



DRI delivers **resources** to build your practice

Product Liability Conference

Progressive Strategies for Defending Product Manufacturers

- Hear what regulatory issues are trending from CPSC Acting Chair Ann Marie Buerkle
- Learn how to manage (and dispute) a questionable brain injury
- Join in-house counsel from Bombardier, CNH, Hyundai, Nissan, Newell and Husqvarna, plus 23 additional in-house speakers presenting at the SLG sessions

New seminar format and schedule



and enjoy outstanding networking



February 7-9, 2018

San Diego Marriott Marquis Marina

San Diego, CA

Welcome to DRI's 2018 Product Liability Conference in America's Finest City—San Diego! This year's conference will delve into a variety of pressing issues faced by clients and outside counsel in the regulatory, negotiation, and litigation environment. This year's program includes presentations by six in-house counsel, the acting chair of the CPSC, a constitutional law professor, and numerous experienced counsel and industry experts. Offering up to 14.75 hours of CLE credit, this program will provide concrete practice pointers that you can use in your law practice to minimize liability before and during litigation.

New this year! SLG programs start Wednesday at 1:00 p.m. with the seminar concluding on Friday at 12:45 p.m. Details inside.

Be sure to attend Wednesday's networking reception before heading out to Wednesday's "offsite" networking event aboard the USS Midway Museum—one of America's longest-serving aircraft carriers.



Robert A. Shields
Program Chair



Nicholas C. (Nick) Pappas
Committee Chair



Fred E. (Trey) Bourn III
Program Vice Chair



James E. Weatherholtz
Committee Vice Chair



Lynne Jones Blain
SLG Programming Chair



John J. (Jack) Laffey
Law Institute

PRESENTED BY **DRI's Product Liability Committee**

THIS SEMINAR BROCHURE IS SPONSORED BY



AND



NETWORKING EVENTS

Networking Reception Aboard the USS Midway Museum <http://www.midway.org/>
Wednesday, February 7, 7:00–10:00 p.m.

Did you know... that the USS Midway was the largest ship in the world when christened in 1945, or that one million people could be served by the USS Midway's electricity generation, or that the USS Midway was the Persian Gulf flagship for Operation Desert Storm in 1991? Imagine experiencing life at sea aboard one of the United States Navy's most storied ships. Prepare yourself for a life-time memory aboard the USS Midway Museum and walk in the footsteps of 225,000 Midway sailors who served our country and upheld the American ideals of strength, freedom, and peace. You'll explore a floating city at sea and relive nearly 50 years of world history aboard the longest-serving Navy aircraft carrier of the twentieth century. The USS Midway is less than a mile from the San Diego Marriott, an easy walk or short taxi ride. You won't want to miss this wonderful evening aboard the USS Midway while enjoying live music and delicious food and drink with your colleagues and friends.



SPONSORED BY **Bradley Arant Boult Cummings LLP | Buchalter PC | ESI | Exponent | Gable Gotwals | Gallagher Walker Bianco & Plastaras LLP | Greenberg Traurig LLP | Harman Claytor Corrigan & Wellman PC | Haworth Rossman & Gerstman LLC | Laffey Leitner and Goode LLC | LPI Inc. | SmithAmundsen LLC | Wilson Elser Moskowitz Edelman & Dicker LLP | Wilson Turner Kosmo LLP**

Wednesday, February 7

12:00 p.m. | **Diversity and Inclusion Lunch** | Join colleagues and friends from the DRI Diversity and Inclusion Committee for a no-host lunch at a nearby restaurant. For more information, please contact Enjolique D. Aytych at enjolique.aytych@akerman.com or Derrick Haddox at dhaddox@smbtrials.com.

5:30 p.m. | **Networking Reception** | Onsite

7:00–10:00 p.m. | **Networking Reception Aboard the USS Midway Museum** (see above)

Thursday, February 8

12:00 p.m. | **Women in the Law Lunch** | Sally's Fish House & Bar, outside terrace. To sign up or for more information please contact Marie Chafe at mchafe@cornellgollub.com.

12:00 p.m. | **SLG Lunch-Arounds** | Join SLG leaders, colleagues, and friends at selected restaurants for a no-host lunch. More details onsite.

6:15 p.m. | **Networking Reception** | Onsite

7:30 p.m. | **Dine-Arounds** | Join colleagues and friends at selected restaurants for dinner (*on your own*). More details onsite.

7:30 p.m. | **SLG Dine-Arounds** | Join SLG leaders, colleagues, and friends at selected restaurants for a no-host dinner. More details onsite.

7:30 p.m. | **Young Lawyers Networking Dinner** | Join leaders, colleagues, and friends from the DRI Young Lawyers Committee for a no-host networking dinner at Lionfish. For more information contact Dan Hill at dhill@MLLLAW.com.

Friday, February 9

6:30 a.m. | **DRI for Life** | Join fellow attendees, colleagues, and friends for a short walk or run along the waterfront's Embarcadero. Along the route you will see the ballpark, marina, and downtown. Run/walk starts just outside the hotel. For more details please contact Bob Love at rlove@blg.com, or Rob Shields at rshields@wilsonturnerkosmo.com.






1:30–3:30 p.m. | **Community Service Project** | The community service project will take place at the San Diego Rescue Mission's warehouse. The San Diego Rescue Mission is a nonprofit homeless shelter and recovery center serving thousands of homeless, hungry, and poor men, women, and children in San Diego since 1955. Volunteers will be sorting housewares, clothing, books, shoes, and other donations in preparation for their distribution to either the Mission's clients, or to the various thrift stores where they can be obtained by local neighbors in need. For more information, please contact Michael Walker at mwalker@gwbplaw.com.

What You Will Learn



- In-house counsel's perspective on how to develop junior lawyers into experienced trial counsel
- How to defend low- or no-impact events that result in traumatic brain injuries
- How to negotiate matters shrewdly by understanding the psychology and sources of advantage in the negotiation process
- How best to utilize statistics and internet-mined information in your trial presentation
- How to analyze ethical questions that confront defense counsel in the course of settlement

Get Started

- 1 Review the brochure and identify sessions of interest to you
- 2 Share this brochure with colleagues
- 3 **Register online** or complete the **form in the back**
- 4 Download the DRI App   and make use of its features to get the most out of this program
- 5 Share on social media   



Diversity and Inclusion in DRI: A Statement of Principle

DRI is the largest international membership organization of attorneys defending the interests of business and individuals in civil litigation.

Diversity is a core value at DRI. Indeed, diversity, which includes sexual orientation, is fundamental to the success of the organization, and we seek out and embrace the innumerable benefits and contributions that the perspectives, backgrounds, cultures, and life experiences a diverse membership provides.

Inclusiveness is the chief means to increase the diversity of DRI's membership and leadership positions. DRI's members and potential leaders are often also members and leaders of other defense organizations. Accordingly, DRI encourages all national, state, and local defense organizations to promote diversity and inclusion in their membership and leadership.

Harassment and Discrimination

DRI is committed to the policy of equal opportunity regardless of race, color, religion, sex, sexual orientation, gender, national origin and disability in all of its programs and activities, as well as maintaining an environment in our programs and activities which is free from all forms of harassment or discrimination of any kind. Pursuant to this policy, if any person who attends our programs or activities experiences unlawful discrimination or harassment, this should be reported to the Executive Director so that appropriate action may be taken.

PROGRAM SCHEDULE

WEDNESDAY, FEBRUARY 7

12:00 p.m. **Diversity and Inclusion Lunch**
(see page 1 for information)

12:00 p.m. **Registration**

SLG Session I

1:00-3:00 p.m.

View SLG session descriptions

■ **BIOMECHANICS & INJURY CAUSATION**

CHAIR | **Marie E. Chafe**, *Cornell & Gollub*, Boston, MA

VICE CHAIR | **John R. (Jay) Reid, Jr.**, *McDonald Toole Wiggins PA*, Orlando, FL

Recent Experiments in Occupant Kinematics and Injury Mechanisms

Debora R. Marth, PhD, *Safety Forensics PLLC*, Carleton, MI

D. Alan Thomas, *Huie Fernambucq & Stewart LLP*, Birmingham, AL

Virtual Reality Injuries: The Potential for Physiological and Psychological Damage

Karen Rayment, MSEE, MBA, PE, PMP, CFEI, *CASE Forensics*, Alameda, CA

■ **BUILDING PRODUCTS**

CHAIR | **Mark D. Shifton**, *Seiger Gfeller Laurie LLP*, Princeton, NJ

VICE CHAIR | **Harris Neal Feldman**, *Parker McCay*, Mount Laurel, NJ

Best Practices for Improving Warranty Language and Claims Handling to Avoid Liability and Reduce Exposure in Building Products Claims

 **Timothy D. Johnson**, *Ply Gem*, Cary, NC

Joel G. Pieper, *Womble Bond Dickenson (US) LLP*, Atlanta, GA

Emerging Liabilities and Large Claims in the Building Products World

 **Matthew J. Kelly, Jr.**, *AIG*, New York, NY

Because (Sample) Size Matters: Statistical Sampling in Product Liability Cases

Benjamin S. Wilner, PhD, *Alvarez & Marsal Disputes & Investigations*, Chicago, IL

 Denotes the **DRI CLIENT CONNECTION**: In-house and claims professional speakers

Click on any speaker name to view bio.

■ **DIGITAL EVIDENCE & EMERGING TECHNOLOGIES**


CHAIR | **Daniel M. Braude**, *Wilson Elser Moskowitz Edelman & Dicker LLP*, White Plains, NY

VICE CHAIR | **Charles S. (Charlie) Painter**, *Ericksen Arbuthnot*, Sacramento, CA

The Best Things in Life Are Free: Low Cost or Free Web-based Resources

Matthew D. Gurbach, *Benesch Friedlander Coplan & Aronoff LLP*, Cleveland, OH

Challenges and Benefits of Surveillance Videos in Litigation

 **W. Jeffrey Sefton**, *Cintas Corporation*, Mason, OH

Joint Session

■ **FIRE SCIENCE & LITIGATION**

CHAIR | **Thomas J. (TJ) Jarzyniecki, Jr.**, *Kightlinger & Gray LLP*, Indianapolis, IN

VICE CHAIR | **Mark D. Katz**, *Coronado Katz LLC*, Kansas City, MO

■ **TRIAL TECHNIQUES & TECHNOLOGY**

CHAIR | **Justin D. Howard**, *McGuireWoods LLP*, Raleigh, NC

VICE CHAIR | **Jonathan E. Hall**, *Parker Poe Adams & Bernstein LLP*, Raleigh, NC

The Views of a 30-plus Year Trial Lawyer: Mistakes I've Made and Seen

Stuart J. Goldberg, *Eastman & Smith Ltd.*, Toledo, OH

New Technology or Junk Science?

IT Mapping in Fire Cases

Kevin Hecksher, EIT, CFEI, CVFI, *Jensen Hughes*, Fort Wayne, IN

Matthew J. Jeske, CBE, ACE, *Crane Engineering*, Plymouth, MN

Kathryn A. (Katy) Regier, *Sandberg Phoenix & von Gontard PC*, Kansas City, MO

3:00 p.m. **Refreshment Break**

SPONSORED BY **Husch Blackwell LLP**
McMillan LLP

SLG Session II

3:30-5:30 p.m.

View SLG session descriptions

■ AUTOMOTIVE

CHAIR | **Glenn M. Zakaib**, *Borden Ladner Gervais LLP*,
Toronto, ON

VICE CHAIR | **Jodi Dyan Oley**, *Eckert Seamans Cherin &
Mellott LLC*, Philadelphia, PA

IN-HOUSE CO-CHAIR | ➔ **Anthony M. Ruffolo**, *Honda
Canada Inc.*, Markham, ON

**Securing Future Vehicles: Cybersecurity
Product Design and Litigation Update**

William E. (Bill) McDonald III, *Bush Seyferth &
Paige PLLC*, Troy, MI

Christopher Williams, PhD, *Exponent*, Menlo Park, CA

**The Two-Headed Monster: Challenges
of Alleged Defects with Concurrent Class
Action and Product Liability Cases.**

Ryan N. Clark, *Lewis Thomason King Kreig &
Waldrop PC*, Nashville, TN

➔ **Jacob W. Crawford**, *Nissan North America Inc.*,
Franklin, TN

■ CHEMICAL & TOXIC TORT

CHAIR | **Jennifer Quinn-Barabanov**, *Steptoe &
Johnson LLP*, Washington, DC

VICE CHAIR | **H. Lockwood (Chip) Miller III**, *Goldberg
Segalla LLP*, Newark, NJ

**Parens Patriae Actions Brought by
Deputized Private Lawyers**

James C. Martin, *Reed Smith LLP*, Pittsburgh, PA

**“Talc” Points: Issues in Burgeoning
Asbestos and Ovarian Cancer Cases**

Scott A. Elder, *Alston & Bird LLP*, Atlanta, GA

Dana Hollins, MPH, CIH, *Cardno Chemrisk*,
San Francisco, CA

■ CHILDREN’S PRODUCTS

CHAIR | **Lindsay Lorimer**, *McMillan LLP*, Toronto, ON

VICE CHAIR | **Merton A. (Mert) Howard**, *Hanson
Bridgett LLP*, San Francisco, CA

**The Essential Guide for Settlements Involving Minors:
To Settle or Not to Settle, Is That the Question?**

Kyla Baxter, CSSC, *Baxter Structures*, Toronto, ON

Henry A. Brown, *Morrison & Foerster LLP*,
San Francisco, CA

➔ **Amy E. Neff**, *Goodbaby International*,
Miamisburg, OH

Shannon M. Nessler, *Hanson Bridgett LLP*,
San Francisco, CA

**Post-Sale Obligations and Communications
to Consumers of Children’s Products:**

Is There an App for That?

➔ **Sean Beckstrom**, *Newell Brands Inc.*, Atlanta, GA

➔ **Travis Jackson**, *Kids II Inc.*, Atlanta, GA

➔ **Mark W. Johnson**, *Newell Brands Inc.*,
Atlanta, GA

John S. Monical, *Lawrence Kamin Saunders &
Uhlenhop LLC*, Chicago, IL

■ MANUFACTURERS’ RISK PREVENTION

CHAIR | **Sara M. Turner**, *Baker Donelson Bearman
Caldwell & Berkowitz PC*, Birmingham, AL

VICE CHAIR | **Joshua H. Abramson**, *Porzio Bromberg &
Newman PC*, New York, NY

**Supply Chain Risk Management: Key Habits
of Highly Effective Manufacturers**

➔ **M. Kathleen (Kathy) Padfield**, *Ingersoll Rand*,
Davidson, NC

Michael Parrish, *Fasken Martineau DuMoulin LLP*,
Vancouver, BC

**Critical Marketing and Advertising
Issues for Product Manufacturers**

Joseph D. Cohen, *Porter Hedges LLP*, Houston, TX

➔ **Nicole (Nicki) Wyll**, *DJO Global*, Vista, CA

5:30 p.m. **Networking Reception**

SPONSORED BY **Hanson Bridgett LLP**
Robson Forensic

7:00 p.m. **Networking Reception Aboard the USS
Midway Museum** (see page 1 for information)

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Traurig LLP | Harman Claytor Corrigan & Wellman PC |
Haworth Rossman & Gerstman LLC | Laffey Leitner and
Goode LLC | LPI Inc. | SmithAmundsen LLP |
Wilson Elser Moskowitz Edelman & Dicker LLP |
Wilson Turner Kosmo LLP**

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claims professional speakers

THURSDAY, FEBRUARY 8

7:00 a.m. **Registration**7:00 a.m. **Continental Breakfast**

SPONSORED BY **Schwabe Williamson & Wyatt PC**
Weinberg Wheeler Hudgins Gunn & Dial LLC

8:00 a.m. **Welcome and Introduction**

John J. (Jack) Laffey, *Laffey Leitner & Goode LLC*, Milwaukee, WI

Robert A. Shields, *Wilson Turner Kosmo LLP*, San Diego, CA

8:15 a.m. **Defending Questionable Traumatic Brain Injuries Through Science**

Learn advanced litigation strategies for defending low- or no-impact events that still result in a medical diagnosis of a traumatic brain injury.

Jeffrey L. O'Hara, *LeClairRyan*, Newark, NJ

Craig A. Thompson, *Venable LLP*, Baltimore, MD

9:00 a.m. **The U.S. Consumer Product Safety Commission: Big Issues, Developing Trends, and What It All Might Mean for 2018**

Ann Marie Buerkle, *U.S. Consumer Product Safety Commission*, Bethesda, MD

9:45 a.m. **QUICK HIT: Cutting Edge Use of Graphics During Closing**

In this fast-paced presentation, trial counsel in the pelvic mesh litigation will share several techniques for presenting demonstrative aids during closing argument that juries have found effective in reaching their defense verdicts.

William M. Gage, *Butler Snow LLP*, Ridgeland, MS

10:00 a.m. **Refreshment Break**

SPONSORED BY **Frost Brown Todd LLC**

10:30 a.m. **We the Corporations: How American Businesses Gained Their Civil Rights**

Corporations, like minorities and women, have fought since America's earliest days to win equal rights under the Constitution—and today have nearly all the same rights as individu-

als. Uncovering the historical roots of *Citizens United*, Adam Winkler shows how that controversial decision was the capstone of a 200-year battle over corporate personhood and constitutional protections for business.

Adam Winkler, *UCLA School of Law*, Los Angeles, CA

YOUNG LAWYERS BREAKOUT

10:30 a.m.–12:00 p.m.

CHAIR | **Brannon J. Arnold**, *Weinberg Wheeler Hudgins Gunn & Dial LLC*, Atlanta, GA

VICE CHAIR | **Dan Hill**, *McCoy Leavitt Laskey LLC*, Albuquerque, NM

Minimizing the Impact of “Bad” Company Documents.

➤ **Allison Worthy Buchner**, *Dollar Shave Club*, Marina Del Rey, CA

Janelle L. Davis, *Thompson & Knight LLP*, Dallas, TX

What Associates Should Know About Working with an In-House Legal Department

Jennifer L. Bullard, *Bowman and Brooke LLP*, Minneapolis, MN

➤ **Rebecca J. Sullwold**, *Polaris Industries Inc.*, Medina, MN

How to Get a Seat at the “Grown Ups” Table

James W. Gibson, *Lightfoot Franklin & White LLC*, Birmingham, AL

Where Do We Go from Here? Personal Jurisdiction Challenges in Product Liability Cases

Timothy A. Heisterhagen, *Armbrecht Jackson LLP*, Mobile, AL

CORPORATE COUNSEL BREAKOUT

11:15 a.m.–12:00 p.m.

(Open to in-house counsel and claims professionals only)

Affirmative Recovery: Turning Your Law Department into a Profit Center

Emily E. Garrison, *Reed Smith LLP*, Chicago, IL

Device Charging Station
GoCharge Kiosk
Wireless Access

SPONSORED BY **Eckert Seamans Cherin & Mellot LLC**
 SPONSORED BY **Womble Bond Dickenson (US) LLP**
 SPONSORED BY **Butler Snow LLP**

11:15 a.m. **QUICK HIT: How Safe Is It? Use of Statistics to Prove Your Point**

In this 15-minute session, an expert statistician will present a nonmathematical strategy on how best to present statistical evidence as to the true safety of a “dangerous” product.

Duane Steffey, PhD, *Exponent*, Menlo Park, CA

11:30 a.m. **Case Law Update**

Recent decisions and trends in product liability law from across the country will be highlighted.

Adam M. Shienbold, *Eckert Seamans Cherin & Mellott LLC*, Harrisburg, PA

12:00 p.m. **Lunch (on your own)**

12:00 p.m. **Women in the Law Lunch**
(see page 1 for information)

12:00 p.m. **SLG Lunch-Arounds**
(see page 1 for information)

1:30 p.m. **Psychology of Negotiation: The Five Tool Negotiator**

The ways of the expert negotiator can appear mysteriously complex, but there is a deep logic to the bargaining process. Drawing on concepts from psychology and economics, this presentation will explain how to harness this logic for better results during negotiations.

Russell Korobkin, *UCLA School of Law*, Los Angeles, CA

2:30 p.m. **Ethically Settled**

In this interactive program, you will be led through scenarios raising three challenging and recurring ethical questions that confront product liability defense counsel in the course of settlement negotiations.

Daniel E. Eaton, *Seltzer Caplan McMahon Vitek*, San Diego, CA

3:30 p.m. **Refreshment Break**
SPONSORED BY **Ericksen Arbutnot**
McMillan LLP

4:00 p.m. **Please Handle with Care: You’ve Been Warned!**

In-house counsel will discuss how manufacturers develop and formulate warnings, best

practices in communicating warnings, and the challenges posed by consumer misuse.

MODERATOR | **James M. Campbell**, *Campbell Campbell Edwards & Conroy PC*, Boston, MA

➤ **Jill D. Jacobson**, *Husqvarna Group*, Charlotte, NC

➤ **Marie-Claude Simard, LL.B., MBA**, *Bombardier Recreational Products*, Valcourt, QC

4:45 p.m. **Identifying and Developing Tomorrow’s Trial Lawyer**

Most lawsuits resolve without going to trial. Still, clients rely on having counsel with trial experience if the case does not resolve, but few want their company to be the training ground where junior lawyers gain experience. Hear in-house counsel discuss strategies for developing junior lawyers into trial counsel.

MODERATOR | **Marie E. Chafe**, *Cornell & Gollub*, Boston, MA

➤ **Ruth Anderson Gates**, *Nissan North America Inc.*, Franklin, TN

➤ **Mark W. Johnson**, *Newell Brands Inc.*, Atlanta, GA

➤ **Emily J. Lawrence**, *CNH Industrial America LLC*, Racine, WI

➤ **Thomas N. Vanderford, Jr.**, *Hyundai Motor America*, Fountain Valley, CA

5:30 p.m. **Product Liability Committee Meeting**
(open to all)

6:15 p.m. **Networking Reception**
SPONSORED BY **ESI**

Hartline Dacus Barger Dreyer LLP

7:30 p.m. **Dine-Arounds** (see page 1 for information)

7:30 p.m. **Young Lawyers Networking Dinner**
(see page 1 for information)

FRIDAY, FEBRUARY 9

6:30 a.m. **DRI for Life**
(see page 1 for information)

7:30 a.m. **Registration**




7:30 a.m. **Continental Breakfast**
SPONSORED BY **Hiltgen & Brewer PC**

Naman Howell Smith & Lee PLLC

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SLG Session III

8:15-10:15 a.m.

View SLG session descriptions**■ AGRICULTURAL CONSTRUCTION MINING AND INDUSTRIAL EQUIPMENT (ACMIE)**CHAIR | **C. Dewayne Lonas**, *Moran Reeves Conn PC*,
Richmond, VAVICE CHAIR | **D. Christopher (Chris) Robinson**,
Frost Brown Todd LLC, Louisville, KY**Tilting at Windmills:** How to Defend a Product
When You Are Not Sure What Caused the Injury**Frank E. Hagan, PE**, *Frank E. Hagan PE LLC*,
Hoschton, GA**Thomas M. Maull, PE, CFEI**, *S-E-A Ltd*, Columbus, OH **Dan B. Strunk**, *Toyota Material Handling USA Inc.*,
Columbus, IN**Litigating Complex Products Matters in a Culture
that is Latching onto “Alternative Facts”****Aref Jabbour, PhD**, *Trial Behavior Consulting*,
San Francisco, CA**Gregg Curry**, *McCarty Law LLP*, Appleton, WI**■ CONSUMER GOODS & OFFICE EQUIPMENT (CGOE)**CHAIR | **Denise Brinker Bense**, *Cozen O'Connor*,
Philadelphia, PAVICE CHAIR | **David L. Campbell**, *Bowman and
Brooke LLP*, Bloomfield Hills, MI**When Consumer Electronics Catch Fire:** In-House
Strategies for Extinguishing the Flames**Gregg A. Tatarka**, *Wilson Elser Moskowitz Edelman &
Dicker LLP*, White Plains, NY**Darren M.R. VanPuymbrouck**, *Freeborn & Peters LLP*,
Chicago, IL **Michael N. Wagner**, *Acer America Corporation*,
Irvine, CA**You Can't Always Get What You Want (or Can You?):**
Consumer Products Trial Tactics**Henry M. Sneath**, *Houston Harbaugh PC*,
Pittsburgh, PA**This Can't Be Fair! How Vague Standards Can Fuel
Big Damages Against Consumer Goods Companies****Stephen D. Feldman**, *Ellis & Winters LLP*, Raleigh, NC**■ FOOD LAW**CHAIR | **Lisa Parliament**, *McMillan LLP*, Toronto, ONVICE CHAIR | **Jennifer Snyder Heis**, *Ulmer & Berne LLP*,
Cincinnati, OH**Defending Your (Our? Their?) Product:** Strategies
for Various Stakeholders in Complex Supply Chains **Shayon T. Smith**, *The Hershey Company*,
Hershey, PA **Scott Kirkpatrick**, *Coca-Cola Refreshments CA*,
Toronto, ON **Ray Stefanski**, *Gold Medal Products Company*,
Cincinnati, OH**Menu Labeling Rules:** What's New and
Where Will We Go from Here? **Richard Heller**, *Legal Seafoods LLC*, Boston, MA**Stephanie Gaston Poley**, *Cranfill Sumner &
Hartzog LLP*, Raleigh, NC**■ HAND & POWER TOOLS**CHAIR | **Andrea Studley Knowles**, *Sugarman Rogers
Barshak & Cohen PC*, Boston, MAVICE CHAIR | **Patrick P. Clyder**, *Swanson Martin & Bell LLP*,
Chicago, IL**Thinking Outside the 4G Box:** Ways to Reduce
Liability Exposure During Battery Transport**Arthur J. Casey**, *Robinson & Wood Inc.*, San Jose, CA **Mark D. Hickok**, *Milwaukee Electric Tool
Corporation*, Brookfield, WI**Keith W. McDaniel**, *McCranie Sistrunk Anzelmo Hardy
McDaniel & Welch LLC*, Covington, LA**Tell Us, Er, Show Us What Happened:** Effective
Use of Exemplar Tools at Deposition and Trial**J. Michael Kunsch**, *Sweeney & Sheehan*,
Philadelphia, PA **Al Pierga**, *Robert Bosch Tool Corporation*,
Mount Prospect, IL**Gray Areas Involving Industry Standards:** Proposed
Standards, the Period Between Publication and Effective
Date, and Industry Responsibility to Be Proactive**J. Chandler Bailey**, *Lightfoot Franklin & White LLC*,
Birmingham, AL **Andrew M. (Drew) Hornick, PE**, *Techtronic
Industries North America*, Anderson, SC**Meghan M. Sciortino**, *Johnson & Bell Ltd.*, Chicago, IL

10:15 a.m. **Refreshment Break**

SPONSORED BY **Baker Donelson Bearman
Caldwell & Berkowitz PC
Moran Reeves & Conn**

SLG Session IV

10:30 a.m.-12:30 p.m.

View SLG session descriptions

■ **AVIATION & AEROSPACE**

CHAIR | **Michael G. Jones**, *Martin Pringle Oliver Wallace & Bauer LLP*, Wichita, KS

VICE CHAIR | **Jay B. Eggspuehler**, *Isaac Wiles Burkholder & Teetor LLC*, Columbus, OH

**Forensic Data Mining from Personal
Devices and Aircraft Systems: What's out
There, How to Get and Use It**

The Honorable Karen S. Crawford, *US District Court
for the Southern District of California*, San Diego, CA

➔ **Douglas L. Hensley**, *GE Aviation*, Cincinnati, OH

Joint Session

■ **INTERNATIONAL**

CHAIR | **Sandra L. Corbett, QC**, *Field Law*, Edmonton, AB

VICE CHAIR | **Rosangela Delgado Barreto**, *Veirano
Advogados*, Rio de Janeiro, Brazil

■ **MASS TORTS & CLASS ACTIONS**

CHAIR | **Nilda M. Isidro**, *Goodwin*, New York, NY

VICE CHAIR | **Holiday D. Powell**, *Clark Hill LLP*,
San Francisco, CA

**From the Living Room to the Bedroom and
Beyond: Smart Products Are Everywhere**

➔ **Patrick O. Barry**, *Emerson Electric Co.*,
Saint Louis, MO

Leta E. Gorman, *Betts Patterson & Mines PS*,
Portland, OR

Timothy G. (Tim) O'Neill, *Snell & Wilmer LLP*,
Denver, CO

■ **RECREATIONAL PRODUCTS**

CHAIR | **Clinton F. Fletcher**, *Carlock Copeland & Stair LLP*,
Atlanta, GA

VICE CHAIR | **Peter J. Henein**, *Cassels Brock &
Blackwell LLP*, Toronto, ON

Defending Adequate Warnings of Recreational

Products: Effective Use of the Heeding Presumption

Elizabeth L. Moyo, *Porter Wright Morris & Arthur LLP*,
Columbus, OH

➔ **Jonathan Murphy**, *Kawasaki Motors
Corporation USA*, Foothill Ranch, CA

Keeping Your Defense Afloat:

Biomechanics in a Fluid Environment

Tara T. Amenson, PhD, MPH, ASP, CSP, CPST,
CPSI, CXLT, *S-E-A Ltd.*, Columbus, OH

**Assault on Crossbows: Tales from the Front
Lines in Defense of Shooting Sports**

➔ **Josephine (Josie) Benkers**, *Plano Synergy*,
Plano, IL

Christopher T. (Chris) Sheean, *Swanson Martin &
Bell LLP*, Chicago, IL

■ **SCAFFOLDING, CRANES &
AERIAL DEVICES (SCAD)**

CHAIR | **Sean W. Shirley**, *Balch & Bingham LLP*,
Birmingham, AL

VICE CHAIR | **D. Craig York**, *Dinsmore & Shohl LLP*,
Louisville, KY

**Standards Rule: The Use of Industry
Standards in Defending Failure Cases**

➔ **Bradley Closson**, *Craft Forensic Services*,
Bonita, CA

You Can Learn a Lot Just by Watching:

Lessons Learned from Litigation

➔ **Kristen Elizabeth Dennison**, *CNH Industrial
America LLC*, New Holland, PA

Philippa V. Ellis, *Owen Gleaton Egan Jones &
Sweeney LLP*, Atlanta, GA

Chimba Mkandawire, PhD, PE, CAISS, *Exponent*,
Atlanta, GA

Case Law Update

Kathleen I. (Kat) Carrington, *Butler Snow LLP*,
Ridgeland, MS

12:45 p.m. **Adjourn**

1:30 p.m. **Community Service Project** (see
page 1 for information)

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claims professional speakers

GENERAL INFORMATION

In-House Counsel

In-house counsel are eligible for free registration to DRI seminars. In-house counsel are defined as licensed attorneys who are employed exclusively by a corporation or other private sector organization for the purpose of providing legal representation and counsel only to that corporation, its affiliates, or its subsidiaries. To qualify for free registration, in-house counsel must be a DRI member and a member of the DRI Corporate Counsel Committee *or* be sponsored by a DRI member who is both registered and has paid for the seminar.

Nonmember in-house counsel may utilize this offer only once. This offer excludes the DRI Annual Meeting and the DRI Business Management Principles for Lawyers Seminar.

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Claims professionals are eligible for free registration to DRI seminars. Claims professionals are defined as any individuals employed by a corporation or insurance company, who spend a substantial portion of their professional time hiring or supervising outside counsel in the representation of businesses, insurance companies or their insureds, associations, or governmental entities in civil litigation. To qualify for free registration, the claims professional must be a DRI member under a corporate membership *or* be sponsored by a DRI member who is both registered and has paid for the seminar. **Nonmember claims professionals may utilize this offer once per calendar year. This offer excludes the DRI Annual Meeting.**

CLE/Claims Adjusters Accreditation

This seminar has been approved for MCLE credit by the State Bar of California for up to **14.75** hours, including **1.0** hour of ethics credit. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states. **Application has been made for continuing education for claims adjusters.** Credit availability and requirements vary from state to state; **please check the DRI website at dri.org** for the latest information for your state.

Registration Policy

Save \$100 when you register by January 8, 2018. (See the registration form for pricing.) The registration fee includes course materials, continental breakfasts, refreshment breaks, networking receptions, and access to the DRI App. If you wish to have your name appear on the registration list distributed at the conference and receive the

course materials in advance, DRI must receive your registration by **January 15, 2018** (*please allow 10 days for processing*). Registrations received after **January 15, 2018**, will be processed on-site.

Refund Policy

The seminar registration fee is fully refundable for cancellations received on or before **January 15, 2018**. Cancellations received after **January 15** and on or before **January 22, 2018**, will receive a refund, less a \$100 processing fee. Cancellations made after **January 22** will not receive a refund, but a \$100 certificate good for any DRI seminar within the next 12 months will be issued. All cancellations and requests for refunds must be made in writing. Fax (312.795.0747) or email (seminars@dri.org) to DRI's Accounting Department. Processing of refunds will occur within four weeks after the date of the seminar. All refunds will be processed in the same method that the payment was received. Substitutions may be made at any time without charge and must be submitted in writing. All tickets purchased for the USS Midway networking event are non-refundable after **January 15, 2018**.

Discounts

Group Discount The first and second registrations from the same firm or company are subject to the fees outlined previously. The registration fee for additional registrants from the same firm or company is **\$940**, regardless of membership status if received on or before **January 8, 2018**. After **January 8**, the group rate is **\$1,040**. All registrations must be received at the same time to receive the discount.

Travel Discounts DRI offers discounted meeting fares on various major air carriers for **DRI Product Liability Conference** attendees. To receive these discounts, please contact Direct Travel, DRI's official travel provider, at 800.840.0908. As always, to obtain the lowest available fares, early booking is recommended.

- The taping or recording of DRI seminars is prohibited without the written permission of DRI.
- Speakers and times may be subject to last-minute changes.
- A small portion of your room rate offsets the costs of the seminar.
- DRI policy provides there will be no group functions sponsored by others in connection with its seminars.

Hotel Accommodations

A limited number of discounted hotel rooms have been made available at **Marriott Marquis San Diego Marina, 333 West Harbor Drive, San Diego, CA 92101** ([click here](#) to view hotel photos).

Take advantage of the group rate of **\$299 Single/Double City View** and **\$329 Single/Double Bay View** in one of two ways:

- 1) Reserve online: [Click here](#) or visit dri.org and go to the **DRI Product Liability Conference** page and click on the "Book hotel" button.
- 2) Or **contact the hotel directly at 619.234.1500** and mention the **DRI Product Liability Conference**.

The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by **January 8, 2018**, to be eligible for the group rate. Requests for reservations made after **January 8** are subject to room and rate availability.

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**** See page 1 for event description.

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