



## Graphic Designer

### About DRI

DRI is the leading organization of civil defense attorneys and in-house counsel. Membership in DRI supports the success of the civil defense bar and the businesses it serves through Business Development, a National and International Platform, Education, Advocacy, Leadership Development and Networking.

### Position Description:

This individual will provide graphic design, layout for publications and video creation/editing to support the growth of DRI's membership reach, brand awareness efforts, sponsorship platform, communications department, and special projects. The successful candidate will be responsible for understanding DRI's brand and maintaining a consistent, relevant, and compelling visual presence throughout the organization's repertoire of products and services.

### Requirements:

- Bachelor's degree in graphic design, art, or similar field
- Mastery of Adobe Creative Cloud (InDesign, Illustrator, Photoshop) and working knowledge of Microsoft Office (PowerPoint, Word, and Excel) and SharePoint.
- 3-5 years of professional graphic design experience in either an agency or in-house environment.
- Strong visual sense and awareness of brand identity; solid understanding of design principles and tools while demonstrating a sharp attention to detail
- Proven project management skills and ability to work independently
- Experience with social media and web graphics/website design preferred
- Experience with Gather Voices and Informz preferred
- Video creation, production and editing skills preferred

### Responsibilities:

- Develop creative strategies for projects that align with DRI's brand guidelines and visually communicate project initiatives that inspire action
- Oversee all design initiatives for DRI including digital brochures, presentations, social and paid media assets, website graphics, publication layout, video creation and/or editing, meeting graphics, and other design projects as needed
- Management of branding guidelines
- Ability to discuss strategy and concepts before visual design work begins, as well as present and explain the benefits of design solutions

### Working Conditions

This position works 40 hours per week Monday through Friday around core business hours in Chicago.

### Equal Opportunity Employer

DRI provides equal employment opportunity without regard to race, color, creed, gender and gender identity or expression, age, mental or physical disability, medical condition, including pregnancy and childbirth, religion, national origin, marital status, sexual orientation, ancestry, genetic information,

political belief or activity, veteran or military discharge status, or any other basis protected by local, state or federal law and regulations under Title VII.

The policy applies to all employment practices, including but not limited to recruitment, hiring, training and development, promotion, transfer, termination, layoff, compensation, benefits, social and recreational programs, and all other conditions and privileges of employment in accordance with applicable federal, state, and local laws.

### **Benefits**

- Life Insurance
- Medical Insurance
  - PPO/HRA, Prescription Drug Program, HMO, and Prescription Drug Copay are available
  - Dental Insurance
  - Vision Insurance
- Short-Term and Long-Term Disability
- Work/Life Balance Program
- Identify Theft Insurance
- Up to 15 vacation days per year, which accrue monthly
- Up to 12 sick days per year, which accrue monthly
- Up to two personal days per year