



## Advertising | Enterprise Membership | Group Registration | Sponsorship

**Enterprise Solutions** allows you to leverage DRI's robust marketing platform and events schedule to easily **engage with our community**. By connecting business development with professional development, you can demonstrate **thought leadership, industry support, and practice area-specific expertise** to the broader civil defense community.

Running a successful law firm has never been more challenging, so we have curated a portfolio of high-impact programs to **reach, influence, and engage the legal space**, including:

### Advertising:



- Through **DRI's flagship publications** *For The Defense*, *In-House Defense Quarterly*, *The Brief Case*, and *The Voice*, we offer in-depth articles addressing crucial developments in the law and litigation practice, as well as law practice management.
- Advertising with DRI affords the opportunity to **showcase thought leadership** in substantive law areas, as well as to serve as a **vehicle for the recognition** of professional achievement and industry accolades earned by the firm and your attorneys.

### Enterprise Membership:



- We provide a range of **customized enterprise membership offerings**, tailored to meet the unique needs of the firm, incorporating in-person and virtual education; **branding and amplified awareness**, and content and community engagement, all supported with **simplified membership administration** for the firm.

### Group Registration:



- DRI seminars extend **in-depth education and best-in-class practical insights** for key legal disciplines and affinity groups across the civil defense sector.
- Our group registration program provides **special pricing and bulk billing** for cohort groups, allowing attorneys to **network with colleagues and potential clients** from across the country.

### Sponsorship:



- Through event sponsorship, firms can partner with DRI to demonstrate thought leadership, **drive deeper engagement and enjoy prominent brand exposure**, leading up to, during and after the event – along with networking opportunities, premium recognition, promotional rights and more.
- Finding **meaningful ways to engage the legal community** can be challenging – DRI event sponsorship stands out among a wide array of both traditional and new media options.

*Increase your firm's profile and tap into our audience to reach and influence the largest community of civil defense professionals as they look to shape the future of the civil defense bar. Learn more at [www.dri.org/EnterpriseSolutions](http://www.dri.org/EnterpriseSolutions). Questions? Contact [EnterpriseSolutions@dri.org](mailto:EnterpriseSolutions@dri.org).*