



Cybersecurity and Data Privacy

Understanding Risks and How to Mitigate Them

Nuts and bolts of building privacy and cybersecurity programs

Cyberthreats and how to mitigate them

Data breach and breach response

Effective mitigation strategies

September 7-8, 2017

The Westin

Michigan Avenue Chicago

Chicago, IL

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Our world is more data driven than ever before, from social media and the Internet of Things (IoT), to data collection and cybermarketing strategies. Rapidly changing technology presents complex security, privacy, ethical, and legal implications, and consumers are more and more wary of how their data is used. Lawyers in virtually all practices must have some understanding of data security and privacy. While cyberinsurance coverage may help ameliorate some of these concerns, technologists and attorneys must understand where the gaps may lie in this coverage as cyberrisks rapidly transform. Moreover, they must have knowledge of cyberrisks that may develop five or ten years down the road and be prepared to communicate these risks to executives. Join experts from the technological and legal sectors who will present real-life examples and concrete advice on how information technologists and attorneys can both identify cybersecurity goals and integrate those goals into their organizations.



Simone McCormick
Program Chair



James H. Kallianis, Jr.
Committee Chair



Stephen E. Reynolds
CISSP, CIPP/US
Program Vice Chair



Alexander E. Potente
Committee Vice Chair



Mark A. Fahleson
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What You Will Learn

- What the future might hold for an insurance marketplace with rapidly changing underlying risks
- Anatomy of a data breach incident cycle illustrating required internal and external resources in response
- Best practices to prevent data exfiltration, economic espionage, denial of service attacks, and ransomware



Get Started

- 1 Review the brochure and identify sessions of interest to you
- 2 Share this brochure with colleagues
- 3 **Register online** or complete the **form in the back**
- 4 Download the DRI App  and  and make use of its features to get the most out of this program
- 5 Share on social media   

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- Use the DRI App to customize your schedule, view course materials, and communicate with fellow attendees and speakers.
- Access the **DRI Cybersecurity and Data Privacy Committee Community** to network with individual members. Share articles, post blogs, and connect with others on the latest trends in your area of practice.
- Discover the  **DRI Client Connection**—meet in-house and claims professional registrants and speakers.

PROGRAM SCHEDULE

WEDNESDAY, SEPTEMBER 6

6:00 p.m. **Registration**

6:00 p.m. **Networking Reception**

THURSDAY, SEPTEMBER 7

7:00 a.m. **Registration**

7:00 a.m. **Continental Breakfast**

8:00 a.m. **Welcome and Introduction**

Mark A. Fahleson, *Rembolt Ludtke LLP*,
Lincoln, NE

Simone McCormick, *Selman Breitman LLP*,
Portland, OR

8:15 a.m. **The Internet of You: The Ethical, Privacy, and Legal Implications of Connected Devices**

The invisible and omnipresent “Internet of Things” provides benefits, but it also poses significant privacy and security risks for users’ personal data. Discuss current IoT trends, important ethical, privacy, and legal implications of the IoT.

Beverly Kracher, PhD, *Creighton University Heider College of Business*, Omaha, NE

9:15 a.m. **Oh, the Places You[r Information] Will Go! A Big Data Discussion**

Learn about the state of the art in consumer data collection and data-mining practices and understand how corporations use data-driven marketing to deliver products and services of interest to individual consumers. What is the framework for protecting consumers’ privacy?

Lanny Morrow, EnCE, CTFI, *BKD LLP*,
Kansas City, MO

Stephen E. Reynolds, CISSP, CIPP/US,
Ice Miller LLP, Indianapolis, IN

10:00 a.m. **Refreshment Break**

Click on any speaker name to view bio.

10:15a.m. **Trends in Cyberinsurance Coverage to Meet Insureds’ Needs**

Explore the current state of the cyberinsurance market, claim scenarios to consider when evaluating cyberinsurance policies, and what the future might hold for an insurance marketplace with rapidly changing underlying risks.

MODERATOR | **Linda Wendell Hsu**,
Selman Breitman LLP, San Francisco, CA

PANEL

 **William Boeck**, *Lockton Companies*,
Kansas City, MO

 **Karrieann Couture**, *CNA Insurance Company*, Chicago, IL

 **Scott A. Ernst**, *Wells Fargo Insurance Services USA Inc.*, New York, NY

11:05 a.m. **The Future of Global Privacy: Challenges in a Connected World**

The current challenges in protecting personal privacy were unimaginable only a few years ago. This talk will discuss the future of consumer privacy and predict how laws and regulations will continue to evolve in the face of these unique challenges.

Debra J. Farber, CISSP-ISSMP, CIPP/US/G, CIPT, CIPM, FIP, *NotSoSecure Inc.*, San Francisco, CA

11:50 a.m. **Lunch (on your own)**

11:50 a.m. **SLG Lunch-Arounds**

1:20 p.m. **The EU General Data Protection Regulation: Impact on B2C**

This session will provide an overview of the key steps and considerations in designing and implementing a compliance strategy at B2C companies for the GDPR, which will go into effect on May 25, 2018, in the EU.

 **Jeanne M. Sheahan**, *Groupon*,
San Francisco, CA

“Great conference. As in-house, it was great networking with other in-house and external counsel.”

 Denotes **THE DRI CLIENT CONNECTION**: In-house and claims professional speakers

2:10 p.m. **Breakout Session 1** (see below)

3:20 p.m. **Refreshment Break**
SPONSORED BY **Ice Miller LLP**

3:35 p.m. **Essentials in Drafting Client and Vendor Agreements**
Information infrastructure involves third-party vendors. Vendor management must identify and mitigate security issues during the contract negotiations. This program addresses gaps between legal and information technology, vendor security assessments, vendor questionnaires, and others.

 **Michelle Kaiser Bray, CIPP/US,**
KAR Auction Services Inc., Carmel, IN

Nicholas R. Merker, CISSP, CIPT, *Ice Miller LLP,*
Chicago, IL

4:20 p.m. **Effective Employee Policies**
Employees are the weak link of every company when it comes to data security. Employees cause the majority of data breaches, many of which are avoidable. Effective employee policies can significantly reduce these risks.

Cynthia Granados Motley, *Sedgwick LLP,*
Chicago, IL

5:15 p.m. **Adjourn**

5:20 p.m. **Committee Meeting** (*open to all*)

6:10 p.m. **Networking Reception**
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7:00 p.m. **Architectural Cruise and Chicago-Style Pizza Feast**
Spend an evening networking with your colleagues while exploring architectural gems during a historical architectural cruise aboard Chicago's First Lady cruise liner. The cruise is followed by a traditional Chicago-style pizza feast at Giordano's, steps away from the dock. Seating is limited for this event. Advance registration and a non-refundable prepayment of \$75 is required; no onsite registration, refunds, or substitutions. To sign up and pay, please contact Joe Hamill at jhamill@finemanlawfirm.com.

FRIDAY, SEPTEMBER 8, 2017

7:00 a.m. **Registration**

7:00 a.m. **Continental Breakfast**

8:15 a.m. **Announcements**
Stephen E. Reynolds, CISSP, CIPP/US,
Ice Miller LLP, Indianapolis, IN

8:20 a.m. **Ask a Regulator and Prosecutor**
Learn suggested data privacy and information security practices; data breach/cybercrime trends; enforcement priorities, obstacles, and

“I believe I would advocate with my company to attend next year because I felt the topics were helpful in our emerging data security insurance field.”

BREAKOUT SESSION 1 September 7, 2:10 p.m.–3:20 p.m. (*choose one*)

<p>2:10 p.m. Privacy Litigation Update Discuss important developments in privacy litigation, including the trends on emerging legal theories and rulings on standing, causation, and damages theories. Elaine F. Harwell, CIPP/US, <i>Selman Breitman LLP,</i> San Diego, CA</p>	<p>Data Management Under the New Federal Rules Learn about the effect of the recent amendments to the Federal Rules of Civil Procedure on ediscovery and the new strategic opportunities that these amendments present for counsel in managing the cost and scope of litigation.  Aaron D. Crews, <i>Walmart Stores Inc.,</i> Bentonville, AR</p>
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concerns; recommendations for audits, investigations, and enforcement actions, and more.

MODERATOR | **Laura Clark Fey, CIPP/US, CIPP/E, CIPM, FIP**, *Fey | LLC*, Leawood, KS

PANEL

Steven M. Mitchell, *US Department of Health and Human Services*, Kansas City, MO

Mona Sedky, *US Department of Justice*, Washington, DC

Joyce Yeager, *Office of the Missouri Attorney General*, Jefferson City, MO

9:20 a.m. **Breakout Session 2** (see below)

10:10 a.m. **Refreshment Break**

10:25 a.m. **The Anatomy of a Data Breach**

This session will guide you through a data breach incident cycle, with examples and real-life scenarios that will illustrate what internal and external resources are required in a breach response.

MODERATOR | **Melissa K. Ventrone, CIPP/US**, *Thompson Coburn LLP*, Chicago, IL

PANEL

 **Michael R. Booden**, *YMCA of Metro Chicago*, Chicago, IL

David B. Nides, *KPMG LLP*, Chicago, IL

11:15 a.m. **Emerging Security Threats**

Discuss current cyberthreats to U.S. corporations and businesses, including data exfiltration, economic espionage, denial of service attacks, and ransomware, as well as best practices that the government and private industries are adopting to prevent such attacks.

MODERATOR | **Sean B. Hoar, CISSP, GISP, CIPP/US**, *Lewis Brisbois Bisgaard & Smith LLP*, Portland, OR

PANEL

Jason N. Gull, *US Department of Justice*, Washington, DC

Jay Schulman, *RMS US LLP*, Chicago, IL

12:05 p.m. **Ethical Considerations While Safeguarding Client Data in a Breach-a-Day World**

Security is a concern for attorneys because of their ethical duties of competence in technology and confidentiality. Explore recent breaches, current threats, and attorneys' ethical and legal duties to safeguard information and how to comply and respond.

David G. Ries, *Clark Hill PLC*, Pittsburgh, PA

1:05 p.m. **Adjourn**

“I think this is an area of the law with a great deal of growth potential.”

BREAKOUT SESSION 2 September 8, 9:20 a.m.–10:10 a.m. (choose one)

9:20 a.m. **EU General Data Protection Regulation and the Privacy Shield**
 In May 25, 2018, the GDPR will take effect, replacing the Privacy Shield and changing the landscape of EU data privacy. This session will provide an overview of key provisions and recommendations on steps to take now.
Leon Ravenna, CIPM, CIPP/C, CIPP/E, CIPP/G, CIPP/US, PMP, *KAR Auction Services Inc.*, Carmel, IN

Challenges of Connected Medical Devices
 Connected medical devices are on the rise—from surgical instruments, to insulin pumps, to pacemakers. How can cyberthreats compromise patient safety? What are international norms to address these risk management concerns?
Oliver P. Christ, *PROSYSTEM AG*, Hamburg, Germany

GENERAL INFORMATION

In-House Counsel

In-house counsel are eligible for free registration to DRI seminars. In-house counsel are defined as licensed attorneys, who are employed exclusively by a corporation or other private sector organization for the purpose of providing legal representation and counsel only to that corporation, its affiliates and subsidiaries. In order to qualify for free registration, the individual must also be a DRI member and a member of DRI's Corporate Counsel Committee. Offer excludes the DRI Annual Meeting.

Claims Executives

Any member of DRI employed as a claims professional by a corporation or insurance company, who spends a substantial portion of his or her professional time hiring or supervising outside counsel in the representation of business, insurance companies or their insureds, associations or governmental entities in civil litigation, will be entitled to free attendance at any DRI program. **Limited to one seminar per calendar year.** Offer excludes DRI Annual Meeting.

CLE Accreditation

This seminar has been approved for MLE credit by the State Bar of California for up to **11.50** hours, including **2** hours of ethics credit. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states. Credit availability and requirements vary from state to state; **please check the DRI website at dri.org** for the latest information for your state.



A limited number of discounted hotel rooms have been made available at **Westin Michigan Avenue Chicago, 909 North Michigan Avenue, Chicago, IL 60611** ([click here](#) to view hotel photos).

Take advantage of the group rate of **\$229 Single/Double** in one of two ways:

- 1) Reserve online: [Click here](#) or visit dri.org and go to the **DRI Cyber Security and Data Privacy Seminar page** and click on the "Book hotel" button.
- 2) Or **contact the hotel directly at 312.943.7200** and mention the **DRI Cyber Security and Data Privacy Seminar**.

The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by **August 9, 2017**, to be eligible for the group rate. Requests for reservations made after **August 9, 2017** are subject to room and rate availability.

Registration Policy

Save \$100 when you register by August 9, 2017. (See the registration form for pricing.) The registration fee includes course materials, continental breakfasts, refreshment breaks, networking receptions, and access to the DRI App. If you wish to have your name appear on the registration list distributed at the conference and receive the course materials in advance, DRI must receive your registration by **August 16, 2017** (*please allow 10 days for processing*). Registrations received after **August 16, 2017**, will be processed on-site.

Refund Policy

The registration fee is fully refundable for cancellations received on or before **August 16, 2017**. Cancellations received after **August 16** and on or before **August 23, 2017**, will receive a refund, less a \$100 processing fee. Cancellations made after **August 23** will not receive a refund, but a \$100 certificate good for any DRI seminar within the next 12 months will be issued. All cancellations and requests for refunds must be made in writing. Fax (312.795.0747) or email (seminars@dri.org) to DRI's Accounting Department. Processing of refunds will occur within four weeks after the date of the seminar. All refunds will be processed in the same method that the payment was received. Substitutions may be made at any time without charge and must be submitted in writing.

Discounts

Group Discount The first and second registrations from the same firm or company are subject to the fees outlined previously. The registration fee for additional registrants from the same firm or company is **\$755**, regardless of membership status if received on or before **August 9, 2017**. After **August 9**, the group rate is **\$875**. All registrations must be received at the same time to receive the discount.

Travel Discounts DRI offers discounted meeting fares on various major air carriers for **DRI Cybersecurity and Data Privacy Seminar** attendees. To receive these discounts, please contact Direct Travel, DRI's official travel provider, at 800.840.0908. As always, to obtain the lowest available fares, early booking is recommended.

- The taping or recording of DRI seminars is prohibited without the written permission of DRI.
- Speakers and times may be subject to last-minute changes.
- A small portion of your room rate offsets the costs of the seminar.
- DRI policy provides there will be no group functions sponsored by others in connection with its seminars.

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Oliver P. Christ, PROSYSTEM AG, Hamburg, Germany

➤ **Karriann Couture**, CNA Insurance Company, Chicago, IL

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Laura Clark Fey, CIPP/US, CIPP/E, CIPM, FIP, Fey | LLC, Leawood, KS

Jason N. Gull, US Department of Justice, Washington, DC

Elaine F. Harwell, CIPP/US, Selman Breitman LLP, San Diego, CA

Sean B. Hoar, CISSP, GISP, CIPP/US, Lewis Brisbois Bisgaard & Smith LLP, Portland, OR

Linda Wendell Hsu, Selman Breitman LLP, San Francisco, CA

James H. Kallianis, Jr., Hinshaw & Culbertson LLP, Chicago, IL

Beverly Kracher, PhD, Creighton University Heider College of Business, Omaha, NE

Simone McCormick, Selman Breitman LLP, Portland, OR

Nicholas R. Merker, CISSP, CIPT, Ice Miller LLP, Chicago, IL

Steven M. Mitchell, US Department of Health and Human Services, Kansas City, MO

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Publications for Your Practice

Members can access committee newsletters and seminar course materials via **DRI Online** at dri.org.

Newsletter *The Data & Security Dispatch* (3 times a year)
Visit the **Cybersecurity and Data Privacy Committee page** on dri.org for information about the committee and related resources.

Commercial Litigation focus in *For The Defense*
October 2017 (upcoming)
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DRI is the largest international membership organization of attorneys defending the interests of business and individuals in civil litigation.

Diversity is a core value at DRI. Indeed, diversity, which includes sexual orientation, is fundamental to the success of the organization, and we seek out and embrace the innumerable benefits and contributions that the perspectives, backgrounds, cultures, and life experiences a diverse membership provides.

Inclusiveness is the chief means to increase the diversity of DRI's membership and leadership positions. DRI's members and potential leaders are often also members and leaders of other defense organizations. Accordingly, DRI encourages all national, state, and local defense organizations to promote diversity and inclusion in their membership and leadership.

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Cybersecurity and Data Privacy Seminar

September 7-8, 2017

The Westin Michigan Avenue Chicago | Chicago, IL

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