May 2023

DRI Community:

DRI Drives Business! Hopefully you've seen the messages from the recent member survey, indicating that nearly half of DRI members have given or received referrals and at least 45% of those referrals were worth more than $50k.

This May, we ask you to identify "Who's Your One" and tell your DRI story and bring in a new member. As chair and vice chair of DRI's Membership Committee, we are excited to be helping lead the charge for our May Membership Month campaign and hope you will join us.

We all have our DRI story of why we joined. During the month of May, we are asking you to join DRI's leadership and tell your DRI story to help broaden and strengthen this organization. The Toolkit we're providing contains a variety of resources like talking points and more, so you can refresh your memory on all that DRI offers to encourage your peers to join our community.

To reward you and your new member, have the new member use the application that's included here or join online and use the referral code *IM-2023MAY-CLE* to automatically receive a $100 CLE credit for upcoming DRI programming.

In addition, by including your name on their application, you will receive a $100 Advocate Certificate. Plus, for every member you recruit in the month of May, you will receive one entry into a random drawing for one of the following five prizes:
  o 2023 DRI Annual Meeting or Seminar Registration (Value $1,095)
  o 1,500 DRI Dividend Points, which can be redeemed for a $250 Advocate Certificate (2 prizes)
  o $150 American Express Gift Cards (2 prizes)
  o One random recruiter and their new member recruit will also be interviewed for a feature in The Voice in the month of June

By the way, it doesn't have to be just be one member...the more members you recruit, the more entries you receive in the drawing. So, get out today and share the DRI secret in the month of May!

Tony Sbarra
Chair, Membership Committee
DRI Board of Directors

Mike Carter
Vice Chair, Membership Committee
DRI Board of Directors