

DRI Partners with RMHC Philly for the 2022 DRI Annual Meeting

October 26-28

Hosted by: The DRI Foundation DRI Cares Committee



DRI Cares is proud to be partnering with **Ronald McDonald House Charities® (RMHC) of the Philadelphia Region** for this year's Annual Meeting. New this year, we are providing multiple opportunities for our members to participate in several philanthropic activities - all benefiting this fantastic organization. Be on the lookout for on-site information with the times and locations for these opportunities!

"We are delighted to partner with RMHC Philly during our main event of the year," said Dean Martinez, Chief Executive Officer of DRI. "The DRI Foundation is committed to supporting DRI members, their communities, and the cities where DRI holds seminars and other events. We are proud to help fund initiatives that truly make a difference."

RMHC Philly supports families of seriously ill children by creating a community of comfort and hope. Our two Ronald McDonald House® programs provide temporary lodging, transportation, meals, and social services to families who travel to Philadelphia for pediatric care. Our three Ronald McDonald Family Room® programs extend the support of our Houses into the hospital setting and offer a quiet respite space for families at Children's Hospital of Philadelphia and St. Christopher's Hospital for Children. Ronald McDonald Camp is a week-long overnight camp for children with cancer and their siblings held in the Pocono Mountains every August. The Ronald McDonald Care Mobile®, operated in partnership with St. Christopher's Foundation for Children, provides comprehensive and continuous oral healthcare to children in North Philadelphia.

Proceeds from donations made at local McDonald's restaurants make up less than 5% of our annual revenue. The remainder of our multi-million-dollar budget is generated through the generosity of individuals, corporations, and foundations. It costs RMHC Philly \$155 a night per family to provide housing and supportive services; however, families are only asked to contribute \$25 per night. No one is

ever turned away due to inability to pay, and the House waives approximately half the nightly fees annually.

The first Ronald McDonald House was born in Philadelphia on October 15, 1974. Working as a pediatric oncologist at the Children's Hospital of Philadelphia in the 1970s, Dr. Audrey E. Evans saw families spend night after night in the hospital while their children received life-saving medical treatment. Through her efforts and the generosity of many donors, Ronald McDonald House has grown from a single idea to the model for 380 Houses worldwide.

Visit www.RMHCphilly.org to learn how you can become involved.