

MARKETING SPEAKER TEMPLATE

Subject Line: I'm Speaking at DRI's Trucking Law Seminar!

I am excited to announce that I will be a speaker at DRI's Trucking Law Seminar to be held **April 29-May 1 in Atlanta, GA**. The name of my session is **[NAME OF SESSION]**.

Presenting at this event is an opportunity I'm truly passionate about, especially because **[GIVE A COMPELLING REASON]**. For the past **[NUMBER OF YEARS]**, I've worked in the **[INDUSTRY]**. During that time, my extensive background has allowed me to develop an expertise in **[SHARE EXPERTISE]**.

By the end of my session, I hope you will walk away saying: **[AS BULLETS, SHARE 1-3 TAKEAWAYS THAT AN AUDIENCE WILL HAVE AFTER THEY LISTEN TO YOU SPEAK]**

Please click here to learn more about the program: [https://www.dri.org/education-
cle/seminars/2026/trucking](https://www.dri.org/education-
cle/seminars/2026/trucking)

I hope to see you there!

Regards,

[SPEAKER NAME]