



# Diversity for Success Seminar and Corporate Expo



Engage in national-level networking  
with peers and potential clients



Learn how to make management-  
level decisions effectively to foster  
diversity and inclusion



Hear the corporate perspective on  
advancing diversity and inclusion in  
law firms and in corporations

*Don't miss the chance to pitch and knock it  
out of the park at the 2017 Corporate Expo.  
[Details are provided on page 1.](#)*



June 15–16, 2017  
Swissôtel Chicago  
Chicago, Illinois

DRI  
delivers  
**resources**  
to build  
your practice ■

**D**RI's Diversity and Inclusion Committee invites you to the 12th annual Diversity for Success Seminar and Corporate Expo. Discover how diversity and inclusion can be used to expand your law firm's value to its clients, while increasing productivity, profitability, and client satisfaction. Learn how to implement creative strategies to help realize measurable outcomes and objectives, starting at the leadership level. Participate in cutting-edge dialogue with interactive exercises designed to help organizations in their efforts to build and sustain meaningful diversity programs.



Ricardo A. **Woods**  
Program Chair



Rosevelie Márquez  
**Morales**  
Committee Chair



Taren N. (Stanton)  
**Butcher**  
Program Vice Chair



Rosary A. **Hernandez**  
Committee Vice Chair



Alan Carroll (A.C.) **Nash**  
Expo Chair



Jaime W. **Luse**  
Law Institute



Katie S. **Phang**  
Expo Vice Chair



See [what others have to say about DRI seminars](#)

PRESENTED BY **DRI's Diversity and Inclusion Committee**

THIS SEMINAR BROCHURE IS SPONSORED BY **Walmart** 








## What You Will Learn

- Strategies for implementing diversity and inclusion in majority environments
- The advantages of understanding and harnessing generational diversity
- The ability to identify and correct unconscious bias
- How to adapt to the evolution of the legal market and operate in the new normal
- A first-hand account and practical advice on making the transition from outside counsel to in-house counsel
- What our peers are doing to combat the gender-associated wage gap in the workplace
- Practical steps to being a more effective in-house lawyer



## Get Started

- 1 Review the brochure and identify sessions of interest to you
- 2 Share this brochure with colleagues
- 3 **Register online** or complete the **form in the back**
- 4 Download the DRI App   and make use of its features to get the most out of this program
- 5 Share on social media   

## Corporate Expo

Friday's Corporate Expo provides a unique opportunity for selected minority and women attorneys and their law firms to network and interview with corporations and insurance companies committed to diversifying their national outside counsel panels.

Three attorneys per law firm may participate in the process.

Participating corporations and insurance companies select which firms to network with based on criteria submitted by the law firms.

For you and your firm to participate in the Corporate Expo, *each* attorney must:

- 1) **Register** individually for the Diversity for Success Seminar by submitting this brochure, going online at [dri.org](http://dri.org), or calling DRI's Customer Service at 312.795.1101.

- 2) **Become a DRI individual member.** If you are not a DRI member, you can join online at [dri.org](http://dri.org) or call DRI Customer Service. *The Corporate Expo is for DRI members only.*

Only after you have registered for the Diversity for Success Seminar *and* become a DRI member, will you receive an email with a link to the **Law Firm Application**, which you must complete and submit electronically. If you do not receive a link within a week of registering, please call DRI Customer Service at 312.795.1101.

The Law Firm Application *must* be completed and submitted **on or before May 16, 2017**. DRI cannot accept late submissions this year due to increased interest in the Corporate Expo.

## PROGRAM SCHEDULE

*Click on any speaker name to view bio.*

### WEDNESDAY, JUNE 14

6:00 p.m. **Registration**

6:00 p.m. **Networking Reception**

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### THURSDAY, JUNE 15

**Boarding Pass Kiosk**

SPONSORED BY **Gordon & Rees LLP**

7:00 a.m. **Registration**

7:00 a.m. **Continental Breakfast**

SPONSORED BY **Burr & Forman LLP**

7:00 a.m. **First-Timer Attendees Breakfast**

**Rosevelie Márquez Morales**, *Sidley Austin LLP*,  
New York, NY

8:00 a.m. **Welcome and Introduction**

**Jaime W. Luse**, *Tydings & Rosenberg LLP*,  
Baltimore, MD

**Ricardo A. Woods**, *Burr & Forman LLP*,  
Mobile, AL

8:15 a.m. **Lessons in Leadership and  
Success from a Trailblazer**

In 2013, the Florida Bar Association elected the first African-American president in its 106-year history. Hear of the inspiring and informative climb to success by Eugene K. Pettis, who navigated his career to become the leader of one of the largest bar associations in the country.

**Eugene K. Pettis**, *Haliczer Pettis & Schwamm PA*, Fort Lauderdale, FL

9:00 a.m. **What You Don't Know *Can* Hurt You:  
Unconscious Bias in Law Practice—  
How to Recognize and Interrupt It**

Scientists estimate that 80 percent or more of our thinking happens outside our conscious awareness. Everyday unconscious attitudes, thoughts, and beliefs leak into our decision making and work place. The key is identifying

our unconscious biases and learning ways to interrupt those biases.

MODERATOR | **Mary E. Sharp**, *Griffith Sharp & Liipfert LLC*, Beaufort, SC

PANEL

**Sean C. Griffin**, *Dykema Gossett PLLC*,  
Washington, DC

**Kathleen Nalty**, *Kathleen Nalty Consulting LLC*,  
Denver, CO

10:00 a.m. **Refreshment Break**

10:20 a.m. **Millennials Rising: Generational  
Differences and the Practice of Law**

The next generation of lawyers has had access to handheld computers and shared media from birth. This panel explores the shift in the legal profession as Gen Xers begin to move into leadership positions and millennials enter the partnership and in-house ranks.

MODERATOR | **Atoyia Scott Harris**,  
*Ogletree Deakins Nash Smoak & Stewart PC*,  
New Orleans, LA

PANEL

**Lori A. Lofano**, *Bowman and Brooke LLP*,  
Phoenix, AZ

 **Dawn S. Pittman**, *Toyota Motor Sales USA Inc.*, Torrance, CA

11:30 a.m. **Luncheon and Presentation of DRI's  
Sheryl J. Willert Pioneer Diversity  
Award (included in registration)**

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**Kutak Rock**



**Shook Hardy & Bacon LLP**

1:00 p.m. **Breakout Sessions (see page 3)**

2:00 p.m. **Workshops (see page 4)**

 Denotes **THE DRI CLIENT CONNECTION**: In-house and claims professional speakers

**BREAKOUT SESSIONS** Thursday, 1:00 p.m.–4:00 p.m. (choose one)

1:00 p.m.	<p><b>■ THE DIVERSE ATTORNEY</b></p> <p><b>Is It Just Me? Strategies for Diverse Lawyers in Majority Environments</b></p> <p>Learn from diverse and successful lawyers who understand the value of maintaining one's identity in a profession filled with culturally diverse persons. This session will explore the very real aspects of isolation and covering versus the positive effects of total inclusion.</p> <p>MODERATOR   <b>Bryan R. Browning</b>, <i>Bassford Remele PA</i>, Minneapolis, MN</p> <p>PANEL</p> <p><b>Stacy Lynne Douglas Thompson</b>, <i>Collinson Law APC</i>, Torrance, CA</p> <p><b>Rosevelie Márquez Morales</b>, <i>Sidley Austin LLP</i>, New York, NY</p> <p><b>Katie S. Phang</b>, <i>Berger Singerman LLP</i>, Miami, FL</p>	<p><b>■ LAW FIRM MANAGEMENT</b></p> <p><b>How to Develop Law Firm Strategy in the “New Normal”</b></p> <p>In the years since the 2008 global financial crisis, much has been written about the “new normal” in the legal profession. This session will help you to understand the way that lawyers, practice groups, and law firms approach the process of strategy formulation and execution in this new world order.</p> <p><b>Michael C. Blanchard</b>, <i>Law Practice Advisory Group LLC</i>, Webster, NY</p>
1:55 p.m.	<p><b>Walk the Walk: No-Excuses for Lack of Diversity</b></p> <p>During this discussion discover creative solutions and best practices to hire and maintain diverse attorneys in this challenging job market. The presenters will share their experiences in overcoming common challenges on the road to success.</p> <p>MODERATOR   <b>Damany F. Ransom</b>, <i>The Ransom Firm</i>, Atlanta, GA</p> <p>PANEL</p> <p> <b>Raven Moore</b>, <i>McDonald's Corporation</i>, Oak Brook, IL</p> <p> <b>Beverly Jo Slaughter</b>, <i>Wells Fargo–Wells Fargo Advisors</i>, Saint Louis, MO</p>	<p><b>Alphabetical Order: Defining and Using the Correct Terminology Within Our LGBTQ Community</b></p> <p>This session will address the recent legislative changes concerning the LGBTQ community and practical steps to implement such changes within your law firm policies. How do we as a diverse community ensure that we remain inclusive in both our words and our actions?</p> <p>MODERATOR   <b>Laura P. Gordon</b>, <i>Orleans Canty Novy LLC</i>, Chicago, IL</p> <p>PANEL</p> <p><b>The Honorable Cecilia A. Horan</b>, <i>Cook County Circuit Court</i>, Chicago, IL</p> <p><b>Moses Suarez</b>, <i>SmithAmundsen LLC</i>, Chicago, IL</p>
2:50 p.m.	<p><b>Refreshment Break</b></p>	<p><b>Refreshment Break</b></p>
3:05 p.m.	<p><b>Everything You Always Wanted to Know About Executive Committees (but Were Afraid to Ask)</b></p> <p>What is an executive committee? What does one do? How are partners selected to join the executive committee? And what are firms doing to address diversity on their executive committees and in their firms? Our speakers will delve into the inner workings of law firms and what it takes to manage them.</p> <p>MODERATOR   <b>Melissa Lin</b>, <i>Righi Fitch Law Group</i>, Phoenix, AZ</p> <p>PANEL</p> <p><b>Han C. Choi</b>, <i>Ballard Spahr LLP</i>, Atlanta, GA</p> <p><b>James S. Grossman</b>, <i>Barclay Damon LLP</i>, Rochester, NY</p>	<p><b>An Uneven Playing Field: America's Gender-Based Wage Gap, Binds of Discrimination, and a Path Toward Gender Equality</b></p> <p>Hear a thought-provoking discussion about the benefits of gender equality, including reducing the national gender pay gap. Learn how your peers are leveling the playing field for women and how to combat the wage gap in your workplace.</p> <p><b>Lana A. Olson</b>, <i>Lightfoot Franklin &amp; White LLC</i>, Birmingham, AL</p>



GENERAL SESSION RESUMES

4:00 p.m. **Trading Places: Transitioning from Outside Counsel to In-House Counsel**  
You have finally escaped from the draconian clutches of the billable hour. Your dream of being the client has come true! What is next? Hear from in-house lawyers who can give you valuable insight on what to expect when making the transition.

MODERATOR | **Gary M. Carter, Jr., Kelly Hart & Hallman LLP**, New Orleans, LA

PANEL

-  **Taren N. (Stanton) Butcher**, *Allegis Group Inc.*, Hanover, MD
-  **Keshia L. Rodriguez**, *Sears Hometown & Outlet Stores Inc.*, Hoffman Estates, IL

4:55 p.m. **Adjourn**  
5:00 p.m. **Diversity and Inclusion Committee Meeting** (*open to all*)  
6:00 p.m. **Networking Reception**  
7:00 p.m. **Dine-Arounds** | Join colleagues and friends at selected restaurants for dinner (*on your own*). More details on-site.

FRIDAY, JUNE 16

**Boarding Pass Kiosk**  
SPONSORED BY **Gordon & Rees LLP**

7:45 a.m. **Registration**  
8:00 a.m. **Continental Breakfast**

CORPORATE EXPO

**Friday, 8:30 a.m.-1:00 p.m.**

EXPO CHAIR | **Alan Carroll (A.C.) Nash**

8:30 a.m. **Corporate and Insurance Company Counsel Interviews**  
Corporations committed to diversifying their outside counsel will interview and network with select minority and women attorneys. Only DRI members are eligible to participate in the Corporate Expo, and interviews are not guaranteed. Please follow the instructions on page 1 to register for the Corporate Expo.

9:50 a.m. **Refreshment Break**  
10:05 a.m. **Corporate Expo Resumes**  
11:05 a.m. **Refreshment Break**  
11:20 a.m. **Corporate Expo Resumes**  
1:00 p.m. **Adjourn**

CORPORATE COUNSEL AND MANAGING PARTNERS WORKSHOPS **Thursday, 2:00 p.m.-4:00 p.m.**

2:00 p.m. **Corporate Counsel Workshop** (*in-house counsel only*)  
This workshop, led and facilitated by in-house counsel, is designed to provide in-house counsel and their legal department representatives with an opportunity to share ideas, proposals, and best practices to help diversify outside counsel.  
MODERATOR  
 **Todd S. Manuel**, *Entergy Corporation*, Baton Rouge, LA

**Managing Partners Workshop** (*managing partners only*)  
This workshop is designed to provide managing partners with a forum to discuss the challenges that they face in their diversity efforts and the successes that they have achieved.  
MODERATOR | **Kathleen Nalty**, *Kathleen Nalty Consulting LLC*, Denver, CO

2:50 p.m. **Refreshment Break**  
3:05 p.m. **Joint Workshop of Corporate Counsel and Managing Partners** (*in-house counsel and managing partners only*)  
This workshop provides the unique opportunity for in-house counsel and managing partners to exchange the best ideas discussed at their respective workshops.  
MODERATOR | **Ricardo A. Woods**, *Burr & Forman LLP*, Mobile, AL

## GENERAL INFORMATION

### In-House Counsel

In-house counsel are eligible for free registration to DRI seminars. In-house counsel are defined as licensed attorneys, who are employed exclusively by a corporation or other private sector organization for the purpose of providing legal representation and counsel only to that corporation, its affiliates and subsidiaries. In order to qualify for free registration, the individual must also be a DRI member and a member of DRI's Corporate Counsel Committee. Offer excludes the DRI Annual Meeting.

### Claims Executives

Any member of DRI employed as a claims professional by a corporation or insurance company, who spends a substantial portion of his or her professional time hiring or supervising outside counsel in the representation of business, insurance companies or their insureds, associations or governmental entities in civil litigation, will be entitled to free attendance at any DRI program. **Limited to one seminar per calendar year.** Offer excludes DRI Annual Meeting.

### CLE Accreditation

This seminar has been approved for MCLE credit by the State Bar of California for up to **6.50** hours credit. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states. Credit availability and requirements vary

from state to state; please check the DRI website at [dri.org](http://dri.org) for the latest information for your state.

### Registration Policy

**Save \$100 when you register by May 16, 2017.** (See the registration form for pricing.) The registration fee includes course materials, continental breakfasts, refreshment breaks, networking receptions, and access to the DRI App. If you wish to have your name appear on the registration list distributed at the conference and receive the course materials in advance, DRI must receive your registration by **May 23, 2017** (please allow 10 days for processing). Registrations received after **May 23, 2017**, will be processed on-site.

### Refund Policy

The registration fee is fully refundable for cancellations received on or before **May 23, 2017**. Cancellations received after **May 23** and on or before **May 30, 2017**, will receive a refund, less a \$100 processing fee. Cancellations made after **May 30** will not receive a refund, but a \$100 certificate good for any DRI seminar within the next 12 months will be issued. All cancellations and requests for refunds must be made in writing. Fax (312.795.0747) or email ([seminars@dri.org](mailto:seminars@dri.org)) to DRI's Accounting Department. Processing of refunds will occur within four weeks after the date of the seminar. All refunds will be processed in the same method that the payment was received. Substitutions may be made at any time without charge and must be submitted in writing.

### Discounts

**Travel Discounts** DRI offers discounted meeting fares on various major air carriers for **DRI Diversity for Success Seminar** attendees. To receive these discounts, please contact Direct Travel, DRI's official travel provider, at 800.840.0908. As always, to obtain the lowest available fares, early booking is recommended.

- The taping or recording of DRI seminars is prohibited without the written permission of DRI.
- Speakers and times may be subject to last-minute changes.
- A small portion of your room rate offsets the costs of the seminar.
- DRI policy provides there will be no group functions sponsored by others in connection with its seminars.



## Hotel Accommodations

A limited number of discounted hotel rooms have been made available at the **Swissôtel Chicago, 323 East Wacker Drive, Chicago, IL 60601** ([click here](#) to view hotel photos).

Take advantage of the group rate of **\$299 Single/Double** in one of two ways:

- 1) Reserve online: [Click here](#) or visit [dri.org](http://dri.org) and go to the **DRI Diversity for Success Seminar** page and click on the "Book hotel" button.
- 2) Or **contact the hotel directly at 312.565.0565** and mention the **DRI Diversity for Success Seminar**.

The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by **May 16, 2017**, to be eligible for the group rate. Requests for reservations made after **May 16, 2017** are subject to room and rate availability.

## FACULTY *Click on any name to view bio.*

**Michael C. Blanchard**, Law Practice Advisory Group LLC, Webster, NY

**Bryan R. Browning**, Bassford Remele PA, Minneapolis, MN

 **Taren N. (Stanton) Butcher**, Allegis Group Inc., Hanover, MD

**Gary M. Carter, Jr.**, Kelly Hart & Hallman LLP, New Orleans, LA

**Han C. Choi**, Ballard Spahr LLP, Atlanta, GA

**Stacy Lynne Douglas Thompson**, Collinson Law APC, Torrance, CA

**Laura P. Gordon**, Orleans Canty Novy LLC, Chicago, IL

**Sean C. Griffin**, Dykema Gossett PLLC, Washington, DC

**James S. Grossman**, Barclay Damon LLP, Rochester, NY

**Atoyia Scott Harris**, Ogletree Deakins Nash Smoak & Stewart PC, New Orleans, LA

**Rosary A. Hernandez**, Tiffany & Bosco PA, Phoenix, AZ

**The Honorable Cecilia A. Horan**, Cook County Circuit Court, Chicago, IL


**Melissa Lin**, Fitch Fitch Law Group, Phoenix, AZ

**Lori A. Lofano**, Bowman and Brooke LLP, Phoenix, AZ

**Jaime W. Luse**, Tydings & Rosenberg LLP, Baltimore, MD

 **Todd S. Manuel**, Entergy Corporation, Baton Rouge, LA

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 **Raven Moore**, McDonald's Corporation, Oak Brook, IL

**Rosevelie Márquez Morales**, Sidley Austin LLP, New York, NY


**Kathleen Nalty**, Kathleen Nalty Consulting LLC, Denver, CO

**Alan Carroll (A.C.) Nash**, Marshall Dennehey Warner Coleman & Goggin PC, Fort Lauderdale, FL

**Lana A. Olson**, Lightfoot Franklin & White LLC, Birmingham, AL

**Eugene K. Pettis**, Haliczor Pettis & Schwamm PA, Fort Lauderdale, FL


**Katie S. Phang**, Berger Singerman LLP, Miami, FL

 **Dawn S. Pittman**, Toyota Motor Sales USA Inc., Torrance, CA

**Damany F. Ransom**, The Ransom Firm, Atlanta, GA

 **Keshia L. Rodriguez**, Sears Hometown & Outlet Stores Inc., Hoffman Estates, IL

**Mary E. Sharp**, Griffith Sharp & Liipfert LLC, Beaufort, SC

 **Beverly Jo Slaughter**, Wells Fargo–Wells Fargo Advisors, Saint Louis, MO

**Moses Suarez**, SmithAmundsen LLC, Chicago, IL

**Ricardo A. Woods**, Burr & Forman LLP, Mobile, AL

View faculty bios on the **Diversity for Success Seminar** webpage; click on “View speakers” button.

Use the DRI App to enhance your seminar experience



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- View the program schedule and customize your own
- View speaker bios and contact info
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- Keep notes
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- Make use of social media within the app to share your seminar experience



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March 23-24  
**Toxic Torts and Environmental Law**  
*Sheraton New Orleans,*  
New Orleans, LA

April 5-7  
**Insurance Coverage and  
Claims Institute**  
*Loews Chicago Hotel,* Chicago, IL

April 26-28  
**Life, Health, Disability and ERISA**  
*Swissôtel Chicago,* Chicago, IL

May 4-5  
**Retail and Hospitality Litigation**  
*Loews Chicago Hotel,* Chicago, IL

May 11-12  
**Appellate Advocacy**  
*Sheraton New Orleans,*  
New Orleans, LA

May 11-12  
**Business Litigation**  
*Loews Chicago Hotel,* Chicago, IL

May 11-12  
**Drug and Medical Device**  
*Sheraton New Orleans,*  
New Orleans, LA

May 11-12  
**Intellectual Property**  
*Gleacher Center,* Chicago, IL

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## SEMINAR SPONSORS

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## 2017 CORPORATE EXPO

The following corporations and insurance companies have committed to interview and networking at Friday's Corporate Expo.



## Swissôtel Chicago | Chicago, IL

**Download form  
to fax or mail**

How many attorneys are in your firm? \_\_\_\_\_

What is your primary area of practice? \_\_\_\_\_

Registration fee includes seminar attendance, networking events, course materials, and access to the DRI App. DRI will email a link to download the course materials to all registrants two weeks in advance of the seminar.

	On or before May 16, 2017	After May 16, 2017
<input type="checkbox"/> Member/Nonmember	\$635	\$735
<input type="checkbox"/> Government Member	\$500	
<input type="checkbox"/> Law Student Member	FREE	
<input type="checkbox"/> In-House Counsel Member*	FREE	
<input type="checkbox"/> Claims Executive Member*	FREE	(*as defined on page 5)
<input type="checkbox"/> Luncheon and Diversity Award	FREE	

*For inclusion on the preregistration list and to receive course materials in advance, **register by May 23, 2017.***

☐ Please charge my ☐ VISA ☐ MasterCard ☐ American Express.

Card # 

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Signature \_\_\_\_\_

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55 West Monroe Street | Suite 2000 | Chicago, IL 60603 USA



## DIVERSITY AND INCLUSION IN DRI: A STATEMENT OF PRINCIPLE

DRI is the largest international membership organization of attorneys defending the interests of business and individuals in civil litigation.

Diversity is a core value at DRI. Indeed, diversity, which includes sexual orientation, is fundamental to the success of the organization, and we seek out and embrace the innumerable benefits and contributions that the perspectives, backgrounds, cultures, and life experiences a diverse membership provides.

Inclusiveness is the chief means to increase the diversity of DRI's membership and leadership positions. DRI's members and potential leaders are often also members and leaders of other defense organizations. Accordingly, DRI encourages all national, state, and local defense organizations to promote diversity and inclusion in their membership and leadership.

Committed to Diversity

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