



From Challenge to Opportunity: Charting Career Success as a Diverse Lawyer

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Tasneem K. Khokha has spent over 20 years in the professional services space working with lawyers and other professionals to grow their businesses and helping firms make the most of their relationships with their clients, their talent, and their recruits. Prior to joining GrowthPlay, Tasneem was a partner and the Director of Marketing at Katten Muchin Rosenman, where she led the firm's marketing and business development team. Tasneem previously practiced law in the corporate department of Latham & Watkins and the restructuring group of Kirkland & Ellis. Clients value Tasneem's prior experience as a practicing professional and executive leader in professional services organizations and her relentlessly optimistic approach. Tasneem speaks frequently on topics related to new business development, selling professional services, marketing, client experience, leadership, diversity, and women in professional services. She has spoken at several law schools, including Northwestern Pritzker School of Law, University of Chicago Law School, and University of Illinois College of Law. Tasneem graduated from the University of Chicago Law School and earned her Bachelor's degree, with honors, from the University of Chicago. Tasneem serves on the board of directors of Latinos Progresando, a Chicago-based nonprofit that provides immigration legal services.

Summary

As diverse lawyers advance in their careers, knowing how to create opportunity within one's organization becomes increasingly important. Creating opportunities affords diverse lawyers more relationship capital, additional avenues for advancement, and more overall security in their careers. This program will equip participants to: Identify their most important stakeholders; Talk about what they do in an engaging manner; and Build relationships that create opportunities over time.

Materials

- [From Challenge to Opportunity: Charting Career Success as a Diverse Lawyer](#)