

DRI Community:

Over the last few years, it has been amazing to see how the DRI community has rallied together in support of each other and DRI. As we move through 2022, it's time for us to step up, show support of DRI, and share the DRI secret. As chair and vice chair of DRI's Membership Committee, we are excited to be helping lead the charge for our May Membership Month campaign and hope you will join us.

We all have our DRI story of why we belong to DRI. During the month of May, we are asking you to join DRI's leadership and tell your DRI story to help broaden and strengthen this organization. The Toolkit provides a variety of resources like talking points, an email template, social media copy, and more, so you can refresh your memory on all that DRI has to offer in an effort to encourage your peers to join our community.

We also want you and your new member to be rewarded. All new members that use the application that's included here or join online and use the referral code *IM-2022MAY-CLE* will automatically receive a \$100 CLE credit for upcoming DRI programming.

In addition, by including your name on their application, you will receive a \$100 Advocate Certificate. Plus, for every member you recruit in the month of May, you will receive one entry into a random drawing for one of the following five prizes:

- 2022 DRI Annual Meeting or Seminar Registration (Value \$995)
- 1,500 DRI Dividend Points, which can be redeemed for a \$250 Advocate Certificate (2 prizes)
- \$150 American Express Gift Cards (2 prizes)
- One random recruiter and their new member recruit will also be interviewed for a feature in The Voice in the month of June

The more members you recruit, the more entries you receive in the drawing. So, get out today and share the DRI secret in the month of May!

**Baxter Drennon**  
*Chair, Membership Committee*  
*DRI Board of Directors*

**Tony Sbarra**  
*Vice Chair, Membership Committee*  
*DRI Board of Directors*