



DRI delivers resources to build your practice

Women in the Law

Celebrating Our History and
Looking Forward to Our Future

- Develop long-lasting relationships with colleagues across the country through small-group networking events
- Enjoy superior programming to educate and inspire you to be your best
- Learn practical tips on how to communicate better with clients and other counsel



January 22-24, 2020

The Scottsdale Resort at McCormick Ranch
Scottsdale, AZ

This is a seminar unlike any other. It is the best networking event for women lawyers. We gather outstanding women from law firms and corporate legal departments around the country to provide you with practical advice, excellent programming on aspects of the law that span all substantive areas, and the opportunity to build lasting relationships with the women you encounter. If you have attended this seminar in the past, you know this to be true. If you have never attended, we encourage you to join this amazing group of women as we strive to inspire and support each other.

We sincerely hope you will consider attending this year's DRI Women in the Law Seminar as we celebrate our history, and look forward to our very bright future.



Sandra J. Wunderlich
Program Chair



Kelly A. Williams
Committee Chair



C. Meade Hartfield
Program Vice Chair



Marie E. Chafe
Committee Vice Chair



E. Todd Presnell
Law Institute

PRESENTED BY **DRI's Women in the Law Committee**

THIS SEMINAR BROCHURE IS SPONSORED BY



Register online now at dri.org or complete the form in the back.

What You Will Learn



- How to communicate more effectively to get more of what you want
- How to recognize and prevent jurors' use of digital media during trials
- How in-house counsel are incentivizing outside counsel who embrace diversity and inclusion
- How to navigate the evolving legal landscape of new data privacy laws
- How to communicate more effectively with in-house counsel
- Understand the legal implications associated with the use of biometric data

Members Get More

- Access to **LegalPoint**™ at **dri.org**: Committee newsletters, seminar course materials, and other publications.
- Access to the **DRI Women in the Law Committee Community**: Share articles, post blogs, and connect with others on the latest trends in your area of practice.
- Access to **dri circles**, where lawyer-to-lawyer connections happen. Search **dri circles** in your app store:



Use dri™ Dividends Points to **reduce your registration fee**:

- Recruit a member
- Attend a seminar
- Participate on a committee
- ...and more!

Visit **dri.org**, go to **My DRI** and click on **DRI Dividends** to see your balance.

Get engaged, get recognized, and get rewarded.

PROGRAM SCHEDULE

WEDNESDAY, JANUARY 22

DRI for Life Sunrise Yoga

7:00 a.m. | *Stay tuned for more details.*

Community Service Project

9:00 a.m.



Join the DRI Women in the Law Philanthropic Activities Subcommittee for a community service project at **Vista Del Camino Food Bank** from 9:00 a.m.–11:00 a.m.

2:00 p.m. Registration

2:30 p.m. Success Signals: Opening the Door to Getting More of What You Want

Communications are the lifeblood of the legal profession: we communicate with clients, judges, juries, and other counsel. Yet we are not trained to understand our own communication styles or those of others. This interactive workshop teaches a simple, yet effective, approach to better communication, enabling participants to build rapport with others quickly and have their intended message understood.

Julie Hagen Shows, *University of Minnesota Law School, Minneapolis, MN*

5:00 p.m. Adjourn

6:00 p.m. Networking Reception

SPONSORED BY **Laffey Leitner & Goode LLC**

7:30 p.m. Dine-Arounds | Join colleagues and friends at selected restaurants for dinner (*on your own*). More details will be sent to registrants in advance of the seminar.

THURSDAY, JANUARY 23

Device Charging Station

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Shook Hardy & Bacon LLP

Wireless Access

SPONSORED BY **Butler Weihmuller Katz Craig LLP**
Robson Forensic Inc.

7:00 a.m. Registration

7:00 a.m. Continental Breakfast

Click on any speaker name to view bio.

7:00 a.m. First-Time Attendees Breakfast

Kelly A. Williams, *Houston Harbaugh PC, Pittsburgh, PA*

8:00 a.m. Welcome and Introductions

E. Todd Presnell, *Bradley Arant Boult Cummings LLP, Nashville, TN*

Sandra J. Wunderlich, *Tucker Ellis LLP, Saint Louis, MO*

8:10 a.m. Keynote Address: We Didn't Start the Fire

Reflecting on the ever-changing landscape for women with anecdotes about life as an associate, partner, three-time presidential appointee, board member of U.S. Steel, Entravision, and Amalgamated Bank, not-for-profit leader, wife, and mother, the speaker will highlight the inextricable nature of women's personal and professional lives and discuss our shared responsibility to create a more equitable future for all.

 **Patricia Diaz Dennis**, *AT&T (retired), San Antonio, TX*

9:10 a.m. Keeping the Battle in the Courtroom: Combatting Juror Misconduct in the Digital Age

Nearly 40 percent of millennials admit to interacting more with their smartphones than with people. Is it realistic to think that they won't search their phones for answers during a trial? This session will explore ways to combat the digital native's instinct to go outside the courtroom for answers.

Amanda M. Cialkowski, *Nilan Johnson Lewis PA, Minneapolis, MN*

10:00 a.m. Refreshment Break

10:20 a.m. Communicating with In-House Counsel Across the Generational and Corporate Divide

A panel of in-house counsel from different generations and different corporate structures will discuss how and when they prefer to receive communications from outside counsel, how communications from outside counsel can affect their business, and how outside

counsel can communicate more effectively with their companies.

MODERATOR | **Heidi B. Friedman**, *Thompson Hine LLP*, Cleveland, OH

PANEL

- ➔ **Sneha Desai**, *BASF Corporation*, Florham Park, NJ
- ➔ **Jessica Saunders Eichel**, *Combe Inc.*, White Plains, NY
- ➔ **Melanie D. Margolin**, *Wabash National Corporation*, Lafayette, IN

11:10 a.m. **Breakout Sessions** (see below)

12:00 p.m. **Awards Luncheon**

SPONSORED BY **Lightfoot Franklin & White LLC**
MDD Forensic Accountants
MRC
Ray Quinney & Nebeker
Tucker Ellis LLP

1:30 p.m. **One Year Later: How In-House Counsel Have Moved the Needle**

Over 100 corporations issued an ultimatum to outside counsel in an open letter to increase diversity or lose business. One diverse attorney wrote a compelling response. Hear from counsel one year later about the challenges, the strategies employed, and the results of their efforts.

MODERATOR | **Alicia Wilson**, *Johns Hopkins University*, Baltimore, MD

PANEL

- ➔ **Cari Almo Gallman**, *Bristol-Myers Squibb*, Lawrence, NJ
- ➔ **Nancy J. Laben**, *Booz Allen Hamilton*, Washington, D.C.

Donald S. Prophete, *Constangy Brooks Smith & Prophete LLP*, Kansas City, MO

2:20 p.m. **The End of Lawlessness: Your Data, Your Decision**

Data collectors have been capitalizing on something that does not belong to them for years—consumer data. A sea change is underway, however. This interactive program will explore the changing legal landscape of data privacy legislation and what it likely means for the future.

Simone McCormick, CIPP (US), *Lewis Brisbois Bisgaard & Smith LLP*, Portland, OR

3:10 p.m. **Refreshment Break**

3:30 p.m. **Women in the Law Committee Business Meeting** (*open to all*)

4:00 p.m. **Small-Group Networking Breakouts**

Make some new friends or catch up with old ones as you connect with other attendees with like-minded interests in a variety of enrichment activities. *Registration information will be provided at a later date.*

BREAKOUTS Thursday, 11:10 a.m.–12:00 p.m. (*choose one*)

A New Frontier: Insurance Claims of the Future

As technology changes our world on a daily basis, carriers must keep up with the new claims that arise—cyberattacks, bitcoin theft, and self-driving vehicle accidents, to name a few. This session addresses the newest claims being asserted and how carriers are responding.

Sharon D. Stuart, *Christian & Small LLP*, Birmingham, AL

➔ **Maggie F. Weber**, *Nationwide Insurance*, Columbus, OH

Band of Sisters: Better Together

“A woman alone has power; collectively we have impact.” Embrace the power of collaboration. Participate in this interactive session with your female colleagues who will share their experiences and advice on the benefits of a strong female tribe.

Kristen Elizabeth Dennison, *Littleton Park Joyce Ughetta*, Radnor, PA

Bridget E. Harris, *Lightfoot Franklin & White LLC*, Birmingham, AL

Stephanie Holcombe, *Porter Hedges LLP*, Houston, TX

Creating Your Own Priorities (*Corporate Counsel Only*)

Integrating work and home life is more challenging than ever in our connected and on-demand culture, especially for women. Learn how to create your own priorities by saying yes to what matters most and no to what doesn’t.

➔ **Allison Bernstein**, *7-Eleven Inc.*, Dallas, TX

➔ **Keneisha Miller**, *7-Eleven Inc.*, Dallas, TX

6:00 p.m. **Sip and Socialize Reception, including the DRI for Life Mocktail Bar**

SPONSORED BY **ESI**

Thompson Hine Spotlight on Women

7:30 p.m. **An Evening of Networking Fun** | Join us for an evening of networking events. Stay tuned for details about events and registration information.

FRIDAY, JANUARY 24

Device Charging Station

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Robson Forensic Inc.

7:30 a.m. **Registration**

7:30 a.m. **Continental Breakfast**


8:00 a.m. **Announcements**

C. Meade Hartfield, *Bradley Arant Boult Cummings LLP*, Birmingham, AL

8:05 a.m. **Beam Me up Scotty! The Future Is Here!**

Previously only seen in sci-fi movies, using biometric data to unlock computers, confirm identity, and track movements is no longer futuristic fantasy. Explore this new legal frontier with counsel for a company in the business of tracking biometric data and defense counsel for companies using it.

Scott McLean, PhD, *Exponent*, Farmington Hills, MI

 **Joshua Strom**, *Starkey Hearing Technologies*, Eden Prairie, MN

Caroline M. Tinsley, *Tucker Ellis LLP*, Saint Louis, MO


9:00 a.m. **Leveling the Playing Field**

Much as in the legal field, women are often underrepresented in science, technology, and math. Sadly, women's contributions in these areas are often overlooked. This panel will dis-


cuss the future of American innovation and the steps we can take to create a path forward for women in all occupations.

MODERATOR | **Rachael L. Rodman**, *Ulmer & Berne LLP*, Columbus, OH

PANEL

 **Kimberly I. (Kim) Hughes**, *Microsoft Corporation*, Redmond, WA

 **Medha Kapil**, *BioMotiv LLC*, Cleveland, OH

 **Sandra K. Nowak**, *3M Company*, Saint Paul, MN

9:55 a.m. **Ethics: Not So Fast! Know the Hidden Risks in Client Terms and Conditions**

Before you blindly accept the terms and conditions that clients unilaterally impose in an engagement, consider the potentially hidden risks embedded in these terms and conditions, including unknown conflicts of interest, heightened obligations for data security imposed on your firm, and other traps for the unwary.

MODERATOR | **Deborah Alley Smith**, *Christian & Small LLP*, Birmingham, AL

PANEL


 **Sarah Yehle Fulkerson**, *Saint Luke's Health System*, Kansas City, MO

 **Margaret (Maggie) Moore**, *Edward Jones*, Saint Louis, MO

10:55 a.m. **Refreshment Break**

11:15 a.m. **Authentic Rainmaking Strategies for Women Lawyers**

This interactive workshop is designed to equip women lawyers with authentic strategies for rainmaking by addressing the unique challenges and opportunities that women lawyers encounter in generating business. Participants will build their own plans for maximizing their individual strengths and interests to achieve their own goals.

 **Tasneem K. Khokha**, *GrowthPlay*, Chicago, IL

12:45 p.m. **Adjourn**

 Denotes the **DRI CLIENT CONNECTION**: In-house and claims professional speakers

GENERAL INFORMATION

In-House Counsel

In-house counsel are eligible for free registration to DRI seminars. In-house counsel are defined as licensed attorneys who are employed exclusively by a corporation or other private sector organization for the purpose of providing legal representation and counsel only to that corporation, its affiliates, or its subsidiaries. To qualify for free registration, in-house counsel must be a DRI member and a member of the DRI Corporate Counsel Committee *or* be sponsored by a DRI member who is both registered and has paid for the seminar.

Nonmember in-house counsel may utilize this offer only once. This offer excludes the DRI Annual Meeting and the DRI Business Management Principles for Lawyers Seminar.

Claims Executives

Claims professionals are eligible for free registration to DRI seminars. Claims professionals are defined as any individuals employed by a corporation or insurance company, who spend a substantial portion of their professional time hiring or supervising outside counsel in the representation of businesses, insurance companies or their insureds, associations, or governmental entities in civil litigation. To qualify for free registration, the claims professional must be a DRI member under a corporate membership *or* be sponsored by a DRI member who is both registered and has paid for the seminar. **Nonmember claims professionals may utilize this offer once per calendar year. This offer excludes the DRI Annual Meeting.**

CLE Accreditation

This seminar has been approved for MCLE credit by the State Bar of California for up to **8.5** hours, including **1** hour of ethics credit. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states. Credit availability and requirements vary from state to state; please [check the DRI website at dri.org](#) for the latest information for your state.

Registration Policy

Save \$100 when you register by January 2, 2020. (See the registration form for pricing.) The registration fee includes course materials, continental breakfasts, refreshment breaks, networking receptions, and access to the DRI App. If you wish to have your name appear on the registration list distributed at the conference and receive the course materials in advance, DRI must receive your registration by

January 9, 2020 (please allow 10 days for processing). Registrations received after **January 9, 2020**, will be processed on-site.

Refund Policy

The registration fee is fully refundable for cancellations received on or before **January 9, 2020**. Cancellations received after **January 9** and on or before **January 16, 2020**, will receive a refund, less a \$100 processing fee. Cancellations made after **January 16** will not receive a refund, but a \$100 certificate good for any DRI seminar within the next 12 months will be issued. All cancellations and requests for refunds must be made in writing. Fax (312.795.0747) or email (seminars@dri.org) to DRI's Accounting Department. Processing of refunds will occur within four weeks after the date of the seminar. All refunds will be processed in the same method that the payment was received. Substitutions may be made at any time without charge and must be submitted in writing.

Discounts

Group Discount The first and second registrations from the same firm or company are subject to the fees outlined previously. The registration fee for additional registrants from the same firm or company is **\$775**, regardless of membership status if received on or before **January 2, 2020**. After **January 2**, the group rate is **\$875**. All registrations must be received at the same time to receive the discount.

Travel Discounts DRI offers discounted meeting fares on various major air carriers for **DRI Women in the Law Seminar** attendees. To receive these discounts, please contact Direct Travel, DRI's official travel provider, at 800.840.0908. As always, to obtain the lowest available fares, early booking is recommended.

- The taping or recording of DRI seminars is prohibited without the written permission of DRI.
- Speakers and times may be subject to last-minute changes.
- A small portion of your room rate offsets the costs of the seminar.
- DRI policy provides there will be no group functions sponsored by others in connection with its seminars.

Hotel Accommodations

A limited number of discounted hotel rooms have been made available at **Scottsdale Resort at McCormick Ranch, 7700 E McCormick Pkwy, Scottsdale, AZ 85258** ([click here](#) to view hotel photos).

Take advantage of the group rate of **\$255 Single/Double** in one of two ways:

- 1) Reserve online: [Click here](#) or visit dri.org and go to the **DRI Women in the Law Seminar** page and click on the "Book hotel" button.
- 2) Or **contact the hotel directly at 480.991.9000** and mention the **DRI Women in the Law Seminar**.

The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by **January 2, 2020**, to be eligible for the group rate. Requests for reservations made after **January 2** are subject to room and rate availability.

FACULTY *Click on any name to view bio.*

➔ **Allison Bernstein**, 7-Eleven Inc., Dallas, TX

Marie E. Chafe, Cornell Gollub, Boston, MA

Amanda M. Cialkowski, Nilan Johnson Lewis PA,
Minneapolis, MN

➔ **Patricia Diaz Dennis**, AT&T (retired), San Antonio, TX

Kristen Elizabeth Dennison, Littleton Park Joyce Ughetta,
Radnor, PA

➔ **Sneha Desai**, BASF Corporation, Florham Park, NJ

➔ **Jessica Saunders Eichel**, Combe Inc., White Plains, NY

Heidi B. Friedman, Thompson Hine LLP, Cleveland, OH

➔ **Sarah Yehle Fulkerson**, St. Luke's Health System,
Kansas City, MO

➔ **Cari Almo Gallman**, Bristol-Myers Squibb, Lawrence, NJ

Bridget E. Harris, Lightfoot Franklin & White LLC,
Birmingham, AL

C. Meade Hartfield, Bradley Arant Boulton Cummings LLP,
Birmingham, AL

Stephanie Holcombe, Porter Hedges LLP, Houston, TX

➔ **Kimberly I. (Kim) Hughes**, Microsoft Corporation,
Redmond, WA

➔ **Medha Kapil**, BioMotiv LLC, Cleveland, OH

➔ **Tasneem K. Khokha**, GrowthPlay, Chicago, IL

➔ **Nancy J. Laben**, Booz Allen Hamilton, Washington, D.C.

➔ **Melanie D. Margolin**, Wabash National Corporation,
Lafayette, IN

Simone McCormick, CIPP (US), Lewis Brisbois Bisgaard &
Smith LLP, Portland, OR

Scott McLean, PhD, Exponent, Farmington Hills, MI

➔ **Keneisha Miller**, 7-Eleven Inc., Dallas, TX

➔ **Margaret (Maggie) Moore**, Edward Jones,
Saint Louis, MO

➔ **Sandra K. Nowak**, 3M Company, Saint Paul, MN

E. Todd Presnell, Bradley Arant Boulton Cummings LLP,
Nashville, TN

Donald S. Prophete, Constangy Brooks Smith &
Prophete LLP, Kansas City, MO

Rachael L. Rodman, Ulmer & Berne LLP, Columbus, OH

Julie Hagen Showers, University of Minnesota,
Minneapolis, MN

Deborah Alley Smith, Christian & Small LLP, Birmingham, AL

➔ **Joshua Strom**, Starkey Hearing Technologies,
Eden Prairie, MN

Sharon D. Stuart, Christian & Small LLP, Birmingham, AL

Caroline M. Tinsley, Tucker Ellis LLP, Saint Louis, MO

➔ **Maggie F. Weber**, Nationwide Insurance, Columbus, OH

Kelly A. Williams, Houston Harbaugh PC, Pittsburgh, PA

➔ **Alicia Wilson**, Johns Hopkins University, Baltimore, MD

Sandra J. Wunderlich, Tucker Ellis LLP, Saint Louis, MO

View faculty bios on the DRI Women in the Law Seminar webpage; click on "View speakers" button.



Diversity and Inclusion in DRI: A Statement of Principle

DRI is the largest international membership organization of attorneys defending the interests of business and individuals in civil litigation.

Diversity is a core value at DRI. Indeed, diversity, which includes sexual orientation, is fundamental to the success of the organization, and we seek out and embrace the innumerable benefits and contributions that the perspectives,

backgrounds, cultures, and life experiences a diverse membership provides.

Inclusiveness is the chief means to increase the diversity of DRI's membership and leadership positions. DRI's members and potential leaders are often also members and leaders of other defense organizations. Accordingly, DRI encourages all national, state, and local defense organizations to promote diversity and inclusion in their membership and leadership.

Harassment and Discrimination

DRI is committed to the policy of equal opportunity regardless of race, color, religion, sex, sexual orientation, gender, national origin and disability in all of its programs and activities, as well as maintaining an environment in our programs and activities which is free from all forms of harassment or discrimination of any kind. Pursuant to this policy, if any person who attends our programs or activities experiences unlawful discrimination or harassment, this should be reported to the Executive Director so that appropriate action may be taken.

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Asbestos Medicine

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December 5–6, 2019

Professional Liability

*Sheraton New York Times
Square Hotel, New York, NY*

January 30–31, 2020

**Civil Rights and Governmental
Tort Liability**

Manchester Grand Hyatt, San Diego, CA

February 5–7, 2020

Product Liability Conference

New Orleans Marriott, New Orleans, LA

April 29–May 1, 2020

Life, Health, Disability and ERISA

*Sheraton New Orleans,
New Orleans, LA*

April 30–May 1, 2020

Trucking Law

JW Marriott Austin, Austin, TX

May 6, 2020

Cannabis Law

Boston Marriott Copley, Boston, MA

May 6–8, 2020

Drug and Medical Device Litigation

Boston Marriott Copley, Boston, MA

June 4–5, 2020

Hot Topics in International Law

Meitar Law Firm, Tel Aviv, Israel

September 10–11, 2020

Nursing Home/ALF Litigation

Omni Nashville Hotel, Nashville, TN

November 19–20, 2020

Asbestos Medicine

Manchester Grand Hyatt, San Diego, CA

December 3–4, 2020

**Insurance Coverage and
Practice Symposium**

Sheraton New York, New York, NY

December 3–4, 2020

Professional Liability

Sheraton New York, New York, NY

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The Scottsdale Resort at McCormick Ranch | Scottsdale, AZ

How many attorneys are in your firm? _____

What is your primary area of practice? _____

Registration fee includes seminar attendance, networking receptions, course materials, and access to the DRI App. DRI will email a link to download the course materials to all registrants two weeks in advance of the seminar. Only members of DRI will have access to the PowerPoint presentations after the seminar.

	On or before Jan. 2, 2020	After Jan. 2, 2020
<input type="checkbox"/> Member	\$875	\$975
<input type="checkbox"/> Nonmember	\$1,195	\$1,295
<input type="checkbox"/> Government Member	\$575	
<input type="checkbox"/> Law Student Member	FREE	
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<input type="checkbox"/> Claims Executive Member*	FREE	
<input type="checkbox"/> Group Discount*	\$775	\$875
<input type="checkbox"/> Community Service Project	FREE	

Questions? Call DRI Customer Service at 312.795.1101.

Signature _____

2020-0208B

131 S. Dearborn, 6th Floor, Chicago, IL 60603



55 West Monroe Street
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Chicago, IL 60603 USA



Women in the Law Seminar

January 22-24, 2020
The Scottsdale Resort
at McCormick Ranch
Scottsdale, AZ

*DRI is the place to secure lawyer-
to-lawyer referrals.*

The Women in the Law Seminar is a great place to grow your network and earn valuable CLE.

Maximize your business development and education needs at DRI Seminars.

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