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2019

ANNUAL MEETING

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# NEW ORLEANS

The Past and Present  
Define the Future.



OCTOBER 16-19, 2019

NEW ORLEANS MARRIOTT



# NEW ORLEANS





# Annual Meeting Schedule-at-a-Glance

## Tuesday, October 15

- 8:30 am–4:00 pm **Meeting:** Law Institute  
 5:00 pm–5:30 pm **Meeting:** 2019 Annual Meeting Steering Committee  
 6:30 pm–9:30 pm DRI Board of Directors Dinner (*Invitation only*)

## Wednesday, October 16

- 8:30 am–12:30 pm **Meeting:** DRI Board of Directors  
 12:45 pm–2:45 pm **Meeting:** NFJE Board of Directors  
 1:00 pm–5:00 pm **Meeting:** Nominating Committee (*Member appointments*)  
 1:00 pm–6:00 pm Registration and Exhibit Showcase  
 2:00 pm–3:15 pm **Meeting:** Committee Chairs, Vice Chairs, Law Institute with Program Chairs and Vice Chairs  
 2:00 pm–3:15 pm **Meeting:** Membership Committee and Committee Membership Chairs  
 3:30 pm–4:30 pm **Education:** Corporate Counsel Program (*In-house counsel only*)  
 3:30 pm–4:30 pm **Education:** Substantive Law and Practice Area CLE Sessions  
 4:30 pm–5:00 pm **Meeting:** Corporate Counsel Committee Business Meeting (*In-house counsel only*)  
 4:30 pm–5:00 pm **Meeting:** Substantive Law Committee Business Meetings  
 4:30 pm–5:15 pm **Meeting:** First-Time Attendee Program  
 5:00 pm–6:00 pm **Networking:** Corporate Counsel Reception (*In-house counsel only*)  
 5:15 pm–6:00 pm **Networking:** Reception for New and Prospective Members  
 6:00 pm–7:30 pm **Networking:** Welcome Reception Hosted by the Diversity and Inclusion and Women in the Law Committees

## Thursday, October 17

- 7:00 am–8:00 am DRI for Life—Yoga  
 7:00 am–8:00 am Friends of Bill W.  
 7:00 am–8:00 am **Education:** Substantive Law and Practice Area CLE Sessions  
 7:00 am–8:30 am **Meeting:** State Membership Chairs  
 7:00 am–9:00 am Continental Breakfast in Exhibit Showcase  
 7:00 am–4:00 pm Registration and Exhibit Showcase  
 8:00 am–8:30 am **Meeting:** Substantive Law Committee Business Meetings

- 8:00 am–12:00 pm **Meeting:** Nominating Committee (*Member appointments*)  
 8:30 am–9:00 am Opening Ceremony and Welcome  
 9:00 am–10:00 am **Keynote:** Mitch Landrieu: Courage in Times of Crisis  
 10:00 am–10:30 am Refreshment Break in Exhibit Showcase  
 10:30 am–11:20 am **Main Stage:** Stop Pitching and Start Listening: The Key to Building Authentic Relationships  
 11:20 am–12:10 pm **Main Stage:** Navigating Tomorrow's Longevity Economy in a World that is Gray, Delayed, Small and Female  
 12:15 pm–1:30 pm **SLDO:** Leadership Luncheon Featuring Quentin F. Urquhart, Jr. (*Invitation only*)  
 1:20 pm–2:10 pm **Keynote:** David Mann: Winning with Words: Building the Case Story with Persuasive Power  
 1:30 pm–5:00 pm **Meeting:** Nominating Committee (*Member appointments*)  
 2:10 pm–3:10 pm **Main Stage:** Civility and Incivility in Litigation: How to Remain the Civil Lawyer When Dealing with One Who Is Not  
 3:10 pm–3:40 pm Refreshment Break in Exhibit Showcase  
 3:45 pm–4:45 pm **Education:** Substantive Law and Practice Area CLE Sessions  
 4:45 pm–5:15 pm **Meeting:** Substantive Law Committee Business Meetings  
 6:45 pm–10:00 pm **Networking:** Fulton Alley Street Party and Networking Reception

## Friday, October 18

- 7:00 am–8:00 am DRI for Life—Yoga  
 7:00 am–8:00 am Friends of Bill W.  
 7:30 am–9:00 am Continental Breakfast in Exhibit Showcase  
 7:30 am–11:00 am Exhibit Showcase  
 7:30 am–3:00 pm Registration  
 8:00 am–12:00 pm **Meeting:** Nominating Committee (*Member appointments*)  
 8:30 am–9:20 am **Keynote:** James Kane: HELP! The Science Behind Supporting Others  
 9:20 am–10:10 am **Keynote:** Ruby Bridges: The Key to Overcoming Racism  
 10:00 am–1:00 pm **SLDO:** Executive Directors Program and Networking Luncheon  
 10:10 am–10:40 am Refreshment Break in Exhibit Showcase

- 10:40 am–11:40 am **Main Stage:** Multi-Jurisdictional Practice: Resolving Conflicting Duties Imposed by Jurisdictions' Ethical Rules (*Ethics session*)  
 11:40 am–12:30 pm **Main Stage:** The Supreme Court: Big Cases, Developing Trends, a New Justice, and What It All Might Mean for 2019  
 12:30 pm–1:30 pm **Networking:** DRI Veterans Network Luncheon (*Invitation only*)  
 12:30 pm–1:30 pm **Networking:** Diversity and Inclusion and Women in the Law Networking Luncheon (*Ticketed event*)  
 12:30 pm–4:00 pm **Meeting:** DRI Board of Directors  
 1:15 pm–4:30 pm **SLDO:** National Program for State and Local Defense Organizations  
 1:30 pm–2:45 pm **Keynote:** Kevin D. Mitnick: How Hackers Attack and How to Fight Back: With Live Hacking Demonstrations of the Current Threats to You and Your Organization  
 1:30 pm–4:00 pm **Education:** DRI International™ CLE Program  
 2:45 pm–3:00 pm Refreshment Break  
 3:00 pm–4:00 pm **Education:** Substantive Law and Practice Area CLE Sessions  
 4:00 pm–4:30 pm **Meeting:** Substantive Law Committee Business Meetings  
 4:00 pm–4:30 pm **Meeting:** DRI International™ Business Meeting  
 4:30 pm–5:00 pm **SLDO:** Regional Meetings  
 6:30 pm–10:30 pm **Networking:** Mardi Gras Masquerade Ball (*Ticketed event*)

## Saturday, October 19

- 8:30 am–10:00 am **Meeting:** 2020 Annual Meeting Steering Committee





dri™

*Dear Friends and Colleagues:*

We invite you to join us for the 2019 DRI Annual Meeting—*The Past and Present Define the Future*—October 16–19 at the New Orleans Marriott Hotel.

Located in southeastern Louisiana on the banks of the mighty Mississippi River, New Orleans is a city full of history, culture, mystery, and sensuality. It is called the “Queen of the Mississippi River” and “the Paris of the Americas,” and is known for its Old World charm and “joie de vivre.” Its music is sweet, its food divine, and its atmosphere enchanting. Don’t miss this opportunity to experience a city full of life; attend stellar education programs; and visit with friends and colleagues, new and old.

This year the Annual Meeting will be shorter by one day, beginning on Wednesday with substantive law committee CLE programs, counsel meetings, and our Welcome Reception hosted by the Diversity and Inclusion and Women in the Law Committees. The meeting concludes Friday evening with the Celebration of Leadership Reception and Dinner, a must attend event.

We have planned a week of spectacular speakers, stellar CLE presentations, and plenty of networking events—all just for you.

Those who attend will have the following opportunities:

- **Hear keynote remarks from leading experts** on overcoming disasters in the face of adversity, making meaningful business connections, cybersecurity, and more.
- **Attend CLE programming** on developing legal topics to stay ahead of the game.
- **Earn up to 10 hours of CLE credit, including up to 3 hours of ethics credit.**
- **Strengthen old relationships and develop new ones** while networking with over 1,000 defense attorneys and in-house counsel during the week’s activities.
- **Get involved**—join your substantive law committee colleagues for committee business meetings and dine-arounds designed to provide you with leadership and business development opportunities.
- And much more!

This brochure provides you with an overview of the wonderful programming we have planned for you in October.

**Follow @DRICommunity on Twitter** for special announcements as we are continuously adding new features to the meeting.

This is **your** Annual Meeting and we are committed to providing you with programming and activities that will bring value to you and your practice. So join us in New Orleans for what we know will be a memorable and productive experience for one and all. We look forward to seeing you there.

Sincerely,

**Philip L. Willman**  
President, 2019-2020  
St. Louis, MO

**Stephen O. Plunkett**  
Chair, 2019 Annual Meeting  
Minneapolis, MN

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# SCHEDULE OF EVENTS





# NEW ORLEANS 2019

**WEDNESDAY, OCTOBER 16**

Wednesday, 3:30 pm–4:30 pm

## Corporate Counsel Program

*(This session is open to in-house counsel only.)*

### Crash Goes the Ceiling; Bias has no Place Here!

This program will examine the frequency of implicit bias on the basis of gender within corporate relations, in the context of collaboration and work in the office of the general counsel, the C-suite and throughout the ranks of corporations. While many corporations have done an adequate job of ridding themselves or at least calling out blatant gender discrimination, more subtle implicit bias still exists throughout corporate organizations. Through discussion, examples and a few case studies, the panelists will discuss the matter of gender bias and its deleterious effect on employee relations, professional development and retention, and even customer relations. This topic is particularly timely in the context of a national conversation regarding calling out instances of bias, an impending political election year, and a time when sensitivity in worldwide trade issues are at the forefront of many corporate counsels' matter lists. The discussion promises to be thought-provoking as well as honest and direct.

**SPEAKERS:** **K. Kristann Carey**, Constellations Brands, Inc.  
**Carrie J. Hightman**, NiSource

## Lawyers' Professionalism and Ethics and Professional Liability

### Recent Developments in Legal Ethics *(Ethics session)*

Professor Ciolino will discuss recent rulemaking in the area of legal and judicial ethics, as well as recent reported decisions and published ethics opinions relating to the professional conduct standards governing lawyers and judges.

**SPEAKER** **Dane S. Ciolino**, Loyola University New Orleans College of Law

## Life, Health and Disability

### Mediation Strategies

Mediators JoAnn Dalrymple and Adrienne Publicover will discuss successful mediation strategies, including what works in mediation, what doesn't work in mediation, pros and cons to bracketing, the psychology behind negotiation, and mediation issues and strategies unique to ERISA or life, health, and disability insurance cases.

**SPEAKERS** **JoAnn Dalrymple**, Dalrymple ADR  
**Adrienne C. Publicover**, JAMS the Resolution Experts

## Medical Liability and Health Care Law

### Pulling Back the Curtain: Inside Insurance for Outside Counsel

Panel counsel and an insurance management professional will discuss pitfalls and ways to excel in the tripartite relationship. What does a carrier look for in selecting firms? What leads to the selection of new

counsel? What leads to a panel removal? The speakers will discuss current industry trends, as well as managing insureds expectations of the attorney-carrier-client relationship. They will also differentiate added complexities and issues introduced in certain business line contexts, specifically professional liability and healthcare claims.

**SPEAKERS** **Brandon Story**, James River Insurance Company  
**Peter B. Winterburn**, Lewis Thomason

## Toxic Torts and Environmental Law

### Developing a Theory of Defense: It's Never Too Early to Go on Offense

There is an opportunity to obtain a competitive parity with plaintiffs by developing an affirmative narrative framework for your client as early as possible. When dealing with environmental issues and toxic tort litigation, defense attorneys are often faced with less than favorable facts regarding their clients' actions. It is important to address those facts early and focus your defense themes. These defense themes are key for litigation but are also important when dealing with regulatory agencies and the media. This presentation will explore ways that counsel can obtain a strategic advantage by developing an affirmative narrative for their clients and present practical strategies for development and implementation of the narrative through discovery and at trial.

**SPEAKER** **Christopher J. Dominic**, Tsongas Litigation Consulting, Inc.

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Wednesday, 3:30 pm–4:30 pm *continued*

## Trucking Law

### Taking Back Control of Trucking Litigation: Strategic Approach to Evaluating, Settling, or Trying Your Case by Anchoring Value

No more business as usual! Stop dancing to the plaintiff's tune and create a new song that puts you in charge of the entire dance floor! How? By utilizing the science of anchoring in settlement negotiations and trial. When this strategy is utilized correctly you immediately gain and retain the upper hand throughout every phase of litigation. It's time to put 'em back on their heels!

SPEAKER **James R. Embrey, Jr.**, Hall Booth Smith PC

### The Ring of Fire: Tips for Defeating the Reptile—Avoiding Low Road Cognition in Depositions

The Ring of Fire is the most deadly and destructive part of a hurricane or other major storm system. For our clients, each lawsuit represents a potential storm and an unfavorable deposition can mean a one-way ticket to the Ring of Fire. This presentation will define low road and high road cognition and discuss the importance of maintaining high road cognition throughout the deposition to avoid reptile traps. We will examine the three primary triggers of low road cognition (aggression, humiliation, and confusion), with detailed examples of each and practical tips for avoiding the triggers so that we can defeat the reptile.

SPEAKER **Kelsey M. Taylor**, Murphy Legal

Wednesday, 4:30 pm–5:15 pm

### First-Time Attendee Program *(See page 20.)*

Wednesday, 5:15 pm–6:00 pm

### Reception for New and Prospective Members

*(See page 18.)*

Wednesday, 6:00 pm–7:30 pm

### Welcome Reception

*Hosted by the Diversity and Inclusion and*

*Women in the Law Committees (See page 18.)*

## THURSDAY, OCTOBER 17

Thursday, 7:00 am–8:00 am

## Appellate Advocacy

Details to follow.

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## Commercial Litigation

### Drinking from a Fire Hose: Six Quick Hits on Topics of Interest to Commercial Litigators

Our clients purchase software licenses every day. With the speed of technological changes and the replacing and repurposing of computer hardware, our clients may lose track of the software they are using and where it is housed. However, losing track can have significant financial consequences and can result in litigation. What can you do when your client calls after a software company has run an audit and demanded hundreds of thousands, or even millions, of dollars for allegedly over-deployed software? What strategies can you use to minimize the liability for allegedly over-deployed software? More importantly, what advice can you give your client before an audit is performed to minimize the risk of over-deployed software?

SPEAKER **Stacy Linn Moon**, Gordon Rees Scully Mansukhani LLP

### The Changing Definition (and Now Circuit Split) on the Meaning of the Term “Auto Dialer” Under the TCPA

SPEAKER **Eric M. Hurwitz**, Stradley Ronon Stevens & Young LLP

### Litigation Analytics Can Take Your Practice to the Next Level—Both on the Business Development Side and in Defending Cases

During this presentation you will learn on the business development side how to identify and assess your competition; demonstrate expertise about judges, districts, opposing parties, and counsel; predict legal spend and timing; and respond to RFPs in real-time. In



actually defending cases, you will learn to anticipate the behavior of judges, lawyers, and parties; develop successful motion strategy; and predict the outcomes of different legal strategies. Also, in-house legal departments are recognizing the value and buying these technologies at increasing rates.

SPEAKER **Emily Myers Ruzic**, Bradley Arant Boult Cummings LLP

### Cannabis in Canada

Learn about commercial litigation in the cannabis space one year after legalization.

SPEAKER **Jamie Spotswood**, Clyde & Co

### In-House Experts: When and What Must a Client Disclose?

It is often less expensive to use a client's in-house expert in commercial litigation than an outside expert. When must a client make a full-blown disclosure of an in-house expert's proposed testimony—including a written report—and when can the disclosure simply summarize the facts and opinions on which the expert will testify.

SPEAKER **Thomas W. Lyons III**, Strauss Factor Laing & Lyons

### Arbitration Agreements

Does your arbitration agreement incorporate by reference certain terms that inadvertently delegate key issues such as class wide arbitrability to an arbitrator, whose decisions on these key issues may not be subject to review? Learn how to avoid the pitfalls associated with such delegation.

SPEAKER **Martin E. Burke**, Burr & Forman LLP



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## Cybersecurity and Data Privacy

### Cybersecurity: An Evolving Threat Landscape

The cyber threat landscape is ever changing in an attempt to outpace security efforts taken by businesses for the purpose of gaining access to valuable data. Malicious actors, however, may have different goals and methods to monetize data, steal intellectual property, extort (e.g., ransomware), expose, and manipulate. Learn what types of threat vectors are most prevalent in particular industry sectors. Can the threat landscape of the past help predict the future? What are some widespread threat trends affecting businesses of all sizes? This program will review the recent evolution of cyber threats. It will highlight threat vectors widely used against all industries and include general recommendations for preventive measures.

**SPEAKER**    **Simone McCormick**, Lewis Brisbois Bisgaard & Smith LLP

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## Employment and Labor Law

### Pay Equity: New Developments and Best Practices

Four accomplished employment law practitioners will discuss critical elements relating to pay equity laws, including the requirements of the Equal Pay Act and Title VII and each statute's evolution through the courts. The panel will review recent pay equity developments at the state level and will also discuss best practices for defending these claims and counseling clients on compliance.

**SPEAKERS**    **S. Gordon Hill**, Hill Ward Henderson

**Jill S. Stricklin**, Constangy Brooks Smith & Prophete LLP

**Tara Tesmer Paulson**, Rembolt Ludtke LLP

**Christopher L. Williams**, Williams Litigation LLC



**Historic and Modern.**

Thursday, 7:00 am–8:00 am *continued*

## Government Enforcement and Corporate Compliance

### Cutting Edge Issues in Financial Services Regulation: Updates on Enforcement Activity and Guidance from Federal and State Regulators and Related Litigation

The financial services sector faces regulatory scrutiny from a wide range of state and federal regulators. This presentation will focus on trends in regulatory enforcement actions and related litigation, tips for working with and responding to regulators, the interaction between insurance and regulatory compliance, and what to expect from federal and state regulators going forward.

**SPEAKER** **Ross B. Hofherr**, Harris Beach PLLC

## Retail and Hospitality

### Recent Trends and Developments in Retail

Details to follow.

**SPEAKER** **Christopher L. Ingram**, Vorys



## Workers' Compensation

### Sexual Harassment Claims in Workers' Compensation: A National Review of Compensability and Medical Considerations

Hear a presentation addressing both the legal and medical aspects on sexual harassment claims in a workers' compensation setting. This presentation covers case law throughout the nation on how claims of sexual harassment in the workforce are handled under workers' compensation laws as mental disability claims, including the medical perspective on how this would be diagnosed and documented.

**SPEAKERS** **Melissa Dufrene, Psy.D.**, Algiers Neuro Resource  
**Jeffrey C. Napolitano**, Juge Napolitano Guilbeau Ruli & Frieman PLC

Thursday, 8:30 am–10:00 am

## Opening Ceremony and Welcome

### **Keynote: Mitch Landrieu, Former Mayor of New Orleans 2010–2018**



#### **Courage in Times of Crisis**

Redemption can come from the most unlikely of places. Under the impactful leadership of Mitch Landrieu, New Orleans has become one of the nation's best comeback stories. In the wake of one of the most destructive hurricanes, Landrieu supplied hope to a devastated city. Resurrecting and restructuring the city meant reorganizing the budget and overhauling the entire government—from education, to healthcare, to the criminal justice system.

During Landrieu's tenure as mayor, New Orleans morphed its public school system into a 100 percent charter school model, reimagined its public housing model, and made healthcare more accessible to all. The New Orleans Police Department experienced sweeping reforms, and the implementation of NOLA for Life comprehensively reduced the murder rate in the city by nearly 20 percent. Because of the policies and structures put in place by former mayor Mitch Landrieu, New Orleans thrives with a growing and diversifying economy. In this inspiring presentation, Landrieu reveals to audiences how the people of NOLA had the ability to see beauty even when everything was lost after Hurricane Katrina.



Thursday, 10:30 am–11:20 am



### **Stop Pitching and Start Listening: The Key to Building Authentic Relationships**

It is easy to overthink and “over practice” business development strategies, with gurus urging us to

approach it with unyielding discipline from every feasible aspect: as an art, a science, or something mystical in between. Our panel of rainmakers will discuss the secrets of their success, as well as the importance of emotional intelligence in creating business opportunities out of authentic interactions with decision makers and potential referral sources.

**SPEAKERS** **Diane Fleming Averell**, Porzio Bromberg & Newman PC

**Katie S. Phang**, Katie S. Phang, PA

**Lyn P. Pruitt**, Mitchell Williams Selig Gates & Woodyard PLLC

Thursday, 11:20 am–12:10 pm



### **Navigating Tomorrow's Longevity Economy in a World That Is Gray, Delayed, Small, and Female**

Demography is destiny. Demographic changes are foreseeable and certain to affect the marketplace and the workplace. How will key demographic and behavioral trends impact tomorrow's society and economy? While the world is aging, birthrates are declining, leading to smaller households. Younger generations are not only delayed in traditional life stage behaviors compared to previous cohorts, but they are also introducing entirely new market values. Moreover, not all consumers are equal—the future is female. A world that is gray, delayed, small, and female will transform lifestyles and every industry, including retail, financial services, real estate, consumer products, healthcare, and more.

**SPEAKER** **Joseph F. Coughlin**, MIT AgeLab

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Thursday, 1:20 pm–2:10 pm



### **Keynote: David Mann, *Persuasive Story Specialist***



#### **Winning with Words: Building the Case Story with Persuasive Power**

This presentation will show attorneys how to build their case stories to win. It's clear that storytelling is important, but how can a list of facts be transformed into an engaging narrative? With the precision of a legal advocate and the art of a playwright, David Mann guides attorneys through the process of combining evidence and testimony with character and plot to create a potent mixture that engages fact finders while educating them. Attorneys will learn how to win by appealing to the visual mind with an economy of language. This process serves not only to produce solid openings, closings, or oral arguments; it gives DRI attorneys a way to develop their case stories in a short, concentrated period of time.

Thursday, 2:10 pm–3:10 pm



#### **Civility and Incivility in Litigation: How to Remain the Civil Lawyer When Dealing with One Who Is Not**

During the course of one's career as a trial lawyer, most individuals will be on the opposite side of someone who is rude or offensive, and who tries to turn every issue in a case into a fight. Being in these cases can make one's job miserable and cause the court to become irritated with both sides due to constant motion practice. Our esteemed panel, comprised of a United States Magistrate Judge and two accomplished trial lawyers, will address the need for civility in litigation, how best to deal with lawyers who are not civil, and how to keep the court from becoming irritated with the parties and their counsel.



**SPEAKERS** **Kim M. Boyle**, Phelps Dunbar LLP

**Honorable Karen Wells Roby**, Chief Magistrate Judge, United States District Court for the Eastern District of Louisiana

**J. Michael Weston**, Lederer Weston Craig PLC

## Create a vision for a better future.



Thursday, 3:45 pm–4:45 pm

## Alternative Dispute Resolution

### Mediators are Just People: Recognizing the Bias Implicit in All of Us

This program will examine the recognition and effect of implicit bias within mediators on all types of mediation proceedings. Everyone has certain biases and prejudices that are seemingly baked into the completed person. They may be the result of conditions where and when an individual was raised, with elements of race, ethnicity, cultural experience, language, nationality and religion. They may be the result of direct experience, positive, negative, circumstantial, exceptional or customary. These prejudices cannot be left at the door when an individual enters into a dispute or controversy and they cannot be checked at the time of an attempt to resolve a controversy. Whether conscious or unconscious, these implicit biases will affect the other parties, the conditions and the outcomes of the dispute. This program attempts to make participants, particularly the mediators and advocates for parties themselves, aware of the unconscious biases of parties, and most of all of themselves. Only when biases are recognized and understood can one hope to control them to any extent.

**SPEAKER** **Joe Hassinger**, Galloway Law Firm  
**William C. Snowden**, The Juror Project

## Aviation Law

### Eleventh Hour Defense Tactics as Jury Selection Approaches

Final preparation in the weeks before trial is crucial to achieving a favorable result. Our panel will discuss focus groups and when to use them, motions in limine, attacks on elements of damages, last-chance settlement and mediation strategies, jury instructions, verdict forms, and other issues that defense counsel must address before picking a jury in a big case.

**MODERATOR** **Petra L. Justice**, Banker Lopez Gassler PA  
**SPEAKERS** **Gregory M. Canfield**, Assistant General Counsel, Textron Inc.  
**Kevin W. Murphy**, Director, Aviation Claims at Allianz Global Corporate & Specialty  
**J. Denny Shupe**, Schnader Harrison Segal & Lewis LLP

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## Construction Law

### Diversity in the Construction Industry 2.0

This panel will continue the important discussion of diversity in the construction workplace. The panel will discuss the benefits of a diverse workforce. The panel will also discuss implicit bias faced by minorities in the industry. Finally, the panel will discuss bidding on government projects, including DBE/MBE goals, monitoring compliance, and legal issues involved with various business models.

**MODERATOR** **Danielle M. Waltz**, Jackson Kelly PLLC  
**SPEAKERS** **David B. Carr**, Husch Blackwell LLP  
**Joshua Brook Levy**, Husch Blackwell LLP  
**Mary Jay Torres-Martin**, Business Development Consultant

## Governmental Liability

### Seven Sins of Crisis Communication

Just when you think things can't get any worse, wait until you hear these ways that spokespeople have turned a minor event into a major catastrophe. You'll also learn the seven virtues of what to do in a crisis from Baton Rouge communications professionals who have worked through seven hurricanes, serial killers, riots, protests, bio-hazards, epidemics, active shooters, earthquakes, celebrity deaths, radiation events, chemical leaks, and a volcano. Yes, a volcano.

**SPEAKERS** **Casey Rayborn Hicks**, Public Information Officer, East Baton Rouge Sheriff's Office  
**Stafford Wood**, Covalent Logic

## Intellectual Property Litigation

### The Scope of Common Law Trademarks in Cyberspace

In today's world of e-commerce, the scope of common law trademark rights can be difficult to determine. A website offers to sell and ship products to all 50 states, sales are sporadically made throughout the United States, and there is a natural zone of expansion. Where do common law trademarks begin and end? This presentation will explore how to evaluate the extent and scope of common law trademark rights created in cyberspace.

**SPEAKER** **Sandra J. Wunderlich**, Tucker Ellis LLP

## Litigation Skills

### Surprising Errors That Are Still Made in Discovery: How Emphasizing Professionalism Can Achieve a Better Result

Too many attorneys view discovery either as an expensive burden at best, or as an opportunity to frustrate their opponents. This view leads invariably to needless arguments, missed opportunities, and angry judges. By analyzing common discovery errors, this presentation will explain how a professional approach to discovery can empower you to use discovery not merely to fulfill your legal obligations, but to save your client money and establish a winning position at trial.

**SPEAKER** **Sean C. Griffin**, Dykema Gossett PLLC

Thursday, 6:45 pm–10:00 pm

### Fulton Alley Street Party and Networking Reception *(See pages 14–15.)*

## FRIDAY, OCTOBER 18

Friday, 8:30 am–9:20 am

### **Keynote: James T. Kane, Behavioral Scientist and Author**



#### **HELP! The Science Behind Supporting Others**

More than 150 law firms have trusted James Kane to help them build authentic loyalty through his research on the science and nature of lasting relationships. Now, James brings critical insight to a complex aspect of maintaining loyal relationships: offering and receiving help.

As children, most of us are taught that helping others is not only important, but essential. It's such a basic concept that we often make the costly mistake of assuming that it's easy, natural, and always welcomed. We rarely consider how offering help can go wrong. Learn why we sometimes refuse to give help, and why other times we refuse to receive it. This presentation explores one of humanity's great dilemmas: how this simple gesture can both strengthen and undermine our most important relationships.



Friday, 9:20 am–10:10 am



### **Keynote: Ruby Bridges, American Civil Rights Activist**



#### **Ruby Bridges Shares the Key to Overcoming Racism**

Ruby Bridges is a civil rights icon who in 1960 broke racial barriers in education when she became the first African-American to attend an all-white elementary school in New Orleans. During Ms. Bridges presentation, she will share how to overcome racism and her belief that it takes the heart of a child. Watch her recount the historic moment that occurred

more than 58 years ago and give the key to moving forward and getting past our racial differences.

Friday, 10:40 am–11:40 am



#### **Multi-Jurisdictional Practice: Resolving Conflicting Duties Imposed by Jurisdictions' Ethical Rules** *(Ethics session)*

In this fast-paced and interactive program, you will work through scenarios in which the ethical rules of your home jurisdiction conflict with the ethical rules where your matter is pending. You will emerge from the session better equipped to defend your clients ethically in an increasingly multi-jurisdictional litigation practice.

**SPEAKER** Daniel E. Eaton, Seltzer Caplan McMahon Vitek

Friday, 11:40 am–12:30 pm



#### **The Supreme Court: Big Cases, Developing Trends, a New Justice, and What It All Might Mean for 2019**

Mr. Dupree will discuss recent SCOTUS decisions and preview the cases to be decided this term. He will discuss rulings and trends, as well as notable constitutional and other high-profile cases likely to change

the course of the law.

**SPEAKER** Thomas H. (Tom) Dupree, Jr., Gibson Dunn & Crutcher LLP

Friday, 12:30 pm–1:30 pm

#### **Diversity and Inclusion and Women in the Law Networking Luncheon** *(Ticketed event. See page 19.)*

## **Tradition meets innovation.**



Friday, 1:30 pm–2:45 pm



## Keynote: Kevin D. Mitnick, “*The World’s Most Famous Hacker*” CNN, CEO Mitnick Security Consulting



### How Hackers Attack and How to Fight Back: Live Hacking Demonstrations of the Current Threats to You and Your Organization

It takes one to know one. People are the weakest link. They can be manipulated or influenced into unknowingly helping hackers break into their organizations’ computers. You’ll learn how easily you can become an

unsuspecting victim who can be manipulated into handing over the keys to the kingdom, if you haven’t done so already. In this engaging and demonstration-rich experience, Kevin Mitnick illustrates how a hacker’s thought process works and how they ply their tradecraft. You just might realize that you—like almost everyone else on the planet—have a misplaced reliance on security technology, which has now become ineffective against a motivated hacker using a technique called “social engineering.”

Kevin is uniquely qualified to take you inside the mind of a hacker, as it takes one to know one. He was once the FBI’s Most Wanted, although he never stole for profit or damaged systems. He is the most elusive computer break-in artist in history because he hacked into the NSA and more than 40 major corporations just for the fun and adventure. Kevin is now a trusted security consultant to Fortune 500 companies and governments worldwide, and he leads the world’s top security penetration testing team, which maintains a 100 percent successful track record of being able to penetrate the security of any system they are paid to hack into using a combination of technical exploits and social engineering.

Kevin is the worldwide authority on social engineering and constantly improves and updates this highly effective and acclaimed “security awareness” presentation that illustrates the latest threats and risks most people don’t even know exist. You’ll learn how to detect manipulation and take steps to protect yourself and your organization. Gain the power to think defensively.

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Friday, 1:30 pm–4:00 pm

## DRI International™

### Think Globally, Act Locally: Defending Global Class Proceedings in the Modern World

You run the legal group of a multinational product manufacturer and distributor. You receive notice that your flagship product is the subject of a class action in the United States, and before the day is done you are facing the prospect of multiple class proceedings in different jurisdictions around the globe. This panel will act out a case study of a multi-national and multi-million dollar product liability class action filed in the United States and about to be filed around the world from the perspective of a U.S. in-house counsel trying to coordinate the defense approach across jurisdictions. Topics that will be addressed include variation in legal landscapes between large markets, recent legislative reforms to be aware of in key jurisdictions, and the importance of a globally coordinated approach to avoid strategic pitfalls.

**SPEAKERS** Zachary A. Crowell, Shook Hardy & Bacon LLP  
Pauline Faron, Hogan Lovells  
Livia Miné, Veirano Advogados  
Brian C. Oh, Kim & Chang  
Glenn M. Zakaib, Borden Ladner Gervais LLP

### The Rise of Third-Party Funding: What You Need to Know

Third-party litigation funding has become a booming industry. Law firms and companies may find themselves both facing claims backed by third-party funders, as well as seeking funding for their own meritorious claims. This panel provides a survey of the development and current state of the regulatory environment and case law governing third-party funding across the United States, Canada, the United Kingdom, Europe, and Australia. Our panelists will tell you what you need to be aware of when responding to a funded claim, or when considering funding as a tool, including issues surrounding champerty and maintenance, privilege and confidentiality, dynamics regarding settlement and litigation control, disclosure of funding agreements and their terms, and specific issues engaged by single-case funding vs. portfolio funding.

**SPEAKERS** Eric Chenoweth, Bentham IMF  
David H. Levitt, Hinshaw & Culbertson LLP

Friday, 3:00 pm–4:00 pm

## Diversity and Inclusion and Women in the Law

### New Professional Expectations: What MRPC 8.4(g) Really Means (Ethics session)

Join the Women in the Law and Diversity and Inclusion Committees as their dynamic panelists discuss the effect of the recently adopted Model Rule of Professional Conduct 8.4(g). Hear about the debate that surrounded adoption of this rule against harassment and discrimination, the types of ethical charges that have arisen as a result, and the effect of today’s caustic political climate on the spirit of this rule. Join former ABA President Paulette Brown as she leads this lively discussion.

**MODERATOR** Paulette Brown, Locke Lord LLP  
**SPEAKERS** Dane S. Ciolino, Loyola University New Orleans College of Law  
Valerie E. Fontenot, Frilot LLC

## Drug and Medical Device and Product Liability

### The Continuing Effect of BMS: Tools to Stop Litigation Tourism

Two years after the Supreme Court’s decision in *Bristol-Myers Squibb Co. v. Superior Court of California*, 137 S. Ct. 1773 (2017), dozens of mass torts and class actions have been dismantled on personal jurisdiction grounds. But, what has happened to the claims of those non-resident plaintiffs? Have some of them fallen by the wayside on statute of limitations grounds? Are defendants fighting battles about tolling in federal and state courts? Have some plaintiffs decided to pursue their claims in defendants’ home states? Have plaintiffs filed multiple, state-specific class actions? This presentation will focus on the aftermath of this important decision and strategies to employ after the personal jurisdiction briefing.

**SPEAKERS** James M. Beck, Reed Smith LLP  
Steven T. Walsh, Sandberg Phoenix & von Gontard PC

SAVE \$200 when you register  
on or before September 17, 2019!  
Register now at [dri.org](http://dri.org).



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## Insurance Law

### Extreme Weather: Where Is Insurance Coverage 14 Years Post-Katrina?

Since Hurricane Katrina in 2005, large-scale, weather-related catastrophes, such as hurricanes, floods, and wild fires, have continued to impact the insurance industry severely. This presentation will discuss the coverage lessons learned by insurers and counsel from these events, as well as the far-reaching affect that natural disasters can have through business interruption and contingent business interruption coverage. The presenter will take you beyond the cause of extreme weather to address practical changes in claims handling and coverage litigation spawned by these large-scale events.

**SPEAKER** James R. Nieset, Jr., Porteous Hainkel & Johnson LLP

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## Law Practice Management and Young Lawyers

### Ethics and Law Practice Management: A Primer on Management for Nonmembers *(Ethics session)*

This panel will discuss the ethical obligations and management considerations that should be taken into account when it becomes time for an associate to transition to partnership. In addition to walking through some of the specific ethical obligations that frequently arise when management makes partnership decisions, the panel will discuss the “dos and don’ts” when an associate looks to become a partner, and how managing attorneys can best align the firm’s goals with senior associates and incoming partners’ expectations. The panel will also address lateral hiring, potential legal and business conflicts, and social and professional responsibility expectations for new partners.

**MODERATORS** Gregory W. Pottorff, Ice Miller LLP

Maureen M. Sturtevant, Lambert Coffin

**SPEAKERS** Audrey K. Bentz, Janik LLP

Mario J. Delano, Campbell Foley Delano & Adams LLC

Robert D. Felder, Davidson Meaux Sonnier & McElligott LLP

Friday, 6:30 pm–10:30 pm

## Mardi Gras Masquerade Ball

*(Ticketed event. See page 19.)*



# Life has a little more flavor in the Big Easy.



*Please join us for a*  
**Fulton Alley Street Party  
and Networking Reception**

**Thursday, October 17, 6:45 pm–10:00 pm**

*Sponsored by*

**LawyerGuard<sup>®</sup>**





**Join colleagues and friends for an evening of fun, good food, and lively music at DRI's very own street party at Fulton Alley and pedestrian mall located on Fulton Street in the heart of New Orleans' warehouse district. Fulton Street, while steeped in New Orleans history and serving as the main entertainment promenade during the 1984 World's Fair, has transformed into one of the city's top entertainment destinations.**

Our evening will begin with the New Orleans tradition of a Second Line Parade (*sponsored by Gerber Ciano Kelly Brody LLP*) stepping off on Canal Street in front of the New Orleans Marriott Hotel and taking us all the short distance to Fulton Street. Experience the excitement of brass and marching bands, led by a Grand Marshal, all while enjoying a famous Hurricane (*sponsored by Lederer Weston Craig PLC*) and tossing beads along the way.

Fulton Alley offers us excellent food and beverages and an array of games, including bowling, bocce ball, shuffleboard, and darts, to name a few. We will dance the night away under the stars on Fulton Street and enjoy great conversation and laughter all while renewing connections with old and new friends. After all, we're in New Orleans where just about any reason is a good reason to celebrate!

Also concluding during this evening will be the DRI Silent Auction and Raffle benefiting the National Foundation for Judicial Excellence (NFJE). *Note: Dress comfortably, casually, and don't forget to bring a light jacket.*





# National Program for State and Local Defense Organizations

The DRI Annual Meeting features programs specifically dedicated to today's state and local defense organizations (SLDOs). All state representatives, SLDO officers, and executive directors are strongly encouraged to attend.

## Thursday, October 17

12:15 pm–1:30 pm



### SLDO Leadership Luncheon— Everyday Lessons Learned from Theranos, Boeing, and the Mueller Investigations

This program will briefly discuss the circumstances surrounding the collapse of Theranos, the FAA's response to the crashes of the Boeing 737 Max 8, and the release of the Mueller Report concerning allegations of collusion and obstruction of justice in the Trump Administration. It will consider what lessons can be learned by even "ordinary" lawyers from these events and how they can be applied to what we do each day in our practice.

**SPEAKER:** **Quentin F. Urquhart, Jr.**, Irwin Fritchie Urquhart & Moore LLC



## Friday, October 18

### Executive Directors Program and Networking Luncheon

**FACILITATORS:** **Michelle Barrus**, Executive Director, Utah Defense Lawyers Association  
**Mary W. Gadd**, Executive Director, Tennessee Defense Lawyers Association

10:00 am–1:00 pm

### SLDO Directors Open Working Session

Join fellow SLDO Executive Directors in a session on best practices and new innovations in leading your SLDO. This program will provide an opportunity for information sharing and networking among SLDO Executive Directors.

### Better Board Practices—How to Get Your Board “On Board”

This presentation will focus on board management practices: mission statements, board orientations, accountability practices, roles and responsibilities, governance policies, and board activity and retention.

### Open Discussion Topics

This portion of the program will focus on technology innovations and apps to make your SLDO more state-of-the-art, how subscription membership is the wave of the future, and troubleshooting the future of your association.

## SLDO Program

1:15 pm–2:00 pm

### Changes and Challenges for Associations

Three recognized leaders of the bar share their perspectives on what volunteer organizations can do to meet the challenges they face in order to ensure a vibrant and dynamic future for their organizations.

**SPEAKERS:** **David F. Bienvenu**, Simon Peragine Smith & Redfearn LLP  
**Emily G. Coughlin**, Coughlin Betke LLP  
**Lynette D. Pitt**, North Carolina Association of Defense Attorneys

2:00 pm–2:15 pm

### SOLACE Project

The DRI for Life standing committee developed a “SOLACE program,” which is designed to assist members in crisis both personal and business. Our distinguished panel leads an explanation/discussion of DRI's SOLACE programs with thoughts on how SLDO's can implement a SOLACE program for their organization.

**SPEAKERS:** **Mark C. Surprenant**, Adams and Reese LLP

**Honorable Jay C. Zainey**, Eastern District of Louisiana, United States District Court

2:15 pm–2:30 pm

### DRI Philanthropic Activities

DRI Philanthropic Activities Committee Leadership will give a nuts and bolts talk and share their ideas on how SLDOs can organize and complete a philanthropic activity or project from start to finish.

**SPEAKERS:** **Rebecca A. Nickelson**, HeplerBroom LLC

**Lana A. Olson**, Lightfoot Franklin & White LLC

**Melissa K. Roeder**, Foley & Mansfield PLLP

2:30 pm–2:40 pm

### Refreshment Break

2:40 pm–2:55 pm

### Video Presentation: TED Talk by Simon Sinek: “How Great Leaders Inspire Action”

2:55 pm–4:00 pm

### Breakouts by SLDO Size, Led by Regional Directors

SLDO leaders will be organized in groups by size and geography and work as teams in a problem solving exercise to address issues that confront SLDOs everywhere.

4:00 pm–4:30 pm

### Feedback from Breakouts

A robust discussion led by DRI Regional Directors will share the breakout groups' perspectives and responses to the problems and questions presented earlier in the segment.

4:30 pm–5:00 pm

### Regional Meetings



# DRI Business Meetings

## Tuesday, October 15

8:30 am–4:00 pm	<b>Law Institute Meeting</b>
5:00 pm–5:30 pm	<b>2019 Annual Meeting Steering Committee Meeting</b>

## Wednesday, October 16

8:30 am–12:30 pm	<b>DRI Board of Directors Meeting</b>
12:45 pm–2:45 pm	<b>NFJE Board of Directors Meeting</b>
1:00 pm–5:00 pm	<b>Nominating Committee</b> <i>(Member appointments)</i>
2:00 pm–3:15 pm	<b>Committee Chairs, Vice Chairs, Law Institute with Program Chairs and Vice Chairs Meeting</b>
2:00 pm–3:15 pm	<b>Membership Committee and Committee Membership Chairs Meeting</b>
4:30 pm–5:00 pm	<b>Corporate Counsel Committee Business Meeting</b>
4:30 pm–5:00 pm	<b>Substantive Law Committee Business Meetings</b>

*Note: the committee business meeting starts immediately after the committee CLE presentation which begins at 3:30 pm.*

- Lawyers' Professionalism and Ethics
- Life, Health and Disability
- Medical Liability and Health Care Law
- Professional Liability
- Toxic Torts and Environmental Law
- Trucking Law

## Thursday, October 17

7:00 am–8:30 am	<b>State Membership Chairs Meeting</b>
8:00 am–8:30 am	<b>Substantive Law Committee Business Meetings</b>

*Note: the committee business meeting starts immediately after the committee CLE presentation which begins at 7:00 am.*

- Appellate Advocacy
- Commercial Litigation
- Cybersecurity and Data Privacy
- Employment and Labor Law
- Government Enforcement and Corporate Compliance
- Retail and Hospitality
- Workers' Compensation

8:00 am–12:00 pm	<b>Nominating Committee</b> <i>(Member appointments)</i>
1:30 pm–5:00 pm	<b>Nominating Committee</b> <i>(Member appointments)</i>
4:45 pm–5:15 pm	<b>Substantive Law Committee Business Meetings</b>

*Note: the committee business meeting starts immediately after the committee CLE presentation which begins at 3:45 pm.*

- Alternative Dispute Resolution
- Aviation Law
- Construction Law
- Governmental Liability
- Intellectual Property Litigation
- Litigation Skills

## Friday, October 18

8:00 am–12:00 pm	<b>Nominating Committee</b> <i>(Member appointments)</i>
12:30 pm–4:00 pm	<b>DRI Board of Directors Meeting</b>
4:00 pm–4:30 pm	<b>Substantive Law Committee Business Meetings</b>

*Note: the committee business meeting starts immediately after the committee CLE presentation which begins at 3:00 pm.*

- Diversity and Inclusion
- DRI International™
- Drug and Medical Device
- Insurance Law
- Law Practice Management
- Product Liability
- Women in the Law
- Young Lawyers

4:30 pm–5:00 pm	<b>SLDO Regional Meetings</b>
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## Saturday, October 19

8:30 am–10:00 am	<b>2020 Annual Meeting Steering Committee Meeting</b>
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# Networking Events



## Wednesday, October 16

5:15 pm–6:00 pm

### Reception for New and Prospective Members

*Sponsored by* **Hinshaw & Culbertson LLP**

Being a new or non-member of DRI and/or a first-time attendee at the Annual Meeting can present some challenges in learning to navigate DRI and the meeting itself. Join DRI leadership at a networking reception in the Exhibit Showcase and learn how DRI can benefit you! All DRI members are also encouraged to attend and mingle with DRI leadership, newcomers, and non-members and share your DRI experiences.

6:00 pm–7:30 pm

### Welcome Reception *(open to all)*

*Hosted by the* **Diversity and Inclusion** and **Women in the Law Committees**

*Sponsored by* **ARCCA, Bradley Arant Bolt Cummings LLP, Nelson Mullins Riley & Scarborough LLP, Ogden Murphy Wallace PLLC, Plunkett Cooney PC, Rimkus Consulting Group, Spilman Thomas & Battle PLLC, TASA Group, and Williams Kastner**



The Diversity and Inclusion and Women in the Law Committees are proud to host the opening night reception and welcome you to New Orleans and the Annual Meeting. There is no better meeting place than the Welcome Reception to reconnect with old friends and colleagues and make new acquaintances. Stop by and experience the best that New Orleans has to offer and enjoy delicious food, beverages and great conversation along the way.

Photo courtesy of New Orleans & Company



## Thursday, October 17

6:45 pm–10:00 pm

### Fulton Alley Street Party and Networking Reception

Sponsored by **LawyerGuard**

Join colleagues and friends for an evening of fun, good food, and live music at DRI's very own street party at Fulton Alley and pedestrian mall located on Fulton Street in the heart of New Orleans' warehouse district. Fulton Street, while steeped in New Orleans history and serving as the main entertainment promenade during the 1984 World's Fair, has transformed into one of the city's top entertainment destinations. See pages 14–15 for more details.

### DRI Philanthropic Activities Committee Silent Auction

Get ready to bid! DRI will once again hold its annual Silent Auction and Raffle to benefit the National Foundation for Judicial Excellence (NFJE) during the Annual Meeting. Bids will be made once again this year through an easy-to-use electronic bidding app. The bidding will begin as soon as items are placed on the bidding website and will continue through the evening of the Thursday night networking event. You will be able to bid using the electronic smartphone application and website, so you can bid and win even if you can't attend the meeting!



The Raffle is another great way to support NFJE during the Annual Meeting. The more tickets you purchase, the better your chances of winning. Raffle tickets are \$10 each but if you buy five tickets, you get a sixth ticket for free. You can pre-purchase your raffle tickets at the same time you register for the Annual Meeting by indicating how many tickets you want to buy on the registration form. It is simple and easy and will save you time onsite.

Information on the many exciting items up for auction can be found on both the NFJE ([nfje.net](http://nfje.net)) and DRI ([dri.org](http://dri.org)) websites. If you have an item that you would like to donate to the auction or raffle, please contact Tiffany Higgins at 312.698.6230 or [thiggins@dri.org](mailto:thiggins@dri.org).

## Friday, October 18

12:30 pm–1:30 pm

### DRI Veterans Network Luncheon *(invitation only)*

Sponsored by **Tucker Law Group**

The DRI Veterans Network provides a forum for DRI's service veterans to memorialize their service, network, and engage in service work for veterans in need. Join fellow DRI veterans for lunch, conversation and friendship.

12:30 pm–1:30 pm

### Diversity and Inclusion and Women in the Law Networking Luncheon Featuring the Honorable Paula Brown

Sponsored by **Bradley Arant Boult Cummings LLP, Exponent, Faircloth Melton & Sobel LLC, Miletich PC, MRC, and Plunkett Cooney PC**



Join your colleagues from the Diversity and Inclusion and Women in the Law Committees for a networking lunch and special presentation by the Honorable Paula Brown of the State of Louisiana Court of Appeal, Fourth Circuit, who will share her words of wisdom on success and fulfilling your personal potential.

*Tickets to the Diversity and Inclusion and Women in the Law Networking Luncheon are \$55. Please purchase tickets by notation on the registration form or online at [dri.org](http://dri.org).*

### Substantive Law Committee Practice Area Networking Events

Enjoy opportunities to network with other members of your substantive committee, including practice area CLE sessions, committee dine arounds, and business meetings, just to name a few. These events are great ways to stay involved with your committees, meet new colleagues, and have fun. Watch your Committee Community page leading up to October for more information about these activities and how to sign up for them. If you are not currently a member of a committee and would like to become involved, sign up at [dri.org](http://dri.org) or contact the committee's leadership. There are plenty of opportunities for everyone to get involved.



6:30 pm–10:30 pm

### Mardi Gras Masquerade Ball

Sponsored by **Brown & James PC**

Join your colleagues and friends for an evening of mingling, mystery, and culinary genius at the Mardi Gras Masquerade Ball. Bring along your favorite Mardi Gras themed mask to wear to the ball and keep your friends guessing about your identity for as long as you can. Don't have a mask, well they are easy to find in New Orleans. Share in the fun as a delicious, traditional N'awlins dinner is served, the King and Queen of the evening are crowned, and the time-honored King Cake is sliced. Don't forget to bring your champagne glass and golden ticket to enjoy champagne throughout the evening and a chance at winning a prize during the golden ticket raffle drawing. Glasses may be purchased at the NFJE Booth in the Exhibit Showcase. And just when you think it may be time to go, the band strikes up for an evening of dancing. As they say in New Orleans, "*Laissez les bons temps rouler*," or as we know it, "*Let the good times roll*!" We look forward to seeing you there.

*Tickets to the Mardi Gras Masquerade Ball are \$100/individual ticket. Please purchase tickets by notation on the registration form or online at [dri.org](http://dri.org). If you would like to secure a table for your group of 10, please contact the DRI Meeting Services Department at [lsykes@dri.org](mailto:lsykes@dri.org).*



Committed to Diversity

### Diversity and Inclusion in DRI: A Statement of Principle

DRI is the largest international membership organization of attorneys defending the interests of business and individuals in civil litigation.

Diversity is a core value at DRI. Indeed, diversity, which includes sexual orientation, is fundamental to the success of the organization, and we seek out and embrace the innumerable benefits and contributions that the perspectives, backgrounds, cultures, and life experiences a diverse membership provides.

Inclusiveness is the chief means to increase the diversity of DRI's membership and leadership positions. DRI's members and potential leaders are often also members and leaders of other defense organizations. Accordingly, DRI encourages all national, state, and local defense organizations to promote diversity and inclusion in their membership and leadership.

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EVENT

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# General Information

## CLE Accreditation

The Annual Meeting has been approved for Mandatory Continuing Legal Education (MCLE) credit by the State Bar of California in the amount of 10 hours, including up to 3 hours of ethics credit. Accreditation has been requested from every state with MCLE requirements. Certificates of Attendance will be available for each attendee. Attendees are responsible for obtaining CLE credits from their respective states. Credit availability and requirements vary from state to state; please check our website at [dri.org](http://dri.org) for more information on your state.

## Counsel Meetings

DRI's counsel meetings incentive program provides corporations and insurance carriers the opportunity to meet with their invited counsel before or after DRI events. The program is based on the premise that the majority of the attorneys representing these companies are most likely DRI members planning to attend the Annual Meeting. DRI's program makes it easy and enticing for companies to hold counsel meetings at the Annual Meeting. Companies such as Coach USA Inc./Mega Bus, Grinnell Mutual, LP Building Products and State Farm Insurance already are committed to holding meetings at the Annual Meeting. A complete schedule of counsel meetings will be distributed onsite. To find out more about the DRI member incentive program or how your company can benefit from the counsel meetings incentive program, please contact Beth DeMars at DRI by calling 312.698.6234 or emailing [bdemars@dri.org](mailto:bdemars@dri.org).

## DRI for Life

*Sponsored by Laffey Leitner & Goode LLC*

As part of the DRI for Life initiative on the well-being of our members to include health and work/life balance, we will again offer yoga and running activities during the meeting. We are also offering several walking tours, see page 25, for details. Check the onsite meeting agenda for yoga classes schedule.

## DRI Philanthropic Activities Committee Silent Auction

For complete details, see page 17.

## Exhibit Showcase

### Wednesday Through Friday, October 16-18

Maximize your time at the Annual Meeting by visiting the Exhibit Showcase! Mingle with exhibitors, friends, and colleagues. Discover new technologies, products, and services geared toward assisting you in representing your clients and building your practice. DRI will host a New and Prospective Members Reception in the Exhibit Showcase on Wednesday, October 16, from 5:15 pm to 6:00 pm. Registration, continental breakfasts, refreshment breaks, and exhibitor raffle will be held in the Exhibit Showcase area. Be sure to visit the exhibit booths to become eligible to enter the exhibitor raffles. The raffle drawing will be held during the morning refreshment break on Friday.

## Hotel Facility

### New Orleans Marriott

555 Canal Street

New Orleans, LA 70130

504.581.1000

<https://www.marriott.com/hotels/travel/msyla-new-orleans-marriott>

Network with other attendees and exhibitors also staying at the hotel! DRI has secured a limited number of rooms at discounted group rates. A small portion of your room rate offsets the costs of the Annual Meeting. Please make your room reservations online at [dri.org](http://dri.org) or directly with the hotel, and be sure to mention the DRI 2019 Annual Meeting to be eligible for this special rate: **\$260 Single/Double Occupancy**.

Rooms are limited and available on a first-come, first-served basis. **Reservations must be made by Tuesday, September 17, 2019, to guarantee these special rates.** If room block capacity is reached on or before **September 17**, the DRI rate will not be guaranteed and may no longer be available. All reservations require a credit card guarantee or a deposit of the first night's room and tax. This deposit is nonrefundable if canceled within 72 hours of the arrival date.

## First-Time Attendee Program

At our Annual Meetings, DRI members make sure that our First-Timers get connected quickly through our First-Timer program.

### All first-time attendees will:

- get pre-meeting outreach from a veteran host;
- be joined by their host at the first-time attendee reception;
- be invited to join the host at an event during the meeting; and
- get follow up during and after the meeting to make sure the member is using all of DRI's many benefits.

We hope the newest DRI members and 2019 First-Timers will feel as welcomed as we all did at our first meetings.



## NEW THIS YEAR: Walking Tours and Cooking School Demonstration

From touring the Louisiana Supreme Court to antiquing on Royal Street, explore New Orleans with local guides. See page 25 for details.



## Meeting Attire

Business casual attire is appropriate for all DRI functions, except that casual attire is encouraged for the Thursday night reception at the Fulton Alley and business attire is proper for the Celebration of Leadership Reception and Dinner on Friday night.

## Registration Information

**Save \$200 when you register on or before September 17, 2019!**

Registration fee includes the following:

- Admission to all CLE programs
- Admission to all non-ticketed events
- Continental breakfast each morning
- Refreshment breaks
- Networking receptions
- Opportunity to purchase tickets to the Women's Networking Luncheon and the Celebration of Leadership Reception and Dinner
- Access to the DRI App—take notes on sessions, access course materials, message attendees, personalize your schedule, and more!

To ensure that you receive the electronic link to the course materials in advance and that, your name is listed in the Annual Meeting App and on the advance registration list distributed at the Annual Meeting, **DRI must receive your registration, either by mail, online, or by facsimile, on or before October 1, 2019.** For more information, visit [dri.org](http://dri.org) or call 312.795.1101.

## Refund and Cancellation Policy

The registration fee is fully refundable for cancellations received on or before **August 20, 2019**. Cancellations received between **August 21** and **September 17** will receive a refund, less a \$200 processing fee. No refunds will be issued for cancellations made after **September 17**. All cancellations and requests for refunds must be made in writing. Substitutions may be made at any time without charge. All refunds will be processed and mailed within four weeks of the conclusion of the Annual Meeting.

## Special Airline Rates

DRI is pleased to announce that discounted air fares are available on various major air carriers for DRI Annual Meeting attendees. To receive these discounts, please contact Direct Travel Ltd., DRI's official travel provider, at 800.840.0908. If you would like to have access to the DRI online travel booking tool, you must complete a Business Travel Profile form at [www.dt.com](http://www.dt.com). Within 24 business hours, you will receive information on accessing the system.

## Weather

The average high temperature in October is 79°F; however, the nights can be cooler. A jacket or coat is recommended.



## Service Project

Hosted by the Philanthropic Activities Committee

Sponsored by Coughlin Betke LLP, Foley & Mansfield PLLP, HeplerBroom LLC, and Lightfoot Franklin & White LLC

DRI and #DRICares has set a goal of assembling 1,000 backpacks filled with personal items to donate to foster kids throughout the New Orleans area. This project is called Bags4Kids. The majority of the children placed in foster care come into the system with the clothes on their backs and nothing more. DRI would love your help in providing these kids with toiletry items, small toys, and personal items. There will be special recognition to any person, firm, vendor, association or organization that commits to providing 1,000 of a particular item on the Bags4Kids AmazonSmiles wish list (link below). Thank you for working with DRI and #DRICares in making the lives of others just a little bit better. Visit <https://www.bags4kids.org> for more information on Bags4Kids and how you can help.



Visit AmazonSmiles at <http://bit.ly/DRICares> to see what is needed and how you can participate

*Items purchased can be sent to:*

Foley Mansfield PLLC  
650 Poydras St.  
New Orleans, LA 70130

**Items should arrive by October 4, 2019.**



## Family Fun in New Orleans

Welcome to the Crescent City! There is so much to do in New Orleans. From the French Quarter to the Arts District, and Magazine Street to the Garden District, Riverfront and Downtown—you'll find authentic fun and a welcoming spirit at every turn. Below are just a few

of the many family-friendly activities you can do but if they don't inspire you, visit New Orleans Tourism at <https://www.neworleans.com> for more details.

**Audubon Aquarium of the Americas**

<https://audubonnatureinstitute.org/aquarium>

**Audubon Zoo**

<https://audubonnatureinstitute.org/zoo>

**Louisiana Children's Museum**

<https://www.lcm.org>

**Mardi Gras World**

<https://www.mardigrasworld.com>

**National WWII Museum**

<https://www.nationalww2museum.org>

**Steamboat Natchez**

<https://www.steamboatnatchez.com>



## Thursday and Friday, October 17 and 18

### Daily Yoga

Grab a friend and start your day with yoga. Yoga uses breathing techniques, exercise, and meditation to help you reduce stress, lower blood pressure, and improve heart function. It helps to improve health and happiness. You don't want to miss it!



### Daily Run

See onsite meeting agenda for the where and when for yoga and the daily run each day.

### New Orleans Walking Tours and Cooking Demonstration

See page 25 for details.



# DRI Annual Meeting Sponsors

## Diamond Sponsors

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# dri™ Registration Form

2019 Annual Meeting | October 16-19, 2019 | New Orleans Marriott Hotel

Advance Registration Deadline: **September 17, 2019**

NAME _____		
NAME AS YOU WOULD LIKE IT TO APPEAR ON BADGE _____	SPOUSE/GUEST BADGE NAME _____	
FIRM/COMPANY _____		
ADDRESS _____		
CITY _____	STATE _____	ZIP CODE _____
PHONE _____	FAX _____	EMAIL _____
HOME ADDRESS _____		
CITY _____	STATE _____	ZIP CODE _____

Are you a first time DRI Annual Meeting attendee? ☐ YES ☐ NO

Please list any special needs \_\_\_\_\_

**Please send completed registration form with payment to:**

DRI—The Voice of the Defense Bar	For more information:
72225 Eagle Way	P: 312.795.1101
Chicago, Illinois 60678-7252	E: annualmeeting@dri.org
312.795.0747 (fax)—credit card payments only	

## Payment Information

☐ My check for \$ \_\_\_\_\_ is enclosed. (Please make checks payable to DRI. US funds only.)

☐ Please charge my credit card for \$ \_\_\_\_\_

Check One: ☐ VISA ☐ MasterCard ☐ American Express.

Card #             Exp. Date   -   CVC

Authorized Signature \_\_\_\_\_

## Annual Meeting Fees

### REGISTRATION FEES

	On or before Sept. 17	After Sept. 17
Member	<input type="checkbox"/> \$895	<input type="checkbox"/> \$1,095
Nonmember	<input type="checkbox"/> \$1,095	<input type="checkbox"/> \$1,295
Member In-House Counsel*	<input type="checkbox"/> \$200	<input type="checkbox"/> \$200
Nonmember In-House Counsel*	<input type="checkbox"/> \$520	<input type="checkbox"/> \$520
Member Claims Executive	<input type="checkbox"/> \$200	<input type="checkbox"/> \$200
Nonmember Claims Executive	<input type="checkbox"/> \$520	<input type="checkbox"/> \$520
Government Member	<input type="checkbox"/> \$595	<input type="checkbox"/> \$595

**Total Registration Fees** ..... \$ \_\_\_\_\_

### TICKETED SOCIAL EVENTS

	Number of Tickets	
Diversity and Women's Networking Luncheon (Friday) Individual Tickets	_____ \$55/ticket	\$ _____
Mardi Gras Masquerade Ball (Friday) Individual Tickets	_____ \$100/ticket	\$ _____

**Total Ticketed Events** ..... \$ \_\_\_\_\_

### WALKING TOUR AND COOKING DEMONSTRATION TICKETS

	Number of Tickets	
Thursday Tour, Louisiana Supreme Court	_____ \$20/ticket	\$ _____
Thursday Tour, Insider's Guide to the Vieux Carré	_____ \$20/ticket	\$ _____
Friday Cooking Demonstration, New Orleans School of Cooking	_____ \$55/ticket	\$ _____
Friday Tour, "Antiquing" New Orleans Style	_____ \$20/ticket	\$ _____
Friday Tour, Walkin' on the River	_____ \$20/ticket	\$ _____

**Total Tour Events** ..... \$ \_\_\_\_\_

### SILENT AUCTION RAFFLE TICKETS

Individual Tickets (up to four)	_____ \$10/ticket	\$ _____
Book (buy five tickets, get one free)	_____ \$50/book	\$ _____

\* In-house counsel is defined as a licensed attorney who is employed exclusively by a corporate or other private sector organization, for the purpose of providing legal representation and counsel only to that corporation, its affiliates and subsidiaries.

**TOTAL AMOUNT DUE** \$ \_\_\_\_\_

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# Walking Tours and Cooking School Demonstration

**New This Year...** Walking tours and an opportunity to participate in a cooking demonstration are being offered



**#DRICares**

this year on both Thursday and Friday for a nominal fee. Proceeds after expenses from these activities will be donated to Kingsley House, a New Orleans organization whose mission is to educate children, strengthen families, and build community. Visit [www.kingsleyhouse.org](http://www.kingsleyhouse.org) to learn more. We encourage you to participate in these interesting and enjoyable opportunities that have been created exclusively for the Annual Meeting by DRI member and local meeting liaison Marta-Ann Schnabel. Don't miss the fun while giving back to New Orleans. **Please purchase tickets for these tours by notation on the registration form or online at [dri.org](http://dri.org).**

## Thursday Walking Tours

Thursday, October 17, 3:00 pm–5:00 pm

### Louisiana Supreme Court

*(Led by Marta-Ann Schnabel and Janell Forges)*

Built between 1907 and 1909, the Louisiana Supreme Court Building at 400 Royal Street originally housed various state and local government offices, including the district court and the Louisiana Supreme Court. Abandoned by the courts for a “modern” facility in the central business district in 1958, the building was untended until local lawyers rallied in the mid-1990s to reclaim and renovate the fabulous old neo-classical structure. Restoration was slow and steady, but in 2004 the building was finally completed. Join members of the supreme court staff and local historians to tour the magnificent courtrooms and library, as well as the museum, which offers a glimpse into the rich history of Louisiana’s legal system and its ties to the Napoleonic Code. **Cost per person: \$20. Activity is limited to 50 people.**

Thursday, October 17, 3:00 pm–5:00 pm

### The Insider’s Guide to the Vieux Carré

*(Led by J. Gregg Collins and Christopher Tidmore)*

New Orleans attorney mediator and history buff Gregg Collins has cajoled his friend, Christopher Tidmore (political editor of the *Louisiana Weekly*), to join him in hosting a walking tour of the Vieux Carré, providing local insight into the textured history, varied cultural influences and architectural diversity that makes the city unique. From Bienville’s decision in 1718 to establish a settlement at the first crescent of high ground above the mouth of the Mississippi, New Orleans has survived French and Spanish colonial rule, the Louisiana Purchase, the Civil War, Reconstruction, the Spanish American War, desegregation, and Hurricane Katrina. A living tribute to the city’s heritage, discover that the French Quarter is far more than Bourbon Street! **Cost per person: \$20. Activity is limited to 28 people.**

## Friday Cooking School Demonstration and Walking Tours

Friday, October 18 3:00 pm–5:00 pm

### New Orleans School of Cooking

Welcome to the fun, food, and folklore of the New Orleans School of Cooking! During this two-hour cooking demonstration, you will be introduced to the wonderful food and rich culture of New Orleans and Louisiana. Located in a renovated molasses warehouse built in the early 1800s in the heart of the French Quarter, you will learn and enjoy the basics of Louisiana cooking, where fun is key, and in a way you’ll never forget. New Orleans Cajun/Creole experts will teach New Orleans specialties such as gumbo, jambalaya, and pralines, seasoning them with history, trivia, and tall tales. At the conclusion of the cooking demo, you will get to enjoy the delicious food prepared by the Chef and take home the recipes to try yourself! **Cost per person: \$55. Activity is limited to 50 people.**

Friday, October 18, 3:00 pm–5:00 pm

### “Antiquing” New Orleans Style

*(Led by Amelia “Mimi” Williams Koch)*

Join confessed amateur antique junkie Mimi Koch and her colleagues in an exploration of their favorite haunts in the French Quarter. Be introduced to the best places to find value and quality in heirloom jewelry, furniture, and accessories. Explore the lesser-known shops and offerings along Royal Street and learn a little history along the way. Not a shopper? Well, there are likely to be some refreshments and a visit to the Historic New Orleans Collection along the way. **Cost per person: \$20. Activity is limited to 28 people.**

Friday, October 18, 3:00 pm–5:00 pm

### Walkin’ on the River

*(Led by Marta-Ann Schnabel and Andrew Abrams)*

Mark Twain once said, “The Mississippi River will always have its own way; no engineering skill can persuade it to do otherwise.” While true, the riverfront offers its own perspective on the intersection between the marvels of nature and human accomplishment. From the massive commercial Port of New Orleans to the docked cruise ships to the Riverwalk development to Woldenberg Park to the “Moon Walk,” a narrated stroll along the Mighty Mississippi is a perfect way to spend a Friday afternoon. **Cost per person: \$20. Activity is limited to 50 people.**

Photo courtesy of New Orleans & Company







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