel directly at 407.934.3000 and mention the DRI Retail and Hospitality Seminar.

The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by April 6, 2020, to be eligible for the group rate. Requests for reservations made after April 6 are subject to room and rate availability.
It was a great conference. The setup of the networking events was extremely helpful, the content was good, and the presentation was beyond expectations.
Diversity and Inclusion in DRI: A Statement of Principle

DRI is the largest international membership organization of attorneys defending the interests of business and individuals in civil litigation. Diversity is a core value at DRI. Indeed, diversity, which includes sexual orientation, is fundamental to the success of the organization, and we seek out and embrace the innumerable benefits and contributions that the perspectives, backgrounds, cultures, and life experiences a diverse membership provides.

Inclusiveness is the chief means to increase the diversity of DRI’s membership and leadership positions. DRI’s members and potential leaders are often also members and leaders of other defense organizations. Accordingly, DRI encourages all national, state, and local defense organizations to promote diversity and inclusion in their membership and leadership.

Harassment and Discrimination

DRI is committed to the policy of equal opportunity regardless of race, color, religion, sex, sexual orientation, gender, national origin and disability in all of its programs and activities, as well as maintaining an environment in our programs and activities which is free from all forms of harassment or discrimination of any kind. Pursuant to this policy, if any person who attends our programs or activities experiences unlawful discrimination or harassment, this should be reported to the Executive Director so that appropriate action may be taken.
DRI wishes to thank our sponsors for their support at this year’s seminar!

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Are you a first-time attendee at this DRI seminar? ☐ Yes ☐ No

How many attorneys are in your firm? __________ What is your primary area of practice? __________

REGISTRATION FEE

Registration fee includes seminar attendance, networking receptions, course materials, and access to the DRI App. DRI will email a link to download the course materials to all registrants two weeks in advance of the seminar. Only members of DRI will have access to the PowerPoint presentations after the seminar.

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*As defined on page 5

Nonmembers:
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