

## MARKETING SPEAKER TEMPLATE

**Subject Line:** Did You Hear? I'm Speaking at the **2026 Insurance Coverage & Claims Institute!**

I am excited to announce that I will be a speaker at the DRI 2026 Insurance Coverage & Claims Institute to be held from **March 11–13** in **Chicago**. The name of my session is [NAME OF SESSION].

Presenting at this event is an opportunity I'm truly passionate about, especially because [GIVE A COMPELLING REASON]. For the past [NUMBER OF YEARS], I've worked in the [INDUSTRY]. During that time, my extensive background has allowed me to develop an expertise in [SHARE EXPERTISE].

By the end of my session, I hope you will walk away with:

[AS BULLETS, SHARE 1-3 TAKEAWAYS THAT AN AUDIENCE WILL HAVE AFTER THEY LISTEN TO YOU SPEAK]

To register, please click the link below to learn more about the program:

<https://bit.ly/4pRFxxe>

I hope to see you there!

Regards,

[SPEAKER NAME]